

ORDER



Orders
Order / Rev: 671515
Alt Order #: WOC10754372
Product Desc: PADAM
Estimate: 5063
Flight Dates: 10/09/17 - 10/16/17
Original Date / Rev: 10/05/17 / 10/05/17
Order Type: NORMAL

ESVF

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Penn Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: John Adams for VA
Demographic: A35+
Product Codes: Candidate - State - Other
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 145620
Agency External ID: 1244
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/16/17	30	\$2,935.00	\$2,494.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	30	\$2,935.00	\$2,494.75	63.10
Totals	30	\$2,935.00	\$2,494.75	63.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ESVF	10/09/17	10/16/17	CBS Evening News CBS Evening News (Program: CBS EVENING NEWS)May/2017LP	CM	6:30 PM-7:00 PM	111----	:30	3	\$40.00	P-04	1.40	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	111----		3				\$40.00		1.40			
		Week: 10/16/17	10/22/17	1-----		1				\$40.00		1.40			
E 2	ESVF	10/09/17	10/16/17	Monday Prime 1a Monday Prime 1a (Program: BIG BANG THEORY)May/2017LP	CM	8:00 PM-8:30 PM	1-----	:30	1	\$150.00	P-04	1.90	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	1-----		1				\$150.00		1.90			
		Week: 10/16/17	10/22/17	1-----		1				\$150.00		1.90			
E 3	ESVF	10/09/17	10/16/17	Monday Prime 1b Monday Prime 1b (Program: YOUNG SHELDON)May/2017LP	CM	8:30 PM-9:00 PM	1-----	:30	1	\$150.00	P-04	2.10	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	1-----		1				\$150.00		2.10			
		Week: 10/16/17	10/22/17	1-----		1				\$150.00		2.10			
E 4	ESVF	10/09/17	10/16/17	Late Show Late Show (Program: LATE SHOW W/STEPHEN COLBERT)May/2017LP	CM	11:30 PM-12:35 AM	21212--	:30	8	\$10.00	P-04	0.70	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	21212--		8				\$10.00		0.70			
		Week: 10/16/17	10/22/17	2-----		2				\$10.00		0.70			
E 5	ESVF	10/09/17	10/10/17		CM	8:00 PM-9:00 PM	-1-----	:30	1	\$300.00	P-04	6.90	NM	1	\$300.00

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Advertiser: John Adams for VA
 Product Desc: PADAM
 Estimate: 5063

ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tuesday Prime Hr 1 Tuesday Prime Hr 1 (8:00 PM-9:00 PM) (Program: NCIS)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 -1----- 1 \$300.00 6.90															
E 6	ESVF	10/09/17	10/10/17	Tuesday Prime Hr 2	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$200.00	P-04	5.20	NM	1	\$200.00
Tuesday Prime Hr 2 (Program: BULL)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 -1----- 1 \$200.00 5.20															
E 7	ESVF	10/09/17	10/10/17	Tuesday Prime Hr 3	CM	10:00 PM-11:00 PM	-1-----	:30	1	\$300.00	P-04	4.10	NM	1	\$300.00
Tuesday Prime Hr 3 (10:00 PM-11:00 PM) (Program: NCIS: NEW ORLEANS)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 -1----- 1 \$300.00 4.10															
E 8	ESVF	10/09/17	10/11/17	Wednesday Prime Hr 1	CM	8:00 PM-9:00 PM	--1----	:30	1	\$150.00	P-04	3.00	NM	1	\$150.00
Wednesday Prime Hr 1 (8:00 PM-9:00 PM) (Program: SURVIVOR)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 --1---- 1 \$150.00 3.00															
E 9	ESVF	10/09/17	10/11/17	Wednesday Prime Hr 3	CM	10:00 PM-11:00 PM	--1----	:30	1	\$275.00	P-04	1.80	NM	1	\$275.00
Wednesday Prime Hr 3 (Program: CRIMINAL MINDS)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 --1---- 1 \$275.00 1.80															
E 10	ESVF	10/09/17	10/13/17	Friday Prime Hr 1	CM	8:00 PM-9:00 PM	----1--	:30	1	\$150.00	P-04	3.00	NM	1	\$150.00
Friday Prime Hr 1 (8:00 PM-9:00 PM) (Program: MACGYVER)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 ----1-- 1 \$150.00 3.00															
E 11	ESVF	10/09/17	10/13/17	Friday Prime Hr 2	CM	9:00 PM-10:00 PM	----1--	:30	1	\$200.00	P-04	2.00	NM	1	\$200.00
Friday Prime Hr 2 (Program: HAWAII FIVE-O)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 ----1-- 1 \$200.00 2.00															
E 12	ESVF	10/09/17	10/15/17	CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----1	:30	1	\$25.00	P-04	2.30	NM	1	\$25.00
CBS Sunday Morning (Program: CBS NEWS SUNDAY MORNING)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 -----1 1 \$25.00 2.30															
E 13	ESVF	10/09/17	10/15/17	Face The Nation	CM	10:30 AM-11:00 AM	-----1	:30	1	\$25.00	P-04	1.10	NM	1	\$25.00
Face The Nation (Program: FACE THE NATION)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 -----1 1 \$25.00 1.10															
E 14	ESVF	10/09/17	10/15/17	Sunday Prime Hr 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$150.00	P-04	9.80	NM	1	\$150.00
Sunday Prime Hr 1 (7:00 PM-8:00 PM) (Program: 60 MINUTES)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 -----1 1 \$150.00 9.80															
E 15	ESVF	10/09/17	10/15/17	Sunday Prime Hr 3	CM	9:00 PM-10:00 PM	-----1	:30	1	\$150.00	P-04	1.60	NM	1	\$150.00
Sunday Prime Hr 3 (9:00 PM-10:00 PM) (Program: MADAM SECRETARY)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 -----1 1 \$150.00 1.60															
E 16	ESVF	10/09/17	10/15/17	Sunday Prime Hr 4	CM	10:00 PM-11:00 PM	-----1	:30	1	\$150.00	P-04	1.70	NM	1	\$150.00
Sunday Prime Hr 4 (Program: ELEMENTARY)May/2017LP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/17 10/15/17 -----1 1 \$150.00 1.70															
													Totals	30	\$2,935.00