



125 West 55th St  
New York, NY 10019

**Contract #** 26678700      **Changes as of:** 11/6/2019 at 4:33 PM      **Version:** Original Order  
**CPE:** 502/623/7577      **Flight:** 11/11/19 - 11/17/19      **Station:** EBOY  
**Agency:** MENTZER MEDIA      **Advertiser:** Woody Thrasher - WV -      **Market:** Clarksburg  
SERVIC      Governor  
210 W. Pennsylvania      **Product:** PWTHR      **Office:** WASHINGTON  
Avenue      Agency Order #: 9021883      **Service:** Nielsen  
Suite 250      **Buyer:** David, Brady      **Primary Demo:** Adults 50+  
Towson, MD 21204      **Salesperson:** ALEXANDRA BRADLEY      **Assistant:** ALEXANDRA BRADLEY  
202-955-5342      **Traffic #:** 2220674

**Total Spots:** 14  
**Total CPP:** \$16.20  
**Total GRP:** 39.2

**Comments:** Separation: 30  
**Separation:**

#	Day/Time	DP	Program	Rate	A50P Rating	Len	11/11 - 11/17							Total Spots	Total \$	CPP*	GRP*
							11/11	11/12	11/13	11/14	11/15	11/16	11/17				
1	M-F 17a-9a		Good Morning America	\$25.00	2.2	30	0	1	0	1	1	0	0	3	\$75.00	\$11.36	6.6
2	Sa 8a-9a		Good Morning America	\$25.00	3.9	30	0	0	0	0	0	1	0	1	\$25.00	\$6.41	3.9
3	Su 8a-9a		Good Morning America	\$25.00	5.1	30	0	0	0	0	0	0	1	1	\$25.00	\$4.90	5.1
4	Su 9a-10a		This Week W/George Stephanopoulos	\$15.00	3.3	30	0	0	0	0	0	0	1	1	\$15.00	\$4.55	3.3
5	M-F 5p-9p		Ellen	\$25.00	2.3	30	1	0	1	0	1	0	0	3	\$75.00	\$10.87	6.9
6	M-F 6p-6:30p		12 News At 6	\$30.00	2.0	30	1	0	1	1	1	0	0	4	\$120.00	\$15.00	8.0
7	Sa 7:30p-11p		ABC Saturday Night Big Ten College Football	\$300.00	5.4	30	0	0	0	0	0	1	0	1	\$300.00	\$55.56	5.4
<b>TOTALS:</b>							<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>14</b>	<b>\$635.00</b>	<b>\$16.20</b>	<b>39.2</b>



125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

**Contract #** 26678700      **Changes as of:** 11/6/2019 at 4:33 PM      **Version:** Original Order

**CPE:** 502/623/7577      **Flight:** 11/11/19 - 11/17/19      **Station:** EBOY      **Con Type:** POLITICAL/NOTE

**Agency:** MENTZER MEDIA      **Advertiser:** Woody Thrasher - WV - Governor      **Market:** Clarksburg      **Total \$:** \$635.00

**SERVIC**      **Product:** PWTHR      **Office:** WASHINGTON      **Total Spots:** 14

**210 W. Pennsylvania Avenue**      **Agency Order #:** 9021883      **Service:** Nielsen      **Total CPP:** \$16.20

**Suite 250**      **Buyer:** David, Brady      **Primary Demo:** Adults 50+      **Total GRP:** 39.2

**Towson, MD 21204**      **Salesperson:** ALEXANDRA BRADLEY      **Assistant:** ALEXANDRA BRADLEY      **Traffic #:** 2220674

**202-955-5342**      **Separation:**

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
11/06/19 4:33 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
<b>Market Budget:</b> \$635	
<b>EBOY Share:</b> 100%	
<b>Comment:</b>	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$635.00	39.2
<b>Total</b>	<b>100%</b>	<b>14</b>	<b>\$635.00</b>	<b>39.2</b>

Monthly Summary		
Month	Spots	Dollars
2019-Nov	14	\$635.00
<b>Total</b>	<b>14</b>	<b>\$635.00</b>

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	11/6/19 4:49 PM			
New	11/6/19 4:33 PM	ALEXANDRA BRADLEY	New	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**CONTRACT**

