

CONTRACT



WOVA
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Strategic Media Services
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

<u>Contract / Revision</u> 349622 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL ISSUE		
<u>Contract Dates</u> 05/06/16 - 05/10/16		<u>Estimate #</u> 724
<u>Advertiser</u> WV Chamber of Commerce		<u>Original Date / Revision</u> 05/05/16 / 05/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOVA	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5623		<u>Advertiser Ref</u> 62994

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOVA	05/06/16	05/10/16	M-F 1p-2p	1p-2p		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	----1--				1	\$20.00				
	Week:	05/09/16	05/15/16	11-----				2	\$20.00				
N 2	WOVA	05/06/16	05/10/16	M-F 2p-3p	2p-3p		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	----2--				2	\$20.00				
	Week:	05/09/16	05/15/16	11-----				2	\$20.00				
N 3	WOVA	05/06/16	05/10/16	M-F 3p-4p	3p-4p		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	----2--				2	\$20.00				
	Week:	05/09/16	05/15/16	11-----				2	\$20.00				
N 4	WOVA	05/06/16	05/09/16	M-F 6p-7p	6p-7p		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	----2--				2	\$75.00				
	Week:	05/09/16	05/15/16	2-----				2	\$75.00				
N 5	WOVA	05/06/16	05/09/16	M-F 7p-8p	7p-8p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	----1--				1	\$75.00				
	Week:	05/09/16	05/15/16	2-----				2	\$75.00				
N 6	WOVA	05/06/16	05/09/16	M-F 10p Parkersburg News	10p-1030p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	----2--				2	\$400.00				
	Week:	05/09/16	05/15/16	2-----				2	\$400.00				
N 7	WOVA	05/09/16	05/09/16	Monday Prime Hr 2	9p-10p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/09/16	05/15/16	2-----				2	\$200.00				
N 8	WOVA	05/06/16	05/06/16	Friday Prime Special	758p-10p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	----1--				1	\$175.00				
N 9	WOVA	05/08/16	05/08/16	FOX News Sunday	10a-11a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/16	05/08/16	-----2				2	\$250.00				
N 10	WOVA	05/06/16	05/09/16	M-F 6p-7p	6p-7p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	----1--				1	\$75.00				
Week:		05/09/16	05/15/16	1-----				1	\$75.00				
N 11	WOVA	05/06/16	05/09/16	M-F 5p-6p	5p-6p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	----1--				1	\$75.00				
Week:		05/09/16	05/15/16	1-----				1	\$75.00				
N 12	WOVA	05/08/16	05/08/16	Sunday Prime 3b	930p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	-----1				1	\$75.00				
N 13	WOVA	05/08/16	05/08/16	Sunday Prime 3a	9p-930p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	-----1				1	\$75.00				
N 14	WOVA	05/08/16	05/08/16	Sunday Prime Hr 1	7p-8p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	-----1				1	\$125.00				
N 15	WOVA	05/08/16	05/08/16	Sunday Prime 2a	8p-830p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	-----1				1	\$125.00				
N 16	WOVA	05/08/16	05/08/16	Sunday Prime 2b	830p-9p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	-----1				1	\$125.00				
N 17	WOVA	05/06/16	05/09/16	M-F 11p-12a	11p-12a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	----1--				1	\$40.00				
Week:		05/09/16	05/15/16	1-----				1	\$40.00				
Totals								0.00				38	\$4,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 -05/10/16	38	\$4,325.00	(\$648.75)	\$3,676.25
Totals	38	\$4,325.00	(\$648.75)	\$3,676.25

Signature: _____ **Date:** _____

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