

INVOICE



WPME
 4 Ledgeview Drive
 Westbrook, ME 04092
 Main: (207) 774-0051
 Billing: (207) 774-0051 ext 142

Invoice #	Invoice Date	Invoice Month	Invoice Period
8828-1	10/11/15	October 2015	09/28/15 - 10/05/15

Station	Account Executive	Sales Office	Sales Region
WPME	National Christiano	National	National

Billing Address:

The New Media Firm
 Attention: Accounts Payable
 C/O Mundy Katowitz
 1322 G Street, SE
 Washington, DC 20003

Advertiser	Product	Estimate Number
Mainers for Accountable El	9/29-10/5 Ballot Measure	3289

Flight Dates	Order #	Alt Order #
09/29/15 - 10/05/15	8828	4377533

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Upload invoice to FCC political file

Send Payment To:

WPME
 4 Ledgeview Drive
 Westbrook, ME 04092

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/29/15	10/04/15	Su 4p-5p	4p-5p	-----1	:30	1	\$13.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1 1 \$13.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 10/04/15 4:26 PM Su 4p-5p 4p-5p :30 TV102X22615H \$13.00 NM									
2	09/29/15	10/04/15	Sa 3p-4p	3p-4p	-----1-	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/03/15 3:12 PM Sa 3p-4p 3p-4p :30 TV102X22615H \$15.00 NM									
3	09/29/15	10/04/15	Sa 2p-3p	2p-3p	-----1-	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/03/15 2:22 PM Sa 2p-3p 2p-3p :30 TV102X22615H \$15.00 NM									
4	09/29/15	10/04/15	Sa 5p-6p	5p-6p	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/03/15 5:40 PM Sa 5p-6p 5p-6p :30 TV102X22615H \$20.00 NM									
5	09/29/15	10/04/15	Sa 4p-5p	4p-5p	-----1-	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/03/15 4:43 PM Sa 4p-5p 4p-5p :30 TV102X22615H \$15.00 NM									
6	09/29/15	10/04/15	Su 7p-8p	7p-8p	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

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Advertiser	Product	Estimate Number	
Mainers for Accountable El	9/29-10/5 Ballot Measure	3289	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/29/15	10/04/15	Su 7p-8p	7p-8p	-----1	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 10/04/15 7:30 PM Su 7p-8p 7p-8p :30 TV102X22615H \$50.00 NM									
7	09/29/15	10/04/15	Su 6p-7p	6p-7p	-----1	:30	1	\$13.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/15 10/04/15 -----1 1 \$13.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 10/04/15 6:55 PM Su 6p-7p 6p-7p :30 TV102X22615H \$13.00 NM									
8	09/29/15	10/05/15	M-F 10p-11p	10p-11p	11111--	:30	5	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/15 10/04/15 -1111-- 4 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Tu 09/29/15 10:05 PM M-F 10p-11p 10p-11p :30 TV101X22615H \$15.00 NM 2 WPME W 09/30/15 10:17 PM M-F 10p-11p 10p-11p :30 TV101X22615H \$15.00 NM 3 WPME Th 10/01/15 10:06 PM M-F 10p-11p 10p-11p :30 TV101X22615H \$15.00 NM 4 WPME F 10/02/15 10:05 PM M-F 10p-11p 10p-11p :30 TV102X22615H \$15.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/05/15 10/11/15 1----- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPME M 10/05/15 10:37 PM M-F 10p-11p 10p-11p :30 TV102X22615H \$15.00 NM									
9	09/29/15	10/04/15	Sa 7p-8p	7p-8p	-----1-	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/15 10/04/15 -----1- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/03/15 7:13 PM Sa 7p-8p 7p-8p :30 TV102X22615H \$50.00 NM									
10	09/29/15	10/04/15	Sat 8p-9p	8p-9p	-----1-	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/15 10/04/15 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/03/15 8:31 PM Sat 8p-9p 8p-9p :30 TV102X22615H \$35.00 NM									
11	09/29/15	10/04/15	Sa 9p-10p	9p-10p	-----1-	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/15 10/04/15 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/03/15 9:58 PM Sa 9p-10p 9p-10p :30 TV102X22615H \$35.00 NM									
12	09/29/15	10/04/15	Su 5p-6p	5p-6p	-----1	:30	1	\$13.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/15 10/04/15 -----1 1 \$13.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 10/04/15 5:50 PM Su 5p-6p 5p-6p :30 TV102X22615H \$13.00 NM									
13	09/29/15	10/04/15	Sa 10p-11p	10p-11p	-----1-	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/28/15 10/04/15 -----1- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<u>Invoice #</u> 8828-1	<u>Invoice Date</u> 10/11/15	<u>Invoice Month</u> October 2015	<u>Invoice Period</u> 09/28/15 - 10/05/15
<u>Advertiser</u> Mainers for Accountable El		<u>Product</u> 9/29-10/5 Ballot Measure	<u>Estimate Number</u> 3289

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
13	09/29/15	10/04/15	Sa 10p-11p	10p-11p	-----1-	:30	1	\$30.00	NM																																																																																																			
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14	09/29/15	10/04/15	Sa 6p-7p	6p-7p	-----1-	:30	1	\$35.00	NM																																																																																																			
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15	09/29/15	10/05/15	M-F 5p-530p	5p-530p	11-1---	:30	3	\$20.00	NM																																																																																																			
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<u>Total Spots</u>							21																																																																																																					

Payment Terms DUE UPON RECEIPT

<u>Gross Total</u>	\$474.00
<u>Agency Commission</u>	\$71.10
<u>Net Amount Due</u>	\$402.90

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