**EBOY**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(304) 623-3311**

<u>Contract / Revision</u> 2220674 /		<u>Alt Order #</u> 26678700
<u>Advertiser</u> POL/Woody Thrasher/Governor/West Virginia		<u>Original Date / Revision</u> 11/07/19 / 11/07/19
<u>Contract Dates</u> 11/11/19 - 11/17/19	<u>Estimate #</u> 7577	
<u>Product</u> PWTHR		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EBOY	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9912736	<u>Advertiser Code</u> 502	<u>Product 1/2</u> 623
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

**Mentzer Media Services**  
**210 W. Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EBOY	11/12/19	11/12/19	GMA	GMA		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-T-----				1	\$25.00			
N 2	EBOY	11/14/19	11/14/19	GMA	GMA		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---T---				1	\$25.00			
N 3	EBOY	11/15/19	11/15/19	GMA	GMA		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	----F--				1	\$25.00			
N 4	EBOY	11/16/19	11/16/19	GMA Sa	8-9a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				1	\$25.00			
N 5	EBOY	11/17/19	11/17/19	GMA Su	8a-9a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S				1	\$25.00			
N 6	EBOY	11/17/19	11/17/19	This Week	9a-10a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S				1	\$15.00			
N 7	EBOY	11/11/19	11/11/19	Ellen	5-6p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	M-----				1	\$25.00			
N 8	EBOY	11/13/19	11/13/19	Ellen	5-6p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	--W----				1	\$25.00			
N 9	EBOY	11/15/19	11/15/19	Ellen	5-6p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	----F--				1	\$25.00			
N 10	EBOY	11/11/19	11/11/19	EBOY News at 6p	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	M-----				1	\$30.00			
N 11	EBOY	11/13/19	11/13/19	EBOY News at 6p	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**EBOY**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(304) 623-3311**

<u>Contract / Revision</u> 2220674 /		<u>Alt Order #</u> 26678700
<u>Advertiser</u> POL/Woody Thrasher/Governor/West Virginia		<u>Original Date / Revision</u> 11/07/19 / 11/07/19
<u>Contract Dates</u> 11/11/19 - 11/17/19	<u>Product</u> PWTHR	<u>Estimate #</u> 7577

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	--W----				1	\$30.00			
N 12	EBOY	11/14/19	11/14/19	EBOY News at 6p	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---T---				1	\$30.00			
N 13	EBOY	11/15/19	11/15/19	EBOY News at 6p	6-630p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	----F--				1	\$30.00			
N 14	EBOY	11/16/19	11/16/19	ABC Sat Night Football			:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				1	\$300.00			
Totals											14	\$635.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/24/19	14	\$635.00	(\$95.25)	\$539.75
<b>Totals</b>	<b>14</b>	<b>\$635.00</b>	<b>(\$95.25)</b>	<b>\$539.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

E Bay - CLARKSBURG

**Date:**

11/7/19

I, Tammie Wingrove,

being/on behalf of: Woody Thrasher,

a legally qualified candidate of the Republican

political party for the office of: Governor West Virginia

in the Primary

election to be held on: 5/12/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Woody Thrasher for Governor 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Stanley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

*To Be Signed By Station Representative*

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature

DAVE STUNGO  
Printed Name

GSM  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Woody Thrasher  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

W. Thrasher  
signature of candidate or authorized committee

Conrad G. Lucas II

printed name

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





**Client Information Form  
CANDIDATE**

<b>Candidate Name:</b>	<u>Woody Thrasher</u>
<b>Official Campaign Name:</b>	<u>Woody Thrasher for Governor 2020</u>
<b>Office/District Running for:</b>	<u>Governor - West Virginia</u>
<b>Campaign Address:</b>	<u>P.O. Box 827</u>
<b>City, State &amp; Zip Code:</b>	<u>Bridgeport, WV 26330</u>
<b>Campaign Phone:</b>	<u>304-982-6001</u>
<b>Campaign Website URL:</b>	<u><a href="http://www.woodythrasher2020.com">www.woodythrasher2020.com</a></u>
<b>Campaign Contact Person:</b>	<u>Conrad Lucas</u>
<b>Campaign Treasurer:</b>	<u>Ronald Stanley</u>

*\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\**