

QUARTERLY ISSUES AND PROGRAMS REPORT FOR:

KNEV-FM            SUNDAY @ 5:00 - 6:00AM

Third Quarter, 2014

Compiled by: Monica Jaye, Cumulus Reno Public Affairs Director. Show duration four ten minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Reno Issues and Concerns

1. Education
2. Economy
3. Jobs
4. Child welfare
5. Government Affairs, Budget, Taxes, legislature
6. Illegal immigration
7. Tourism and the Economy
8. Crime and public safety
9. Health and Social Services
10. Housing Market

1. Nevada Outlook hosted by Monica Jaye. One-hour weekly public affairs program.

Date:            7/6/14

Topic:           Child Welfare

Issues:           We started the conversation by talking about how the foster care system works in the state of Nevada. We talked about how many kids were in the system and what kind of person it takes emotionally to become a foster parent. We talked about what happens to the kids when they age out of the system and how many actually get adopted. We talked about the stigma of being a foster kid and how they community can help with support groups and charities that help the kids. We talked about the rules and regulations for the foster families and what happens when a parent returns to the picture. We talked about how many kids can be in a foster family and how the family is compensated from the state. We also discussed age restrictions and how the state does inspections.

Guest:           Lori Nichols Licensed Social Worker and Foster care Recruiter

Date:            7/13/14

Topic:           Environment & Tourism

Issues:           We discussed the balance of taking care of the environment and the wildlife of Nevada and the effect it has on tourism. Hunters bring in a lot of money to the economy. If Nevada Herds are not managed properly we could lose that part of our financial future. We talked about how the wildfires affect the herds and the lack of water the plants and bird migration. We also discussed the Bear hunt and the black bears in the region. We discussed the problem of garbage hunting bears and people living in bear country who do not take the proper precautions leading to the euthanization of the bears. We also talked about the ongoing conflict with ranchers and wild horses. How wild horses could be used for tourism. We talked about all of the ways people can find information about fishing and hunting in Nevada. We also discussed keeping our water ways clean and clear and how fishermen help with the ecosystem.

Guest: Chris Healy Spokesman for the NV Dept of Wildlife

Date: 7/20/14

Topic: Water quality and safety

Issues: We talked about the latest water quality report and the results for the area. We discussed the process the water from the Truckee River goes through to become our drinking water. We talked about the current state of drought in Nevada and how important it is to conserve water at this time. We talked about all the different ways to conserve inside and outside of the home. We talked about the services that TMWA provides and the differences between TMWA and other agencies. We talked about their web site and how customers can use it to its fullest by learning to conserve and by making suggestions and asking questions of the professionals. We talked about storm drains and how putting things and chemicals down them can affect the drinking water. We also talked about flushing expired prescriptions down the drain.

Guest: Andy Gephardt Manager of Customer services for the Truckee Meadows Water Authority

Date: 7/27/14

Topic: Rehabilitation

Issues: We talked about the need for second chances in society and how the Ridge house helps men and women who are released from prison. Many Programs Provided. Everything from parenting classes to financial education. The Ridge house works with employers to help people find jobs that will help them re-enter society and grow. Not typical fast food jobs but jobs they can build careers on. They offer peer to peer counseling and a home until they can get settled on their own. The counselors and house managers have all been through the programs that are provided because they are former inmates themselves. It's about letting the residents know they are not alone and that they have walked in their shoes. The administration goes into the prison system to find the inmates who are truly in need of change and who have the best chance at success. They are run on private donations and grants. They don't use volunteers in the houses so they can make sure everyone is safe and getting the proper counseling.

Guest: Rene Brooksher Workforce Development Case Manager, Zarina Holman Development Coordinator, Sean Provecina Graduate and Member of counseling staff.

Date: 8/3/14

Topic: Public Safety

Issues: We talked about the programs that are being expanded and currently running due to a grant from the Dept of Public Safety. Speeding and dangerous intersection patrol. DUI task force and Pedestrian safety. With many pedestrian deaths through the year, the Sheriff's office wants to educate as many as possible about using crosswalks. Trying to educate both drivers and pedestrians. We also talked about changing the attitudes of kids walking to school. We also discussed what the Sheriff's office is doing to connect with the community. More is being put out on their website and citizens can sign up for a weekly news letter. They are also expanding their citizens emergency training classes to make sure the community is prepared in case of emergency and can help the department. We talked about what type of commitment it takes to volunteer for the Sheriff's office, whether it is in the office or on the search and rescue team.

Guest: Capt. Duane Meyer Washoe County Sheriffs Office

Date: 8/10/14

Topic: Animal Welfare

Issues: We talked about the ongoing negotiations with the county and the state regarding TNR, Trap-Neuter-Release. It's a feral cat program that according to them saves the county and tax payers hundreds of thousands of dollars. At issue is in the wording of county and state ordinances regarding animal abandonment. We talked about the need to re-word the ordinance so TNR can continue. If not thousands of cats would be put to death at the Washoe County Regional Animal Control Center. We talked about the need to end the feral cat problem by neutering and not by removing and killing animals. We also discussed making Northern Nevada a no kill community. We talked about funding, volunteering & Fostering and the need for people to be part of animal control ordinances and legislation. We also discussed how being an



animal friendly community has not only been recognized nationally but has also added to the economy locally.

