ORDER

WJW-TV

Orders	**Order / Rev:**	**671895**		
	Alt Order #:	09059078		
	Product Desc:	DEWINE FOR GOV :60S		
	Estimate:	1401		
	Flight Dates:	04/17/18 - 04/27/18	Primary AE:	Ian Ambron
	Original Date / Rev:	04/16/18 / 04/16/18	Sales Office:	NPHL
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**SRCP Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		201 N Union St	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	**Name:**	**Dewine M/R Gov/OH**	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:10:00
	Product Codes:	Pl2.e.ii	Advertiser External ID:	
	Priority:	Default	Agency External ID:	
	Revenue Code 1:	Agency	Unit Code:	General
	Revenue Code 2:	Political		
	Revenue Code 3:	Political-Non-PAC		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/27/18	103	$76,300.00	$64,855.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	103	$76,300.00	$64,855.00	0.00
Totals	103	$76,300.00	$64,855.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
WJW-TV	34%	$76,300.00
Market	100%	$224,411.76

Competitive Share	Share	Total
CABLE	0%	$0.00
UNKWN	0%	$0.00
WAOH	0%	$0.00
WBNX	0%	$0.00
WDLI	0%	$0.00
WEAO	0%	$0.00
WEWS	0%	$0.00
WGGN	0%	$0.00
WKYC	38%	$85,276.47
WMFD	0%	$0.00
WOIO	28%	$62,835.29
WQHS	0%	$0.00
WRLM	0%	$0.00
WUAB	0%	$0.00
WVIZ	0%	$0.00
WVPX	0%	$0.00

