

INVOICE



WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1806595-1 | 09/24/17 | September 2017 | 08/28/17 - 09/11/17 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|----------------|--------------|
| WWBT | Ryan Eddins | HRP-Washington | National |

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

| Advertiser | Product | Estimate Number |
|----------------------------|----------------------|-----------------|
| POL/Herring, Mark/D/Attorn | HERRING 4 ATT. GENRL | 5568 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/05/17 - 09/11/17 | 1806595 | 08776810 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | 491 | 496 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------|----------------|------------------|----------------|----------------|-----------|---------------|
| 1 | 09/08/17 | 09/08/17 | Live with Kelly | 10a-11a | ---- 1-- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---- 1-- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | F | 09/08/17 | 10:38 AM | Live with Kelly | 10a-11a | :30 | MH170230H | \$200.00 NM |
| 2 | 09/08/17 | 09/08/17 | The Tonight Show | 1135p-1237a | ---- 1-- | :30 | 1 | \$125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---- 1-- 1 \$125.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | F | 09/08/17 | 11:50 PM | The Tonight Show | 1135p-1237a | :30 | MH170230H | \$125.00 NM |
| 3 | 09/08/17 | 09/08/17 | Today Show III | 11a-1159a | ---- 1-- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---- 1-- 1 \$100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | F | 09/08/17 | 11:33 AM | Today Show III | 11a-1159a | :30 | MH170230H | \$100.00 NM |
| 4 | 09/08/17 | 09/08/17 | 12 News @ Noon | 1159a-1230p | ---- 1-- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---- 1-- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | F | 09/08/17 | 12:23 PM | 12 News @ Noon | 1159a-1230p | :30 | MH170230H | \$200.00 NM |
| 5 | 09/08/17 | 09/08/17 | 12 News 1st @ 4p | 358p-429p | ---- 1-- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---- 1-- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

| | | | |
|----------------------------|----------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1806595-1 | 09/24/17 | September 2017 | 08/28/17 - 09/11/17 |
| Advertiser | Product | Estimate Number | |
| POL/Herring, Mark/D/Attorn | HERRING 4 ATT. GENRL | 5568 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|-------------------|--------------------|-------------------|--------------------|----------------|-----------|----------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|------------------|-------------|----------------|-----------|----------|------|------|---|------|---|----------|----------|-------------------|--------------------|-----|-----------|----------|----|
| 5 | 09/08/17 | 09/08/17 | 12 News 1st @ 4p | 358p-429p | ----1-- | :30 | 1 | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>F</td><td>09/08/17</td><td>4:12 PM</td><td>12 News 1st @ 4p</td><td>358p-429p</td><td>:30</td><td>MH170230H</td><td>\$200.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | F | 09/08/17 | 4:12 PM | 12 News 1st @ 4p | 358p-429p | :30 | MH170230H | \$200.00 | NM | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | F | 09/08/17 | 4:12 PM | 12 News 1st @ 4p | 358p-429p | :30 | MH170230H | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 09/08/17 | 09/08/17 | 12 News @ 5p | 458p-529p | ----1-- | :30 | 1 | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$125.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>F</td><td>09/08/17</td><td>5:24 PM</td><td>12 News @ 5p</td><td>458p-529p</td><td>:30</td><td>MH170230H</td><td>\$125.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | ----1-- | 1 | \$125.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | F | 09/08/17 | 5:24 PM | 12 News @ 5p | 458p-529p | :30 | MH170230H | \$125.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | ----1-- | 1 | \$125.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | F | 09/08/17 | 5:24 PM | 12 News @ 5p | 458p-529p | :30 | MH170230H | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 09/08/17 | 09/08/17 | 12 News @ 530p | 529p-559p | ----1-- | :30 | 1 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>F</td><td>09/08/17</td><td>5:42 PM</td><td>12 News @ 530p</td><td>529p-559p</td><td>:30</td><td>MH170230H</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | ----1-- | 1 | \$350.