

QUARTERLY ISSUES AND PROGRAMS REPORT FOR:

KNEV – FM SUNDAY @ 5:00 – 6:00 AM

Fourth Quarter, 2014

Compiled by: Monica Jaye, Cumulus Reno Public Affairs Director. Show duration four ten minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Reno Issues and Concerns

1. Education
2. Economy
3. Jobs
4. Child welfare
5. Government Affairs, Budget, Taxes, legislature
6. Illegal immigration
7. Tourism and the Economy
8. Crime and public safety
9. Health and Social Services
10. Housing Market

1. Nevada Outlook hosted by Monica Jaye. One-hour weekly public affairs program.

Date: 10/5/14

Topic: Child Welfare

Issues: We talked about how important it is to mentor a child and give them a brighter future. We discussed how in today's society and culture of single parent families and working two or more jobs, help is needed to give kids the support they need. We talked about how Big Brothers Big Sisters tries to fill that gap and find at risk kids the mentor they need. Usually men are matched with boys and women with girls but the program looks at what the kids really need. If a boy lost his mother and he needs a female influence and friend then that makes the match. Great care is taken in interviews on both sides to insure a good match. We talked about the success of the drug court program and other new programs with the Washoe county School district to see that all needs are being met. We discussed the need to have community support especially on the issue of funds and fundraising efforts. Special events, mailers, sponsor donations. We also talked about the need for the community mentors to step up from all walks of life and ages. There are currently over 100 kids in the program waiting for a mentor.

Guest: Rebecca Allured Communications Manager of Big Brothers Big Sisters of Northern Nevada

Date: 10/12/14

Topic: Nevada History & Tourism

Issues: We talked about what the Nevada museum of art is doing to preserve and display the history of Nevada. We talked about a special exhibit that was obtained from the National Achieves. The telex that declared Nevada a state and helped Lincoln in the civil war. In part for the Nevada 150 celebrations. We talked about the need for community support when it comes to arts and history because it is a huge draw for tourism and the economy for not only Reno but the entire state. We talked about the discount given to non-profits especially ones that deal with kids to help them enrich their minds and lives. We discussed the future expansion of the museum and what it will do for the building of community event space.

Guest: Amanda Horn Director of Communications for the Nevada Museum of Art

Date: 10/19/14

Topic: Flu Vaccinations

Issues: Dave and I discussed the growing need for flu vaccinations to keep the community safe. We explained how the vaccines are made and which high risk groups should be even more careful. We gave locations for the community to take part in low cost and free vaccinations and when the flu season is. We talked about the myths involved with the flu vaccine; like that you will get the flu if you get the shot. We talked about people being afraid of shots and how long it takes. We also talked about the Pneumonia vaccine for older residents and why people with asthma are in the high risk group. We talked about how insurance will pay for the vaccines and co-pays.

Guest: Dave Fluette Pharmacy Supervisor for Northern Nevada Raley's

Date: 10/26/14

Topic: Elections

Issues: We talked about how elections work from beginning to end. We discussed campaign contributions, what needs to be declared and whose responsibility it is to report items once a candidate has declared to run. We talked about the different ethics behind being a candidate and how things are over seen. We talked about Election Day. How one votes and then how those votes are collected and counted. With the advancement of electronic voting we talked about what the future holds for the voter. We talked about early voting, absentee ballots and day of voting and the differences between them all. We talked about possible voter ID laws and voter fraud. We talked about how citizens and report any violations of election law and what the laws are for Election Day etiquette.

Guest: Scott Gillis Deputy Director of Elections for the Secretary of State's office

Date: 11/2/14

Topic: Drugs

Issues: We talked about how drugs kill a community and take away a person's chance of a healthy productive life. We talked about the signs of drug use in people of all ages and how to talk to them about treatment. We talked about the economic toll on the family and the community when someone is using. We talked about all of the different drugs in the area and the prevalence of each one. Meth being the most used but Heroin making a strong comeback. We talked with a user about getting clean and being able to stay clean with the programs provided by Join Together Northern Nevada. We talked about relapse and bringing hope to those who have failed in the past that you don't truly fail until you stop trying. We talked about options for counseling and the different agencies in the area for drug treatment. We also talked about how kids get started and gave tips for parents on the things to watch for. We also talked about all of the wine walks and pub crawls that have been popping up and how underage drinking might occur.

Guest: Jennifer DeLett-Snyder Executive Director of Join Together Northern Nevada

Date: 11/9/14

Topic: Drug and Alcohol Abuse

Issues: We talked about how drugs kill a community and take away a person's chance of a healthy productive life. We talked about the signs of drug use in people of all ages and how to talk to them about treatment. We talked about the economic toll on the family and the community when someone is using. We talked about all of the different drugs in the area and the prevalence of each one. Meth being the most used but Heroin making a strong comeback. We talked with a user about getting clean and being able to stay clean with the programs provided by Join Together Northern Nevada. We talked about relapse and bringing hope to those who have failed in the past that you don't truly fail until you stop trying. We talked about options for counseling and the different agencies in the area for drug treatment. We also talked about how kids get started and gave tips for parents on the things to watch for. We also talked about all of the wine walks and pub crawls that have been popping up and how underage drinking might occur.