Order / Rev: 671895
Alt Order #: 09059078
Flight Dates: 04/17/18 - 04/27/18

Advertiser: Dewine M/R Gov/OH
Product Desc: DEWINE FOR GOV :60S
Estimate: 1401

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	04/17/18	04/23/18	M-F 530a-6a FOX 8 News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	$500.00	04	0.00 NM	5	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	MTWTF--	5	$500.00	0.00								
E 2	8	04/22/18	04/22/18	Su 8a-9a FOX 8 News Sunday Morning	CM	8:00 AM-9:00 AM	------1	:30	1	$500.00	04	0.00 NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/16/18	04/22/18	------1	1	$500.00	0.00								
E 3	8	04/17/18	04/23/18	M-F 9a-10a FOX 8 News @ 9a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	3	$600.00	04	0.00 NM	3	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	MTWTF--	3	$600.00	0.00								
E 4	8	04/24/18	04/27/18	M-F 9a-10a FOX 8 News @ 9a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-TWTF--	:30	2	$600.00	04	0.00 NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/23/18	04/29/18	-TWTF--	2	$600.00	0.00								
E 5	8	04/17/18	04/23/18	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	MTWTF--	:30	3	$350.00	04	0.00 NM	3	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	MTWTF--	3	$350.00	0.00								
E 6	8	04/24/18	04/27/18	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-TWTF--	:30	2	$350.00	04	0.00 NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/23/18	04/29/18	-TWTF--	2	$350.00	0.00								
E 7	8	04/17/18	04/23/18	M-F 3p-4p M-F 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	MTWTF--	:30	3	$500.00	04	0.00 NM	3	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	MTWTF--	3	$500.00	0.00								
E 8	8	04/24/18	04/27/18	M-F 3p-4p M-F 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	-TWTF--	:30	3	$500.00	04	0.00 NM	3	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/23/18	04/29/18	-TWTF--	3	$500.00	0.00								
E 9	8	04/17/18	04/23/18	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	5	$550.00	04	0.00 NM	5	$2,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	MTWTF--	5	$550.00	0.00								
E 10	8	04/24/18	04/27/18	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-TWTF--	:30	4	$550.00	04	0.00 NM	4	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/23/18	04/29/18	-TWTF--	4	$550.00	0.00								
E 11	8	04/17/18	04/23/18	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	5	$700.00	04	0.00 NM	5	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	MTWTF--	5	$700.00	0.00								
E 12	8	04/24/18	04/27/18	M-F 530a-6a FOX 8 News @ 530a	CM	5:30 AM-6:00 AM	-TWTF--	:30	4	$500.00	04	0.00 NM	4	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/23/18	04/29/18	-TWTF--	4	$500.00	0.00								
E 13	8	04/24/18	04/27/18	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM	-TWTF--	:30	4	$700.00	04	0.00 NM	4	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/23/18	04/29/18	-TWTF--	4	$700.00	0.00								
E 14	8	04/17/18	04/23/18	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	5	$900.00	04	0.00 NM	5	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	MTWTF--	5	$900.00	0.00								
E 15	8	04/24/18	04/27/18	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:30	4	$900.00	04	0.00 NM	4	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 15	8	04/24/18	04/27/18	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:30	4	$900.00	04	0.00 NM	4	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/23/18	04/29/18	-TWTF--	4	$900.00	0.00							
E 16	8	04/17/18	04/23/18	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	5	$900.00	04	0.00 NM	5	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/17/18	04/23/18	MTWTF--	5	$900.00	0.00							
E 17	8	04/22/18	04/22/18	Su 6p-7p FOX 8 News @ 6p	CM	6:00 PM-7:00 PM	------1	:30	1	$400.00	07	0.00 NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/16/18	04/22/18	------1	1	$400.00	0.00							
E 18	8	04/17/18	04/23/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	3	$1,000.00	07	0.00 NM	3	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/17/18	04/23/18	MTWTF--	3	$1,000.00	0.00							
E 19	8	04/24/18	04/27/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	-TWTF--	:30	2	$1,000.00	07	0.00 NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/23/18	04/29/18	-TWTF--	2	$1,000.00	0.00							
E 20	8	04/17/18	04/23/18	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTFSS	:30	7	$1,000.00	04	0.00 NM	7	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/17/18	04/23/18	MTWTFSS	7	$1,000.00	0.00							
E 21	8	04/24/18	04/27/18	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-TWTF--	:30	4	$1,000.00	04	0.00 NM	4	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/23/18	04/29/18	-TWTF--	4	$1,000.00	0.00							
E 22	8	04/17/18	04/23/18	M-F 6a-7a FOX 8 News In The Morning	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	$850.00	04	0.00 NM	5	$4,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/17/18	04/23/18	MTWTF--	5	$850.00	0.00							
E 23	8	04/24/18	04/27/18	M-F 6a-7a FOX 8 News In The Morning	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-TWTF--	:30	4	$850.00	04	0.00 NM	4	$3,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/23/18	04/29/18	-TWTF--	4	$850.00	0.00							
E 24	8	04/17/18	04/23/18	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	5	$1,000.00	03	0.00 NM	5	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/17/18	04/23/18	MTWTF--	5	$1,000.00	0.00							
E 25	8	04/24/18	04/27/18	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-TWTF--	:30	4	$1,000.00	03	0.00 NM	4	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/23/18	04/29/18	-TWTF--	4	$1,000.00	0.00							
E 26	8	04/22/18	04/22/18	Su 7a-8a FOX 8 Sunday News @ 7a	CM	7:00 AM-8:00 AM	------1	:30	1	$350.00	04	0.00 NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/16/18	04/22/18	------1	1	$350.00	0.00							
E 27	8	04/17/18	04/23/18	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	5	$700.00	04	0.00 NM	5	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/17/18	04/23/18	MTWTF--	5	$700.00	0.00							
E 28	8	04/24/18	04/27/18	M-F 8a-9a FOX 8 News @ 8a	CM	8:30 AM-9:00 AM	-TWTF--	:30	4	$700.00	04	0.00 NM	4	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		04/23/18	04/29/18	-TWTF--	4	$700.00	0.00							
												Totals	103	$76,300.00