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | F | 09/08/17 | 5:42 PM | 12 News @ 530p | 529p-559p | :30 | MH170230H | \$350.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | ----1-- | 1 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | F | 09/08/17 | 5:42 PM | 12 News @ 530p | 529p-559p | :30 | MH170230H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 09/08/17 | 09/08/17 | 12 News @ 6p | 559p-630p | ----1-- | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>F</td><td>09/08/17</td><td>6:11 PM</td><td>12 News @ 6p</td><td>559p-630p</td><td>:30</td><td>MH170230H</td><td>\$375.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | ----1-- | 1 | \$375.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | F | 09/08/17 | 6:11 PM | 12 News @ 6p | 559p-630p | :30 | MH170230H | \$375.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | ----1-- | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | F | 09/08/17 | 6:11 PM | 12 News @ 6p | 559p-630p | :30 | MH170230H | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 09/08/17 | 09/08/17 | NBC Today Show | 659a-9a | ----1-- | :30 | 1 | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>F</td><td>09/08/17</td><td>8:46 AM</td><td>NBC Today Show</td><td>659a-9a</td><td>:30</td><td>MH170130H</td><td>\$550.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | ----1-- | 1 | \$550.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | F | 09/08/17 | 8:46 AM | NBC Today Show | 659a-9a | :30 | MH170130H | \$550.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | ----1-- | 1 | \$550.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | F | 09/08/17 | 8:46 AM | NBC Today Show | 659a-9a | :30 | MH170130H | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 09/08/17 | 09/08/17 | NBC Today Show II | 9a-10a | ----1-- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>F</td><td>09/08/17</td><td>9:34 AM</td><td>NBC Today Show II</td><td>9a-10a</td><td>:30</td><td>MH170230H</td><td>\$300.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | ----1-- | 1 | \$300.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | F | 09/08/17 | 9:34 AM | NBC Today Show II | 9a-10a | :30 | MH170230H | \$300.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | ----1-- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | F | 09/08/17 | 9:34 AM | NBC Today Show II | 9a-10a | :30 | MH170230H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 09/11/17 | 09/11/17 | Live with Kelly | 10a-11a | 1----- | :30 | 1 | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>1-----</td><td>1</td><td>\$200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>M</td><td>09/11/17</td><td>10:51 AM</td><td>Live with Kelly</td><td>10a-11a</td><td>:30</td><td>MH170130H</td><td>\$200.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/11/17 | 09/17/17 | 1----- | 1 | \$200.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | M | 09/11/17 | 10:51 AM | Live with Kelly | 10a-11a | :30 | MH170130H | \$200.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/11/17 | 09/17/17 | 1----- | 1 | \$200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | M | 09/11/17 | 10:51 AM | Live with Kelly | 10a-11a | :30 | MH170130H | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 09/11/17 | 09/11/17 | Late News M-Su | 11p-1135p, Sa 11p- | 1----- | :30 | 1 | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>1-----</td><td>1</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>M</td><td>09/11/17</td><td>11:34 PM</td><td>Late News M-Su</td><td>11p-1135p, Sa 11p-</td><td>:30</td><td>MH170330H</td><td>\$550.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/11/17 | 09/17/17 | 1----- | 1 | \$550.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | M | 09/11/17 | 11:34 PM | Late News M-Su | 11p-1135p, Sa 11p- | :30 | MH170330H | \$550.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/11/17 | 09/17/17 | 1----- | 1 | \$550.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | M | 09/11/17 | 11:34 PM | Late News M-Su | 11p-1135p, Sa 11p- | :30 | MH170330H | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

| | | | |
|----------------------------|----------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1806595-1 | 09/24/17 | September 2017 | 08/28/17 - 09/11/17 |
