

QUARTERLY ISSUES AND PROGRAMS REPORT FOR:

KNEV-AM            SUNDAY @ 5:00 - 6:00am

First Quarter, 2014

Compiled by: Monica Jaye, Cumulus Reno Public Affairs Director. Show duration four ten minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Reno Issues and Concerns

1. Jobless
2. Economy
3. Education
4. Foreclosures
5. Government Affairs, Budget, Taxes, legislature
6. Illegal immigration
7. Tourism and the Economy
8. Crime and public safety
9. Health and Social Services
10. Child welfare

1. Nevada Outlook hosted by Monica Jaye. One-hour weekly public affairs program.

Date:            1/4 -5/14

Topic:            Recycling

Issues:            We talked about the need to keep the holidays out of the landfills. We discussed recycling Christmas trees so they could be turned into mulch to be used in our parks and open space. We also talked about recycling phone books and how you could sign up to be taken off phone book delivery. We talked about how KTMB is leading the way for community involvement in environmental issues by focusing on community outreach and teaching people how to recycle. We also discussed upcoming plans between Washoe County and waste management to convert to single stream recycling. We also talked about the need for donation and continuing volunteers for community cleanup. We discussed the importance of keeping trash and toxins out of the Truckee River as that is our drinking water source. We talked about the past year being hard with fewer volunteers and more trash.

Guest: Christy chakarolo Executive Director of Keep Truckee Meadows Beautiful, KTMB, Jay Merrieman Communications Manager

Date: 1/11-12/14 Topic: Recycling

Issues: We talked about the need to keep the holidays out of the landfills. We discussed recycling Christmas trees so they could be turned into mulch to be used in our parks and open space. We also talked about recycling phone books and how you could sign up to be taken off phone book delivery. We talked about how KTMB is leading the way for community involvement in environmental issues by focusing on community outreach and teaching people how to recycle. We also discussed upcoming plans between Washoe County and waste management to convert to single stream recycling. We also talked about the need for donation and continuing volunteers for community cleanup. We discussed the importance of keeping trash and toxins out of the Truckee River as that is our drinking water source. We talked about the past year being hard with fewer volunteers and more trash. We also discussed the green industry and how new products and packaging is coming out for companies, especially in the food industry to help with decomposition in the land fill.

Guest: Christy Chakarolo Executive Director of Keep Truckee Meadows Beautiful, KTMB, Jay Merrieman Communications Manager

Date: 1/18-19/14

Topic: Healthcare

Issues: We discussed the issues facing Nevadans who have little or no Health insurance and what Care Chest does to help them make ends meet with emergency prescriptions or loaned items that insurance doesn't pay for. We talked about the need for donations either financially, in kind services or of items, such as wheel chairs, lift chairs, tub transition bars, anything that helps people remain independent. We talked about special events coming up to help raise funds and how the sluggish economy has made it difficult to raise funds. We talked about how the organization got started and how they've expanded over the years because of the greater need. Talked about how people can volunteer and help in other ways besides donations. We also talked about the importance of education, educating those in need and the donors on how many more people are in need of services. They also have rules in place to make sure people are not abusing the services and the most people are served.

Guest: Patty Meals Executive Director and Bryan Barnard Program Manager of the Care Chest of Sierra Nevada



Date: 1/25-26/14

Topic: Child Welfare

Issues: We talked about how important it is to mentor a child and give them a brighter future. We discussed how in today's society and culture of single parent families and working two or more jobs, help is needed to give kids the support they need. We talked about how Big Brothers Big Sisters tries to fill that gap and find at risk kids the mentor they need. Usually men are matched with boys and women with girls but the program looks at what the kids really need. If a boy lost his mother and he needs a female influence and friend then that makes the match. Great care is taken in interviews on both sides to insure a good match. We talked about the success of the drug court program and other new programs with the Washoe county School district to see that all needs are being met. We discussed the need to have community support especially on the issue of funds and fundraising efforts. Special events, mailers, sponsor donations. We also talked about the need for the community mentors to step up from all walks of life and ages. There are currently over 100 kids in the program waiting for a mentor.

Guest: Rebecca Allerd Communications Manager of Big Brothers Big Sisters of Northern Nevada

Date: 2/1-2/14

Topic: Roads and construction

Issues: Major changes have been made at the Regional Transportation Commission. We discussed the road conditions in the area and what is being done about them. We also discussed future plans for changes to the roads and how people can put in their opinions. We talked about a mass transit system that will run the length of Virginia Street freeing up traffic and making it easier for tourists to get around without having to leave the downtown core. We also talked about the money to pay for all the improvements and expansions. Raising bus fares, grants and tax dollars. Public input is very important to the RTC and we gave multiple options for people to voice their concerns, mail, E-mail, Phone and in person. We also discussed the free programs on major holidays to ensure safety in the community.

Guest: Lee Gibson Executive Director and Michael Moreno Public Affairs Director of the Regional Transportation Commission

Date: 2/8-9/14

Topic: Health and Disabilities

Issues: We discussed how the life of those who are disabled are enriched and made easier with the help of service dogs. We talked about how the dogs are chosen and trained and how important it is to get funding to get more service dogs to those who need them. We talked about how the service club the Lyons club of Sparks became involved with the fundraising efforts of Canine Companions for independence. Working together they want to raise not only money but awareness when it comes to getting the dogs to the disabled since it is an absolutely free service to those who qualify. We talked about the need for puppy raisers and trainers. Also discussed other programs from the Lyons club and how they serve the community. We discussed the type of person it takes to be a Lyon and the time and devotion that is needed.