Guest: Jennifer DeLett-Snyder Executive Director of Join Together Northern Nevada

Date: 11/16/14

Topic: Homeless

Issues: We talked about what it means to be homeless and the misconceptions of people that they are all crazy, on drugs or just want to be homeless. We talked about the different breakdowns of those on the streets and what the city of Reno, Sparks, Carson City and Lake Tahoe are doing to combat the problem. We talked about low income housing programs, displacement assistance and the shelter itself. We discussed the numerous programs and referrals at the shelter and how the community gets involved with donation drives and even work assistance. We talked about the federal programs available and why a safe place for not only men but families, children, singles and seniors is needed. We also talked about what is available for homeless with animals, dogs or cats.

Guest: Pat Cashell Regional Director Northern Nevada, Sandy Isham Community Relations Officer for Volunteers of America

Date: 11/23/14

Topic: Flu Vaccinations

Issues: Dave and I discussed the growing need for flu vaccinations to keep the community safe. We explained how the vaccines are made and which high risk groups should be even more careful. We gave locations for the community to take part in low cost and free vaccinations and when the flu season is. We talked about the myths involved with the flu vaccine; like that you will get the flu if you get the shot. We talked about people being afraid of shots and how long it takes. We also talked about the Pneumonia vaccine for older residents and why people with asthma are in the high risk group. We talked about how insurance will pay for the vaccines and co-pays.

Guest: Dave Fluette Pharmacy Supervisor for Northern Nevada Raley's

Date: 11/30/14

Topic: City Projects

Issues: We talked about the continuing efforts of city officials and the community to come up with solutions for Virginia Lake. Not only for the aesthetic value but to keep people, birds, dogs and other animals safe while visiting the lake in downtown Reno. We talked about the different options that have been presented and the city wants public input on those options. A special meeting has been set up and even website comments and voting. It will cost millions to fix the problem of viruses and disease but it is an issue of public welfare. We also discussed all the parks and public spaces in the area that need attention since budget cuts have left some unattended. Officials thanked community members that have come out and helped by volunteering and gave recommendations on how the community could help in the future. We talked about their website and contact information for people to get involved.

Guest: John Flansberg Director of Public Works, Julie Conway Director of Parks and Recreation for the City of Reno

Date: 12/7/14

Topic: Homeless

Issues: We talked about what it means to be homeless and the misconceptions of people that they are all crazy, on drugs or just want to be homeless. We talked about the different breakdowns of those on the streets and what the city of Reno, Sparks, Carson City and Lake Tahoe are doing to combat the problem. We talked about low income housing programs, displacement assistance and the shelter itself. We discussed the numerous programs and referrals at the shelter and how the community gets involved with donation drives and even work assistance. We talked about the federal programs available and why a safe place for not only men but families, children, singles and seniors is needed. We also talked about what is available for homeless with animals, dogs or cats. es:

Guest: Pat Cashell Regional Director Northern Nevada, Sandy Isham Community Relations Officer for Volunteers of America

Date: 12/14/14

Topic: Hunger and Charitable giving

Issues: The economy has put a strain on most of the social services available in the Truckee meadows. Donations to the Salvation Army are down but the number of people signing up for assistance has increased. This is the largest push the S.A. does for the holiday season in hopes of collecting non perishable food, frozen turkeys, warm clothes and other needed items. We talked about all of the different programs provided by the S.A. and how they're paid for. We discussed financing and the fact that 90% of all donations made to the S.A. of Northern Nevada are kept local and tax deductible. Many past donors now need services so people are being encouraged to volunteer their time. They can also learn valuable skills that could lead to job placement.

Guest: Major Michael Zalinsky of the Salvation Army of Reno

Date: 12/21/14

Topic: Social Services

Issues: We talked about the services offered shelter linked with vital supportive services to women who are homeless. Commit to offering the women it serves as many choices as possible to help them heal from the trauma of homelessness. Assist women in their journey and encourage them to take advantage of new opportunities. Actively listen to and respect the journey of each individual woman - she defines her goals. Focus on each woman's strengths rather than her weaknesses. Assist each woman to find solutions to problems by teaching skills that provide strength for life change. Provide training for successful family dynamics. We also discussed how the community is severed by these women becoming productive members of society. We also talked about how the community can help with financial and work support.

Guest: Linda Patterson Executive Director of Hosanna Home

Date: 12/28/14

Topic: Youth Outreach and Drug Treatment

Issues: We talked about how Teen Challenge continues to touch hurting people worldwide, bringing recovery to those trapped in addiction. The Teen Challenge residential program continues to be one of the largest and most effective substance abuse recovery and prevention programs of its kind. We discussed the options that boys have when trying to overcome drug abuse and even heard from one of the programs students (Tyler). We talked about how it affects the community when young men don't grow into adulthood and become a part of a productive society. We talked about the different programs, the success rate and how the boys interact with each other and their families. The support the find in the program from their peers is also part of the program. Understanding that they are not alone. We talked about the financial burden on the program and how the community can help and what it costs in comparison to having these young men in jail.

Guest: Jared Rowe Director of Northern Nevada Teen Challenge