| Advertiser | Product | Estimate Number | |
| POL/Herring, Mark/D/Attorn | HERRING 4 ATT. GENRL | 5568 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|--------------------|-----------------------|----------------|----------------|-----------|-------------|
| 12 | 09/11/17 | 09/11/17 | Late News M-Su | 11p-1135p, Sa 11p- | 1----- | :30 | 1 | \$550.00 | NM |
| 13 | 09/11/17 | 09/11/17 | The Tonight Show | 1135p-1237a | 1----- | :30 | 1 | \$125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$125.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 12:02 AM | The Tonight Show | 1135p-1237a | :30 | MH170330H | \$125.00 NM |
| 14 | 09/11/17 | 09/11/17 | Today Show III | 11a-1159a | 1----- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 11:58 AM | Today Show III | 11a-1159a | :30 | MH170330H | \$100.00 NM |
| 15 | 09/11/17 | 09/11/17 | 12 News @ Noon | 1159a-1230p | 1----- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 12:24 PM | 12 News @ Noon | 1159a-1230p | :30 | MH170330H | \$200.00 NM |
| 16 | 09/11/17 | 09/11/17 | 12 News 1st @ 4p | 358p-429p | 1----- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 4:13 PM | 12 News 1st @ 4p | 358p-429p | :30 | MH170330H | \$200.00 NM |
| 17 | 09/11/17 | 09/11/17 | 12 News Today @ 430a | 430a-4:58a | 1----- | :30 | 1 | \$25.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$25.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 4:50 AM | 12 News Today @ 430a | 430a-4:58a | :30 | MH170330H | \$25.00 NM |
| 18 | 09/11/17 | 09/11/17 | Inside Edition @ 430p | 429p-458p | 1----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$300.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 4:47 PM | Inside Edition @ 430p | 429p-458p | :30 | MH170330H | \$300.00 NM |
| 19 | 09/11/17 | 09/11/17 | 12 News @ 5p | 458p-529p | 1----- | :30 | 1 | \$125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$125.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 5:12 PM | 12 News @ 5p | 458p-529p | :30 | MH170330H | \$125.00 NM |
| 20 | 09/11/17 | 09/11/17 | 12 News @ 530p | 529p-559p | 1----- | :30 | 1 | \$350.00 | NM |

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Birmingham, AL 35246-1498

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|----------------|-------------------------|----------------|----------------|-----------|------------------------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$350.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 5:42 PM | 12 News @ 530p | 529p-559p | :30 | MH170130H | \$350.00 NM |
| 21 | 09/11/17 | 09/11/17 | 12 News @ 6p | 559p-630p | 1----- | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$375.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 6:27 PM | 12 News @ 6p | 559p-630p | :30 | MH170330H | \$375.00 NM |
| 22 | 09/11/17 | 09/11/17 | NBC Today Show | 659a-9a | 1----- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$550.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 8:59 AM | NBC Today Show | 659a-9a | :30 | MH170330H | \$550.00 NM |
| 23 | 09/11/17 | 09/11/17 | NBC Today Show II | 9a-10a | 1----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$300.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | | NBC Today Show II | 9a-10a | :00 | | \$300.00 NM |
| | | | | | Credited | | | | |
| 24 | 09/09/17 | 09/09/17 | Saturday Night Live | 1130p-102a | -----1- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | Sa | 09/09/17 | 1:20 AM | Saturday Night Live | 1130p-102a | :30 | MH170330H | \$200.00 NM |
| 25 | 09/09/17 | 09/09/17 | 12 News @ 6p Sat/Sun | 6p-629p | -----1- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1- 1 \$300.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | Sa | 09/09/17 | 6:20 PM | 12 News @ 6p Sat/Sun | 6p-629p | :30 | MH170330H | \$300.00 NM |
| 27 | 09/09/17 | 09/09/17 | NBC Saturday Today Show | 7a-9a | -----1- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1- 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | Sa | 09/09/17 | 7:26 AM | NBC Saturday Today Show | 7a-9a | :30 | MH170330H | \$400.00 NM |
| 28 | 09/09/17 | 09/09/17 | 12 News Today @ 9a | 858a-10a | -----1- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -----1- 1 \$200.00 | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------------|----------------|---------|--------|----------------|----------|------|