Guest: Barbara and Gordon Queen from the Lyons club of Sparks and Lin Nelson from Canine Companions for Independence

Date: 2/15-16/14

Topic: County Issues

Issues: Brought in the New County Manager and the new Assistant Manager to talk about the state of the county. How the budget looks and if there would be any cuts in the future. We also discussed new programs and the possibility of raising taxes in the county to pay for them. We talked about revenue streams and how the budget is allocated. We talked about what the CM does and his qualifications. We discussed the local fire agreement with the city of Reno and Washoe County since this has been a source of contention. We also talked about other forms of consolidation and combining departments. We talked about upcoming elections and being prepared and how the outcome of new commissioners changes within the county. We talked about how the community stepped up when the economy was so bad and the importance of that participation. Volunteers helped keep certain depts. afloat. We also discussed how community boards worked and the need for people to be involved.

Guest: John Slaughter Washoe County Manager and Kevin Schiller asst. Manager

Date: 2/22-23/14

Topic: Health and Disabilities

Issues: We discussed how the life of those who are disabled are enriched and made easier with the help of service dogs. We talked about how the dogs are chosen and trained and how important it is to get funding to get more service dogs to those who need them. We talked about how the service club the Lyons club of Sparks became involved with the fundraising efforts of Canine Companions for independence. Working together they want to raise not only money but awareness when it comes to getting the dogs to the disabled since it is an absolutely free service to those who qualify. We talked about the need for puppy raisers and trainers. Also discussed other programs from the Lyons club and how they serve the community. We discussed the type of person it takes to be a Lyon and the time and devotion that is needed.

Guest: Barbara and Gordon Queen from the Lyons club of Sparks and Lin Nelson from Canine Companions for Independence

Date: 3/1-2/14

Topic: Healthcare

Issues: We discussed the issues facing Nevadans who have little or no Health insurance and what Care Chest does to help them make ends meet with emergency prescriptions or loaned items that insurance doesn't pay for. We talked about the need for donations either financially, in kind services or of items, such as wheel chairs, lift chairs, tub transition bars, anything that helps people remain independent. We talked about special events coming up to help raise funds and how the sluggish economy has made it difficult to raise funds. We talked about how the organization got started and how they've expanded over the years



because of the greater need. Talked about how people can volunteer and help in other ways besides donations. We also talked about the importance of education, educating those in need and the donors on how many more people are in need of services. They also have rules in place to make sure people are not abusing the services and the most people are served.

Guest: Patty Meals Executive Director and Bryan Barnard Program Manager of the Care Chest of Sierra Nevada

Date: 3/8-9/14

Topic: Veterans Issues

Issues: We talked about veterans healthcare in northern Nevada and the need for the guest house to help vets who don't have the fund to find lodging after traveling so far for services. The House is available for family and care takers as well as the vet. We also talked about the emotional support that the staff and other residents proved and how it helps the recovery and healing process. We talked about how they work with the Veterans Hospital and all local medical facilities for the care and comfort of the vets. We talked about needed funds and how the house takes no federal or state dollars. We talked about service animals staying at the house to help those who have PTSD and other needs. All services are provided at no cost and rely strictly on local donations and have been awarded some national donations from companies like Home Depot and Intuit. We also discussed the growing need for even more space and the new property that was purchased with the help of a long time donor.

Guest: Noreen Leary, COO of the Veterans Guest House

Date: 3/15-16/14

Topic: County Issues

Issues: Brought in the New County Manager and the new Assistant Manager to talk about the state of the county. How the budget looks and if there would be any cuts in the future. We also discussed new programs and the possibility of raising taxes in the county to pay for them. We talked about revenue streams and how the budget is allocated. We talked about what the CM does and his qualifications. We discussed the local fire agreement with the city of Reno and Washoe County since this has been a source of contention. We also talked about other forms of consolidation and combining departments. We talked about upcoming elections and being prepared and how the outcome of new commissioners changes within the county. We talked about how the community stepped up when the economy was so bad and the importance of that participation. Volunteers helped keep certain depts. afloat. We also discussed how community boards worked and the need for people to be involved.

Guest: John Slaughter Washoe County Manager and Kevin Schiller asst. Manager

Date: 3/22-23/14

Topic: Tourism

Issues: We talked about what brings people to Northern Nevada and how we can attract more visitors from around the neighboring states. We talked about the passion people have for Baseball. We talked about the issues the city and county have had with the owners of the team and the Aces stadium. Back taxes, the need for financial help to keep it open and the need to build a parking structure. We talked about the improvements the stadium has brought to the downtown area and how the presence of the team on game night brings business to all the local merchants. We also talked about using the stadium throughout the year and how the city could benefit. We talked about what the game and team bring to the area on a national level as far as advertising and notoriety across the country. We talked about how they also involve as many local charities as they can not only with giving them game night tickets to raise money for the groups but also having them present to educate the public about each charities services available.

Guest: Eric Edelstein Vice President of the Reno Aces

Date: 3/29-30/14

Topic: Taxes

Issues: We talked about the upcoming tax deadline and all the changes that have taken place for the last tax season. We discussed all the changes the IRS has made to make it easier for people to pay, get a refund or file extension. We talked about different deductions that are for Nevada had how we differ from other states. We talked about the earned income tax credit and how a number of people in Nevada are missing this and also what to do if you haven't filed income taxes in the past. We talked about how you can get questions answered for free and how low income earners and seniors can get free preparation services. We also talked about the deadline for getting money back that has been lost. People move and refunds don't always find their way. We talked about security when filing online and how more Americans every year are using the service.

Guest: Raphael Tulino Spokesman for the IRS Nevada