Guest: Kevin Ryan CEO of the Nevada Humane Society and Becky Goodman Executive Director of the Pet Network Humane Society

Date: 8/17/14

Topic: Economy and Buying Local

Issues: We talked about supporting local business not only when the economy is but when it's good as well. This supports the economy and business at the grass roots level. We talked about how people do not have to have a store front and they also do not have to have employees to have a business. Buy Nevada First will do all the merchandising for a small fee. All products have to be made in Nevada. We discussed the fact that the state is so impressed with the business model that they would like to have David Asher help other communities open their own stores. We talked about the differences between supporting local business, local franchises and big box stores in local markets and how each provides to the economy in a different way. What is the definition in buying a truly local product?

Guest: David Asher Director of Buy Nevada First

Date: 8/24/14

Topic: Health and Human Services

Issues: We discussed the state Psychologists groups trying to change the laws on who can perform Hypnotherapy and Bio-feedback on people. All these industries are licensed and regulated but are not doctors. Psychologists are at odds saying they should be the only ones to perform this service. We talked about the lawsuit that contends this takes away from a person's right to choice who performs this service and the cost. Saying people won't seek help for weight loss or even smoking cessation if they have to pay the high fees of a psychologist. We talked about why people use these different services and the availability of them. We also discussed how many people are licensed to do it and the differences between Hypnotists, Hypnotherapists, and psychologists.

Guest: Dan Kimm certified Hypnotist, Scott Bauer Certified Hypnotherapist, Hal Taylor Attorney for Hypnotherapists union local 472

Date: 8/31/14

Topic: Energy

Issues: We talked about the different forms of Alternative energy sources available in Northern Nevada and what ORMAT provides. We talked about how GEO-Thermal power is produced and what it could do for Nevada. We discussed people and politicians calling Nevada the Saudi Arabia of Geo-thermal energy and what that means. We talked about why more money was not being invested in the technology. Also what the alternative energy laws mean, having a third solar, a third wind and a third geo-thermal. We talked about what Geo-thermal could do for our economy and the jobs situation. Is this something someone could have in their backyard like solar panels on a house or is it simply something sold to NV energy? We also talked about how people feel about the look of the geo-thermal sites.

Guest: Bob Sullivan Senior Vice President of ORMAT

Date: 9/7/14

Due to cancellation ORMAT show on Geo-Thermal Energy re-aired

Date: 9/14/14

Topic: Economy and Business

Issues: We discussed the future of small business in Nevada. We talked about people who have a business idea and no funding can put together a business plan and get help through local agencies to find the start-up funding they need. We talked about the different programs through the city, state and federal government to encourage business growth. We talked about and upcoming entrepreneur expo that brings all

of these agencies together in one location and lets people network and exchange ideas. We discussed the need for these business to succeed and help turn Nevada's economy around.

Guest: Dave Archer Executive Director of NCET Nevada Center Entrepreneurship and Technology.

Date: 9/21/14

Topic: Child Welfare

Issues: We talked about how important it is to mentor a child and give them a brighter future. We discussed how in today's society and culture of single parent families and working two or more jobs, help is needed to give kids the support they need. We talked about how Big Brothers Big Sisters tries to fill that gap and find at risk kids the mentor they need. Usually men are matched with boys and women with girls but the program looks at what the kids really need. If a boy lost his mother and he needs a female influence and friend then that makes the match. Great care is taken in interviews on both sides to insure a good match. We talked about the success of the drug court program and other new programs with the Washoe county School district to see that all needs are being met. We discussed the need to have community support especially on the issue of funds and fundraising efforts. Special events, mailers, sponsor donations. We also talked about the need for the community mentors to step up from all walks of life and ages. There are currently over 100 kids in the program waiting for a mentor.

Guest: Rebecca Allured Communications Manager of Big Brothers Big Sisters of Northern Nevada

Date: 9/28/14

Topic: Rehabilitation

Issues: We talked about the need for treatment of those who are trying to change their lives by kicking their drug and alcohol dependency. The Empowerment center is the only court ordered live in treatment facility in the state. They also receive no state funding. All services provided are paid for by grants and private donations. We talked about the key to being successful in treatment is removing yourself from the atmosphere that addicts live in. Being away from family, friends, even work could be the key. We discussed all of the program options and what services are available. We gave upcoming funding opportunities with special events and ways to volunteer. We also talked about the amazing support from the community and local businesses.

Guest: Sandra Finelli Executive Director, the Empowerment Center, Britney Stahl Workforce Development Vista Volunteer