| 28 | 09/09/17 | 09/09/17 | 12 News Today @ 9a | 858a-10a | -----1- | :30 | 1 | \$200.00 | NM |
| 09/04/17 09/10/17 -----1- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 09/09/17 8:59 AM 12 News Today @ 9a 858a-10a :30 MH170130H \$200.00 NM | | | | | | | | | |
| 29 | 09/10/17 | 09/10/17 | 12 News @ 1130p | 1130p-1205a | -----1 | :30 | 1 | \$200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 09/10/17 12:03 AM 12 News @ 1130p 1130p-1205a :30 MH170330H \$200.00 NM | | | | | | | | | |
| 30 | 09/10/17 | 09/10/17 | 12 News @ 6p Sat/Sun | 6p-629p | -----1 | :30 | 1 | \$300.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 09/10/17 6:28 PM 12 News @ 6p Sat/Sun 6p-629p :30 MH170330H \$300.00 NM | | | | | | | | | |
| 31 | 09/10/17 | 09/10/17 | 12 News Today Sun @ 6 6a-7a | a | -----1 | :30 | 1 | \$50.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 09/10/17 6:11 AM 12 News Today Sun @ 6a 6a-7a :30 MH170330H \$50.00 NM | | | | | | | | | |
| 32 | 09/10/17 | 09/10/17 | Nbc Nightly News | 630p-7p | -----1 | :30 | 1 | \$600.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 09/10/17 6:59 PM Nbc Nightly News 630p-7p :30 MH170330H \$600.00 NM | | | | | | | | | |
| 33 | 09/10/17 | 09/10/17 | 12 News Today Sun @ 7a 7a-758a | | -----1 | :30 | 1 | \$200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 09/10/17 7:42 AM 12 News Today Sun @ 7a 7a-758a :30 MH170330H \$200.00 NM | | | | | | | | | |
| 34 | 09/10/17 | 09/10/17 | NBC Sunday Today Sho | 758a-859a | -----1 | :30 | 1 | \$200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 09/10/17 NBC Sunday Today Show 758a-859a :00 \$200.00 NM Credited | | | | | | | | | |
| 35 | 09/10/17 | 09/10/17 | 12 News Today Sun 9a | 9a-10a | -----1 | :30 | 1 | \$200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|----------------|---------|--------|----------------|----------|------|
| 35 | 09/10/17 | 09/10/17 | 12 News Today Sun 9a | 9a-10a | -----1 | :30 | 1 | \$200.00 | NM |
| 09/04/17 09/10/17 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 09/10/17 9:22 AM 12 News Today Sun 9a 9a-10a :30 MH170130H \$200.00 NM | | | | | | | | | |
| 36 | 09/07/17 | 09/07/17 | Live with Kelly | 10a-11a | ---1--- | :30 | 1 | \$300.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/07/17 10:56 AM Live with Kelly 10a-11a :30 MH170230H \$300.00 NM | | | | | | | | | |
| 37 | 09/07/17 | 09/07/17 | 12 News @ Noon | 1159a-1230p | ---1--- | :30 | 1 | \$200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/07/17 12:08 PM 12 News @ Noon 1159a-1230p :30 MH170230H \$200.00 NM | | | | | | | | | |
| 38 | 09/07/17 | 09/07/17 | 12 News @ 5p | 458p-529p | ---1--- | :30 | 1 | \$400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/07/17 5:28 PM 12 News @ 5p 458p-529p :30 MH170230H \$400.00 NM | | | | | | | | | |
| 39 | 09/07/17 | 09/07/17 | 12 News @ 530p | 529p-559p | ---1--- | :30 | 1 | \$400.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/07/17 5:56 PM 12 News @ 530p 529p-559p :30 MH170230H \$400.00 NM | | | | | | | | | |
| 40 | 09/07/17 | 09/07/17 | 12 News @ 6p | 559p-630p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/07/17 6:23 PM 12 News @ 6p 559p-630p :30 MH170230H \$700.00 NM | | | | | | | | | |
| 41 | 09/07/17 | 09/07/17 | NBC Today Show | 659a-9a | ---1--- | :30 | 1 | \$500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/07/17 8:47 AM NBC Today Show 659a-9a :30 MH170230H \$500.00 NM | | | | | | | | | |
| 42 | 09/07/17 | 09/07/17 | NBC Today Show II | 9a-10a | ---1--- | :30 | 1 | \$300.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$300.00 | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|-------------------|----------------|-------------------|----------------|----------------|-----------|----------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|----------|------|----------|----------|----|----------|----------|-------------------|-------------|----------------|-----------|----------|------|------|---|------|----|----------|----------|-------------------|-------------|-----|-----------|----------|----|
