

INVOICE



WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806595-1	09/24/17	September 2017	08/28/17 - 09/11/17

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washington	National

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

Advertiser	Product	Estimate Number
POL/Herring, Mark/D/Attorn	HERRING 4 ATT. GENRL	5568

Flight Dates	Order #	Alt Order #
09/05/17 - 09/11/17	1806595	08776810

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Agency Code	Advertiser Code	Product 1/2
	491	496

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/08/17	09/08/17	Live with Kelly	10a-11a	----1--	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/04/17	09/10/17	----1--	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WWBT	F	09/08/17	10:38 AM	Live with Kelly	10a-11a	:30	MH170230H	\$200.00	NM
2	09/08/17	09/08/17	The Tonight Show	1135p-1237a	----1--	:30	1	\$125.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/04/17	09/10/17	----1--	1	\$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WWBT	F	09/08/17	11:50 PM	The Tonight Show	1135p-1237a	:30	MH170230H	\$125.00	NM
3	09/08/17	09/08/17	Today Show III	11a-1159a	----1--	:30	1	\$100.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/04/17	09/10/17	----1--	1	\$100.00				
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1	WWBT	F	09/08/17	11:33 AM	Today Show III	11a-1159a	:30	MH170230H	\$100.00	NM
4	09/08/17	09/08/17	12 News @ Noon	1159a-1230p	----1--	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/04/17	09/10/17	----1--	1	\$200.00				
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1	WWBT	F	09/08/17	12:23 PM	12 News @ Noon	1159a-1230p	:30	MH170230H	\$200.00	NM
5	09/08/17	09/08/17	12 News 1st @ 4p	358p-429p	----1--	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/04/17	09/10/17	----1--	1	\$200.00				
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6	09/08/17	09/08/17	12 News @ 5p	458p-529p	----1--	:30	1	\$125.00	NM																																												
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7	09/08/17	09/08/17	12 News @ 530p	529p-559p	----1--	:30	1	\$350.00	NM																																												
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8	09/08/17	09/08/17	12 News @ 6p	559p-630p	----1--	:30	1	\$375.00	NM																																												
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12	09/11/17	09/11/17	Late News M-Su	11p-1135p, Sa 11p-	1-----	:30	1	\$550.00	NM
13	09/11/17	09/11/17	The Tonight Show	1135p-1237a	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 09/11/17 12:02 AM The Tonight Show 1135p-1237a :30 MH170330H \$125.00 NM									
14	09/11/17	09/11/17	Today Show III	11a-1159a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 09/11/17 11:58 AM Today Show III 11a-1159a :30 MH170330H \$100.00 NM									
15	09/11/17	09/11/17	12 News @ Noon	1159a-1230p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 09/11/17 12:24 PM 12 News @ Noon 1159a-1230p :30 MH170330H \$200.00 NM									
16	09/11/17	09/11/17	12 News 1st @ 4p	358p-429p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 09/11/17 4:13 PM 12 News 1st @ 4p 358p-429p :30 MH170330H \$200.00 NM									
17	09/11/17	09/11/17	12 News Today @ 430a	430a-4:58a	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 09/11/17 4:50 AM 12 News Today @ 430a 430a-4:58a :30 MH170330H \$25.00 NM									
18	09/11/17	09/11/17	Inside Edition @ 430p	429p-458p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 09/11/17 4:47 PM Inside Edition @ 430p 429p-458p :30 MH170330H \$300.00 NM									
19	09/11/17	09/11/17	12 News @ 5p	458p-529p	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 09/11/17 5:12 PM 12 News @ 5p 458p-529p :30 MH170330H \$125.00 NM									
20	09/11/17	09/11/17	12 News @ 530p	529p-559p	1-----	:30	1	\$350.00	NM

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INVOICE



Send Payment To:

WBWT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice # 1806595-1	Invoice Date 09/24/17	Invoice Month September 2017	Invoice Period 08/28/17 - 09/11/17
Advertiser POL/Herring, Mark/D/Attorn	Product HERRING 4 ATT. GENRL	Estimate Number 5568	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
21	09/11/17	09/11/17	12 News @ 6p	559p-630p	1-----	:30	1	\$375.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/11/17</td> <td>09/17/17</td> <td>1-----</td> <td>1</td> <td>\$350.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	1-----	1	\$350.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	1-----	1	\$350.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WWBT	M	09/11/17	5:42 PM	12 News @ 530p	529p-559p	:30	MH170130H	\$350.00	NM																			
22	09/11/17	09/11/17	NBC Today Show	659a-9a	1-----	:30	1	\$550.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/11/17</td> <td>09/17/17</td> <td>1-----</td> <td>1</td> <td>\$375.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	1-----	1	\$375.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	1-----	1	\$375.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WWBT	M	09/11/17	6:27 PM	12 News @ 6p	559p-630p	:30	MH170330H	\$375.00	NM																			
23	09/11/17	09/11/17	NBC Today Show II	9a-10a	1-----	:30	1	\$550.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/11/17</td> <td>09/17/17</td> <td>1-----</td> <td>1</td> <td>\$550.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	1-----	1	\$550.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	1-----	1	\$550.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WWBT	M	09/11/17	8:59 AM	NBC Today Show	659a-9a	:30	MH170330H	\$550.00	NM																			
24	09/11/17	09/11/17	NBC Today Show II	9a-10a	1-----	:30	1	\$300.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/11/17</td> <td>09/17/17</td> <td>1-----</td> <td>1</td> <td>\$300.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	1-----	1	\$300.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	1-----	1	\$300.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WWBT	M	09/11/17		NBC Today Show II	9a-10a	:00		\$300.00	NM																			
Credited																													
24	09/09/17	09/09/17	Saturday Night Live	1130p-102a	-----1-	:30	1	\$200.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/04/17</td> <td>09/10/17</td> <td>-----1-</td> <td>1</td> <td>\$200.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	-----1-	1	\$200.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/04/17	09/10/17	-----1-	1	\$200.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WWBT	Sa	09/09/17	1:20 AM	Saturday Night Live	1130p-102a	:30	MH170330H	\$200.00	NM																			
25	09/09/17	09/09/17	12 News @ 6p Sat/Sun	6p-629p	-----1-	:30	1	\$300.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/04/17</td> <td>09/10/17</td> <td>-----1-</td> <td>1</td> <td>\$300.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/17	09/10/17	-----1-	1	\$300.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/04/17	09/10/17	-----1-	1	\$300.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WWBT	Sa	09/09/17	6:20 PM	12 News @ 6p Sat/Sun	6p-629p	:30	MH170330H	\$300.00	NM																			
27	09/09/17	09/09/17	NBC Saturday Today Show	7a-9a	-----1-	:30	1	\$400.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/04/17	09/10/17	-----1-	1	\$400.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WWBT	Sa	09/09/17	7:26 AM	NBC Saturday Today Show	7a-9a	:30	MH170330H	\$400.00	NM																			
28	09/09/17	09/09/17	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$200.00	NM																				
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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice # 1806595-1	Invoice Date 09/24/17	Invoice Month September 2017	Invoice Period 08/28/17 - 09/11/17
Advertiser POL/Herring, Mark/D/Attorn	Product HERRING 4 ATT. GENRL	Estimate Number 5568	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/09/17	09/09/17	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Sa	09/09/17	8:59 AM	12 News Today @ 9a	858a-10a	:30	MH170130H	\$200.00 NM
29	09/10/17	09/10/17	12 News @ 1130p	1130p-1205a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/10/17	12:03 AM	12 News @ 1130p	1130p-1205a	:30	MH170330H	\$200.00 NM
30	09/10/17	09/10/17	12 News @ 6p Sat/Sun	6p-629p	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/10/17	6:28 PM	12 News @ 6p Sat/Sun	6p-629p	:30	MH170330H	\$300.00 NM
31	09/10/17	09/10/17	12 News Today Sun @ 6a	6a-7a	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/10/17	6:11 AM	12 News Today Sun @ 6a	6a-7a	:30	MH170330H	\$50.00 NM
32	09/10/17	09/10/17	Nbc Nightly News	630p-7p	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/10/17	6:59 PM	Nbc Nightly News	630p-7p	:30	MH170330H	\$600.00 NM
33	09/10/17	09/10/17	12 News Today Sun @ 7a	7a-758a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/10/17	7:42 AM	12 News Today Sun @ 7a	7a-758a	:30	MH170330H	\$200.00 NM
34	09/10/17	09/10/17	NBC Sunday Today Sho	758a-859a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/10/17		NBC Sunday Today Show	758a-859a	:00		\$200.00 NM
Credited									
35	09/10/17	09/10/17	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$200.00									

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Drawer 1498
Birmingham, AL 35246-1498

