

QUARTERLY ISSUES AND PROGRAMS REPORT FOR:

KNEV-FM            SUNDAY @ 5:00 - 6:00AM

Second Quarter, 2014

Compiled by: Monica Jaye, Cumulus Reno Public Affairs Director. Show duration four ten minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Reno Issues and Concerns

1. Jobless
2. Economy
3. Education
4. Foreclosures
5. Government Affairs, Budget, Taxes, legislature
6. Illegal immigration
7. Tourism and the Economy
8. Crime and public safety
9. Health and Social Services
10. Child welfare

1. Nevada Outlook hosted by Monica Jaye. One-hour weekly public affairs program.

Date:        4/6/14

Topic:      Addictions and Problem Gambling

Issues:     We talked about how addictions take over a life and can destroy it. We discussed how addictions are classified and they don't have to be associated with drugs and alcohol. Gambling can destroy a life just as easily. It's a psychological problem. You're still chasing a high. We talked about how the center brings families together to help each other. We talked about the signs and if the Casino industry was helping in the treatment at all. We discussed how they were taking the lead in getting employees help and teaching them to see the warning signs on the Casino floor and being able to alert officials. We talked about the need for more funding for counseling and treatment because a gambling addiction not only affects the person and their household but also the community. Loss of productivity at work even homelessness.

Guest: Denise Quirk Clinical Director and councilor at the Reno Problem Gambling Center.

Date:        4/13/14

Topic:      Education

Issues:     We talked about the future of the University of Nevada, Reno. We discussed the latest decision to go towards a healthy campus with the ban of smoking and e-cigarettes and what else could be banned in the future. We also talked about continuing education and how important it is to the spirit of a person to know they can go further in life. We talked about the possibility of fees and tuition being raised. What kind of money that would generate for the University and how it would affect enrollment numbers. We also discussed how important community involvement is, not just at sporting events but in all aspects. We talked about the fact that UNR delivers a great education for the cost and how it compares to more well known schools.

Guest: Mark Johnson President of the University of Nevada Reno

Date: 4/20/14  
Topic: Healthcare and Hospice  
Issues: We discussed how the healthcare system is not set up for end of life care from terminal illness. We also discussed how we are a death denying society and the best thing for emotional stability is to be open and honest. When feeling a bottled up after a loved one passes away it can cause even more emotional and physical problems. Death is a fact of life and hospice can help the person who is dying but also their family and friends. They also provide a level of care that makes the patient more comfortable and can go peacefully where ever they chose. We also talked about the Hospice foundation that provides financial assistance for those in need so they can die with dignity.  
Guest: Chelsea Bromley Director of Communications for Circle of Life Hospice

Date: 4/27/14  
Topic: Education  
Issues: We talked about the future of the University of Nevada, Reno. We discussed the latest decision to go towards a healthy campus with the ban of smoking and e-cigarettes and what else could be banned in the future. We also talked about continuing education and how important it is to the spirit of a person to know they can go further in life. We talked about the possibility of fees and tuition being raised. What kind of money that would generate for the University and how it would affect enrollment numbers. We also discussed how important community involvement is, not just at sporting events but in all aspects. We talked about the fact that UNR delivers a great education for the cost and how it compares to more well known schools.  
Guest: Mark Johnson President of the University of Nevada Reno

Date: 5/4/14  
Topic: Healthcare and Hospice  
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Guest: Chelsea Bromley Director of Communications for Circle of Life Hospice

Date: 5/11/14  
Topic: Recycling  
Issues: We started the discussion with an update on how single stream recycling is going in the city of Reno. The results have been positive. We talked about the different options people have when it comes to containers. We talked about the possibility of it coming to the rest of the county. We talked about free dump days and what can be accepted at the refuse centers. We also discussed why it's so important for people to try to recycle and how waste management to making it easier to do. We talked about what can be recycled and what's done with everything else. We talked about how landfills work and how things do and don't decompose. We also talked about how the big box stores like Best Buy are trying to make it easier for people to take TV's and computers back to the store so they can be properly disposed of. We also talked about how other countries are more advanced when it comes to companies being responsible for recycling their product.  
Guest: Sarah Polito Spokesperson for Waste Management of Nevada