| 42 | 09/07/17 | 09/07/17 | NBC Today Show II | 9a-10a | --- 1--- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Th</td><td>09/07/17</td><td>9:57 AM</td><td>NBC Today Show II</td><td>9a-10a</td><td>:30</td><td>MH170230H</td><td>\$300.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | Th | 09/07/17 | 9:57 AM | NBC Today Show II | 9a-10a | :30 | MH170230H | \$300.00 | NM | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | Th | 09/07/17 | 9:57 AM | NBC Today Show II | 9a-10a | :30 | MH170230H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 43 | 09/05/17 | 09/05/17 | 12 News @ Noon | 1159a-1230p | - 1----- | :30 | 1 | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>- 1-----</td><td>1</td><td>\$200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Tu</td><td>09/05/17</td><td>12:08 PM</td><td>12 News @ Noon</td><td>1159a-1230p</td><td>:30</td><td>MH170230H</td><td>\$200.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | - 1----- | 1 | \$200.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | Tu | 09/05/17 | 12:08 PM | 12 News @ Noon | 1159a-1230p | :30 | MH170230H | \$200.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | - 1----- | 1 | \$200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | Tu | 09/05/17 | 12:08 PM | 12 News @ Noon | 1159a-1230p | :30 | MH170230H | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 44 | 09/05/17 | 09/05/17 | 12 News @ 5p | 458p-529p | - 1----- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>- 1-----</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Tu</td><td>09/05/17</td><td>5:24 PM</td><td>12 News @ 5p</td><td>458p-529p</td><td>:30</td><td>MH170230H</td><td>\$400.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | - 1----- | 1 | \$400.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | Tu | 09/05/17 | 5:24 PM | 12 News @ 5p | 458p-529p | :30 | MH170230H | \$400.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | - 1----- | 1 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | Tu | 09/05/17 | 5:24 PM | 12 News @ 5p | 458p-529p | :30 | MH170230H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 45 | 09/05/17 | 09/05/17 | 12 News @ 530p | 529p-559p | - 1----- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>- 1-----</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Tu</td><td>09/05/17</td><td>5:56 PM</td><td>12 News @ 530p</td><td>529p-559p</td><td>:30</td><td>MH170230H</td><td>\$400.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | - 1----- | 1 | \$400.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | Tu | 09/05/17 | 5:56 PM | 12 News @ 530p | 529p-559p | :30 | MH170230H | \$400.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | - 1----- | 1 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | Tu | 09/05/17 | 5:56 PM | 12 News @ 530p | 529p-559p | :30 | MH170230H | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 46 | 09/05/17 | 09/05/17 | 12 News @ 6p | 559p-630p | - 1----- | :30 | 1 | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>- 1-----</td><td>1</td><td>\$700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Tu</td><td>09/05/17</td><td>6:20 PM</td><td>12 News @ 6p</td><td>559p-630p</td><td>:30</td><td>MH170230H</td><td>\$700.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | - 1----- | 1 | \$700.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | Tu | 09/05/17 | 6:20 PM | 12 News @ 6p | 559p-630p | :30 | MH170230H | \$700.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | - 1----- | 1 | \$700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | Tu | 09/05/17 | 6:20 PM | 12 News @ 6p | 559p-630p | :30 | MH170230H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47 | 09/05/17 | 09/05/17 | NBC Today Show | 659a-9a | - 1----- | :30 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>- 1-----</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Tu</td><td>09/05/17</td><td>8:47 AM</td><td>NBC Today Show</td><td>659a-9a</td><td>:30</td><td>MH170230H</td><td>\$500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | - 1----- | 1 | \$500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | Tu | 09/05/17 | 8:47 AM | NBC Today Show | 659a-9a | :30 | MH170230H | \$500.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | - 1----- | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | Tu | 09/05/17 | 8:47 AM | NBC Today Show | 659a-9a | :30 | MH170230H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 48 | 09/05/17 | 09/05/17 | NBC Today Show II | 9a-10a | - 1----- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>- 1-----</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Tu</td><td>09/05/17</td><td>9:59 AM</td><td>NBC Today Show II</td><td>9a-10a</td><td>:30</td><td>MH170130H</td><td>\$300.