



Order / Rev: 674600 Advertiser: John Adams for VA  
 Alt Order #: WOC10757749 Product Desc: PADAM WHSV  
 Flight Dates: 10/17/17 - 10/23/17 Estimate: 5083

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WHSV	10/17/17	10/20/17	TV 3 News @ Noon TV 3 News @ Noon	CM	12:00 PM-12:30 PM	--111--	:30	3	\$50.00	P-04	5.40	NM	3	\$150.00
(Program: WHSV-TV NEWS @ NOON)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/16/17	10/22/17		--111--	3	\$50.00	5.40								
E 7	WHSV	10/17/17	10/23/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	22222--	:30	10	\$30.00	P-04	1.70	NM	10	\$300.00
(Program: ELLEN)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/17/17	10/23/17		22222--	10	\$30.00	1.70								
E 8	WHSV	10/17/17	10/23/17	TV 3 News @ 5pm TV 3 News @ 5pm	CM	5:00 PM-6:00 PM	11-11--	:30	4	\$85.00	P-04	7.70	NM	4	\$340.00
(Program: WHSV-TV NEWS AT 5PM)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/17/17	10/23/17		11-11--	4	\$85.00	7.70								
E 9	WHSV	10/17/17	10/23/17	TV 3 News @ 6pm TV 3 News @ 6pm	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$175.00	P-04	15.90	NM	4	\$700.00
(Program: WHSV-TV NEWS AT 6PM)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/17/17	10/23/17		1-111--	4	\$175.00	15.90								
E 10	WHSV	10/17/17	10/23/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	11-11--	:30	4	\$20.00	P-04	12.30	NM	4	\$80.00
(Program: JEOPARDY!)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/17/17	10/23/17		11-11--	4	\$20.00	12.30								
E 11	WHSV	10/17/17	10/23/17	Monday Prime Rotator Monday Prime Rotator	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	1-----	:30	1	\$550.00	P-04	3.80	NM	1	\$550.00
(Program: DANCING WITH THE STARS)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/17/17	10/23/17		1-----	1	\$550.00	3.80								
E 12	WHSV	10/17/17	10/23/17	TV 3 News @ 11p M-F TV 3 News @ 11p M-F	CM	11:00 PM-11:35 PM	11111--	:30	5	\$125.00	P-04	6.10	NM	5	\$625.00
(Program: WHSV TV-3 NEWS @ 11PM)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/17/17	10/23/17		11111--	5	\$125.00	6.10								
E 13	WHSV	10/17/17	10/23/17	Jimmy Kimmel Show Jimmy Kimmel Show	CM	11:35 PM-12:35 AM (11:35 PM-12:35 AM)	22222--	:30	10	\$40.00	P-04	1.40	NM	10	\$400.00
(Program: JIMMY KIMMEL LIVE!)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/17/17	10/23/17		22222--	10	\$40.00	1.40								
E 14	WHSV	10/17/17	10/18/17	Wednesday Prime 2a Wednesday Prime 2a	CM	9:00 PM-9:30 PM	--1-----	:30	1	\$300.00	P-04	2.30	NM	1	\$300.00
(Program: MODERN FAMILY)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/16/17	10/22/17		--1----	1	\$300.00	2.30								
E 15	WHSV	10/17/17	10/20/17	Friday Prime Hr 2 Friday Prime Hr 2	CM	9:00 PM-10:00 PM	----1--	:30	1	\$300.00	P-04	3.70	NM	1	\$300.00
(Program: MARVEL'S INHUMANS)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/16/17	10/22/17		----1--	1	\$300.00	3.70								
E 16	WHSV	10/17/17	10/20/17	Friday Prime Hr 3 Friday Prime Hr 3	CM	10:00 PM-11:00 PM	----1--	:30	1	\$300.00	P-04	3.30	NM	1	\$300.00
(Program: 20/20)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/16/17	10/22/17		----1--	1	\$300.00	3.30								
E 17	WHSV	10/17/17	10/22/17	TV 3 News @ 6pm Su TV 3 News @ 6pm Su	CM	6:00 PM-6:30 PM	-----1	:30	1	\$85.00	P-04	11.80	NM	1	\$85.00
(Program: WHSV-TV NEWS AT 6PM SUN)May/2017LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/16/17	10/22/17		-----1	1	\$85.00	11.80								
E 18	WHSV	10/17/17	10/22/17		CM	11:00 PM-11:35 PM	-----1	:30	1	\$85.00	P-04	7.60	NM	1	\$85.00

674600

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**Advertiser:** John Adams for VA

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Alt Order #:

WOC10757749

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**Product Desc:**

**PADAM**

**ASHM**

**Flight Dates:**

10/17/17 - 10/23/17

10/17/17 - 10/23/17

**Estimate:**

5083

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WHSV TV-3 NEWS @ 11PM SUN)May/2017LP															
TV 3 News @ 11p Sa-Su (11:00 PM-11:35 PM)															
TV 3 News @ 11p Sa-Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/16/17	10/22/17	-----1	1	\$85.00	7.60								
<b>Totals</b>														72	\$6,110.00