Date: 5/18/14  
Topic: County Issues  
Issues: Brought in the New County Manager and the new Assistant Manager to talk about the state of

the county. How the budget looks and if there would be any cuts in the future. We also discussed new programs and the possibility of raising taxes in the county to pay for them. We talked about revenue streams and how the budget is allocated. We also discussed how it is to work with so many different opinions. Not only from the commissioners but from the public as well. We also talked about all the ways the community came together by volunteering where staff was cut to keep services open. Like the libraries. We also talked about the continuing negotiations with the city of Reno when it comes to fire services. We also talked about how and encouraged people to be a part of community advisory boards to improve services.

Guest: John Slaughter County Manager and Kevin Schiller asst. County Manager

Date: 5/25/14

Topic: Child Welfare

Issues: We started the conversation by talking about how the foster care system works in the state of Nevada. We talked about how many kids were in the system and what kind of person it takes emotionally to become a foster parent. We talked about what happens to the kids when they age out of the system and how many actually get adopted. We talked about the stigma of being a foster kid and how they community can help with support groups and charities that help the kids. We talked about the rules and regulations for the foster families and what happens when a parent returns to the picture. We talked about how many kids can be in a foster family and how the family is compensated from the state. We also discussed age restrictions and how the state does inspections.

Guest: Lori Nichols Licensed Social Worker and Foster care Recruiter

Date: 6/1/14

Topic: Environment & Tourism

Issues: We discussed the balance of taking care of the environment and the wildlife of Nevada and the effect it has on tourism. Hunters bring in a lot of money to the economy. If Nevada Herds are not managed properly we could lose that part of our financial future. We talked about how the wildfires affect the herds and the lack of water the plants and bird migration. We also discussed the Bear hunt and the black bears in the region. We discussed the problem of garbage hunting bears and people living in bear country who do not take the proper precautions leading to the euthanization of the bears. We also talked about the ongoing conflict with ranchers and wild horses. How wild horses could be used for tourism. We talked about all of the ways people can find information about fishing and hunting in Nevada. We also discussed keeping our water ways clean and clear and how fishermen help with the ecosystem.

Guest: Chris Healy Spokesman for the NV Dept of Wildlife

Date: 6/8/14

Topic: Veterans Affairs

Issues: In the wake of the VA scandals we brought in local representatives from the VA office. We talked about wait times and what's being done to make improvements. We also discussed the history of the VA of Sierra Nevada. We talked about how the veterans are treated here and when services are delayed how they work with other hospitals and physicians in the area. We discussed the benefits for veterans and how they become eligible for services. We talked about how the age of vets is changing and what the different clinics are focusing on. We also talked about the addition of a women's clinic because of the changing face of the military. We discussed the growing treatments for PTSD and special therapies. We also talked about the continued support from the community and how they make the difference with their votes and who we send to Washington DC.

Guest: Daren Farr Public information Officer for the VA Sierra Nevada Health Care System

Date: 6/15/14

Topic: Mental Health

Issues: We discussed the services available when it comes to family counseling. We talked about the different subjects from sexual abuse, debt, drugs and alcohol even being able to manage client's money for

them, mainly a service for the elderly. We talked about the cost of the services, who's eligible for discounts and how the community can help those in need with donations. We talked about the emotional toll mental health issues are having on the community and the need to talk with a professional. We talked about an upcoming fundraiser and how members of the community come together with their own functions. We also talked about their upcoming open house.

Guest: Stewart Gordon Executive Director of Family Counseling of Northern Nevada

Date: 6/22/14

Topic: Healthcare and Hospice

Issues: We discussed how the healthcare system is not set up for end of life care from terminal illness. We also discussed how we are a death denying society and the best thing for emotional stability is to be open and honest. When feeling a bottled up after a loved one passes away it can cause even more emotional and physical problems. Death is a fact of life and hospice can help the person who is dying but also their family and friends. They also provide a level of care that makes the patient more comfortable and can go peacefully where ever they chose. We also talked about the Hospice foundation that provides financial assistance for those in need so they can die with dignity.

Guest: Chelsea Bromley Director of Communications for Circle of Life Hospice

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