



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

Contract / Revision 397469 /		Alt Order # 08418548
Product NRCC/YOUNG 10/25		
Contract Dates 10/25/16 - 10/31/16		Estimate # C25CNR
Advertiser NRCC-Young		Original Date / Revision 10/18/16 / 11/02/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHO	Account Executive Cheryl Long	Sales Office NSO Washingto
Special Handling		
Demographic Adults 35+		
IDB# 1046	Advertiser Code YOUNR	Product Code ORDR
Agency Ref		Advertiser Ref

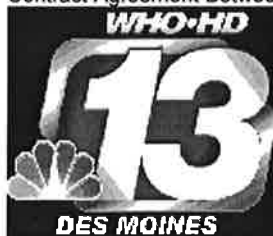
And:

Smart Media Group LLC
1427 Leslie Avenue
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/28/16	10/28/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--				1	\$125.00	0.00			
N 2	13	10/28/16	10/28/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--				1	\$225.00	0.00			
N 3	13	10/28/16	10/28/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--				1	\$450.00	0.00			
N 4	13	10/28/16	10/28/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--				1	\$200.00	0.00			
N 5	13	10/31/16	10/31/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$110.00	0.00			
N 6	13	10/31/16	10/31/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$150.00	0.00			
N 7	13	10/31/16	10/31/16	Today In Iowa	5:00 AM-5:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$175.00	0.00			
N 8	13	10/31/16	10/31/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$775.00	0.00			
N 9	13	10/31/16	10/31/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$350.00	0.00			
N 10	13	10/31/16	10/31/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$300.00	0.00			
N 11	13	10/31/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$200.00	0.00			
N 12	13	10/29/16	10/29/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 397469 /		<u>Alt Order #</u> 08418548
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> NRCC/YOUNG 10/25	<u>Estimate #</u> C25CNR
<u>Advertiser</u> NRCC-Young		<u>Original Date / Revision</u> 10/18/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$225.00	0.00			
N 13	13	10/29/16	10/29/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$225.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/24/16-10/30/16	Sa 630p-7p	6:30 PM-7:00 PM	-----Sa--	:30		\$225.00	0.00	NM		
Credited													
N 14	13	10/29/16	10/29/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-				2	\$150.00	0.00			
N 15	13	10/30/16	10/30/16	Su 1105p-1135p	11:05 PM-11:35 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$25.00	0.00			
N 16	13	10/30/16	10/30/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$100.00	0.00			
N 17	13	10/27/16	10/27/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$110.00	0.00			
N 18	13	10/27/16	10/27/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$150.00	0.00			
N 19	13	10/27/16	10/27/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$325.00	0.00			
N 20	13	10/27/16	10/27/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$225.00	0.00			
N 21	13	10/27/16	10/27/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$350.00	0.00			
N 22	13	10/27/16	10/27/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$825.00	0.00			
N 23	13	10/27/16	10/27/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$300.00	0.00			
N 24	13	10/25/16	10/25/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----				1	\$110.00	0.00			
N 25	13	10/25/16	10/25/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----				1	\$150.00	0.00			
N 26	13	10/25/16	10/25/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----				1	\$325.00	0.00			
N 27	13	10/25/16	10/25/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----				1	\$225.00	0.00			
N 28	13	10/25/16	10/25/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$350.00

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<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> NRCC/YOUNG 10/25	<u>Estimate #</u> C25CNR
<u>Advertiser</u> NRCC-Young		<u>Original Date / Revision</u> 10/18/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----				1	\$350.00	0.00			
N 29	13	10/25/16	10/25/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----				1	\$300.00	0.00			
N 30	13	10/26/16	10/26/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$125.00	0.00			
N 31	13	10/26/16	10/26/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$225.00	0.00			
N 32	13	10/26/16	10/26/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$450.00	0.00			
N 33	13	10/26/16	10/26/16	Wednesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$650.00	0.00			
N 34	13	10/26/16	10/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$200.00	0.00			
N 35	13	10/26/16	10/26/16	Today	7a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----				1	\$300.00	0.00			
N 36	13	10/26/16	10/28/16	M-F 1135p-1235a	1135p-1235a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--WTF--				1	\$35.00	0.00			
N 37	13	10/26/16	10/28/16	M-F 1235a-105a	1235a-105a		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--WTF--				2	\$10.00	0.00			
Totals										0.00		38	\$9,460.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	31	\$7,400.00	\$6,290.00
10/31/16 - 10/31/16	7	\$2,060.00	\$1,751.00
Totals	38	\$9,460.00	\$8,041.00

Signature: _____ **Date:** _____

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