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | - 1----- | 1 | \$300.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | Tu | 09/05/17 | 9:59 AM | NBC Today Show II | 9a-10a | :30 | MH170130H | \$300.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | - 1----- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | Tu | 09/05/17 | 9:59 AM | NBC Today Show II | 9a-10a | :30 | MH170130H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 49 | 09/06/17 | 09/06/17 | Live with Kelly | 10a-11a | -- 1---- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>-- 1----</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>W</td><td>09/06/17</td><td>10:47 AM</td><td>Live with Kelly</td><td>10a-11a</td><td>:30</td><td>MH170230H</td><td>\$300.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/04/17 | 09/10/17 | -- 1---- | 1 | \$300.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WWBT | W | 09/06/17 | 10:47 AM | Live with Kelly | 10a-11a | :30 | MH170230H | \$300.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/04/17 | 09/10/17 | -- 1---- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WWBT | W | 09/06/17 | 10:47 AM | Live with Kelly | 10a-11a | :30 | MH170230H | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------------------|----------------------|-----------------|---------------------|
| 1806595-1 | 09/24/17 | September 2017 | 08/28/17 - 09/11/17 |
| Advertiser | Product | Estimate Number | |
| POL/Herring, Mark/D/Attorn | HERRING 4 ATT. GENRL | 5568 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---|----------------|------------------------|----------------|----------------|-----------|-------------|
| 49 | 09/06/17 | 09/06/17 | Live with Kelly | 10a-11a | -- 1---- | :30 | 1 | \$300.00 | NM |
| 50 | 09/06/17 | 09/06/17 | 12 News @ Noon | 1159a-1230p | -- 1---- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | W | 09/06/17 | 12:11 PM | 12 News @ Noon | 1159a-1230p | :30 | MH170230H | \$200.00 NM |
| 51 | 09/06/17 | 09/06/17 | 12 News @ 5p | 458p-529p | -- 1---- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | W | 09/06/17 | 5:29 PM | 12 News @ 5p | 458p-529p | :30 | MH170130H | \$400.00 NM |
| 52 | 09/06/17 | 09/06/17 | 12 News @ 530p | 529p-559p | -- 1---- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | W | 09/06/17 | 5:57 PM | 12 News @ 530p | 529p-559p | :30 | MH170230H | \$400.00 NM |
| 53 | 09/06/17 | 09/06/17 | 12 News @ 6p | 559p-630p | -- 1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | W | 09/06/17 | 6:26 PM | 12 News @ 6p | 559p-630p | :30 | MH170230H | \$700.00 NM |
| 54 | 09/06/17 | 09/06/17 | NBC Today Show | 659a-9a | -- 1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$500.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | W | 09/06/17 | 8:38 AM | NBC Today Show | 659a-9a | :30 | MH170230H | \$500.00 NM |
| 55 | 09/06/17 | 09/06/17 | NBC Today Show II | 9a-10a | -- 1---- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -- 1---- 1 \$300.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | W | 09/06/17 | 9:34 AM | NBC Today Show II | 9a-10a | :30 | MH170230H | \$300.00 NM |
| 56 | 09/11/17 | 09/11/17 | 12 News @ Sunrise 530a 530a-556a mkgd for spot n/a 9/9 630p-7p | | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WWBT | M | 09/11/17 | 5:57 AM | 12 News @ Sunrise 530a | 530a-556a | :30 | MH170330H | \$600.00 NM |

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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------------------|----------------------|-----------------|---------------------|
| 1806595-1 | 09/24/17 | September 2017 | 08/28/17 - 09/11/17 |
| Advertiser | Product | Estimate Number | |
| POL/Herring, Mark/D/Attorn | HERRING 4 ATT. GENRL | 5568 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|------------|----------|-------------|----------------|---------|--------|----------------|------|------|
| <u>Total Spots</u> | | | | | | | 53 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$16,975.00 |
| <u>Agency Commission</u> | \$2,546.25 |
| <u>Net Amount Due</u> | \$14,428.75 |

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