Invoice # 1806595-1	Invoice Date 09/24/17	Invoice Month September 2017	Invoice Period 08/28/17 - 09/11/17
Advertiser POL/Herring, Mark/D/Attorn	Product HERRING 4 ATT. GENRL	Estimate Number 5568	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/10/17	09/10/17	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/10/17	9:22 AM	12 News Today Sun 9a	9a-10a	:30	MH170130H	\$200.00 NM
36	09/07/17	09/07/17	Live with Kelly	10a-11a	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/07/17	10:56 AM	Live with Kelly	10a-11a	:30	MH170230H	\$300.00 NM
37	09/07/17	09/07/17	12 News @ Noon	1159a-1230p	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/07/17	12:08 PM	12 News @ Noon	1159a-1230p	:30	MH170230H	\$200.00 NM
38	09/07/17	09/07/17	12 News @ 5p	458p-529p	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/07/17	5:28 PM	12 News @ 5p	458p-529p	:30	MH170230H	\$400.00 NM
39	09/07/17	09/07/17	12 News @ 530p	529p-559p	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/07/17	5:56 PM	12 News @ 530p	529p-559p	:30	MH170230H	\$400.00 NM
40	09/07/17	09/07/17	12 News @ 6p	559p-630p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/07/17	6:23 PM	12 News @ 6p	559p-630p	:30	MH170230H	\$700.00 NM
41	09/07/17	09/07/17	NBC Today Show	659a-9a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/07/17	8:47 AM	NBC Today Show	659a-9a	:30	MH170230H	\$500.00 NM
42	09/07/17	09/07/17	NBC Today Show II	9a-10a	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$300.00									

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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice # 1806595-1	Invoice Date 09/24/17	Invoice Month September 2017	Invoice Period 08/28/17 - 09/11/17
Advertiser POL/Herring, Mark/D/Attorn	Product HERRING 4 ATT. GENRL	Estimate Number 5568	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
42	09/07/17	09/07/17	NBC Today Show II	9a-10a	--- 1---	:30	1	\$300.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WWBT	Tu	09/05/17	8:47 AM	NBC Today Show	659a-9a	:30	MH170230H	\$500.00	NM																																											
48	09/05/17	09/05/17	NBC Today Show II	9a-10a	- 1-----	:30	1	\$300.00	NM																																												
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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice # 1806595-1	Invoice Date 09/24/17	Invoice Month September 2017	Invoice Period 08/28/17 - 09/11/17
Advertiser POL/Herring, Mark/D/Attorn	Product HERRING 4 ATT. GENRL	Estimate Number 5568	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	09/06/17	09/06/17	Live with Kelly	10a-11a	-- 1----	:30	1	\$300.00	NM
50	09/06/17	09/06/17	12 News @ Noon	1159a-1230p	-- 1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 09/06/17 12:11 PM 12 News @ Noon 1159a-1230p :30 MH170230H \$200.00 NM									
51	09/06/17	09/06/17	12 News @ 5p	458p-529p	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 09/06/17 5:29 PM 12 News @ 5p 458p-529p :30 MH170130H \$400.00 NM									
52	09/06/17	09/06/17	12 News @ 530p	529p-559p	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 09/06/17 5:57 PM 12 News @ 530p 529p-559p :30 MH170230H \$400.00 NM									
53	09/06/17	09/06/17	12 News @ 6p	559p-630p	-- 1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 09/06/17 6:26 PM 12 News @ 6p 559p-630p :30 MH170230H \$700.00 NM									
54	09/06/17	09/06/17	NBC Today Show	659a-9a	-- 1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 09/06/17 8:38 AM NBC Today Show 659a-9a :30 MH170230H \$500.00 NM									
55	09/06/17	09/06/17	NBC Today Show II	9a-10a	-- 1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 09/06/17 9:34 AM NBC Today Show II 9a-10a :30 MH170230H \$300.00 NM									
56	09/11/17	09/11/17	12 News @ Sunrise 530a 530a-556a mkgd for spot n/a 9/9 630p-7p	530a-556a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 09/11/17 5:57 AM 12 News @ Sunrise 530a 530a-556a :30 MH170330H \$600.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

<u>Invoice #</u> 1806595-1	<u>Invoice Date</u> 09/24/17	<u>Invoice Month</u> September 2017	<u>Invoice Period</u> 08/28/17 - 09/11/17
<u>Advertiser</u> POL/Herring, Mark/D/Attorn	<u>Product</u> HERRING 4 ATT. GENRL	<u>Estimate Number</u> 5568	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							53			

Payment Terms 30 Days

<u>Gross Total</u>	\$16,975.00
<u>Agency Commission</u>	\$2,546.25
<u>Net Amount Due</u>	\$14,428.75

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