



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28398982	<b>Changes as of:</b> 5/9/2024 at 7:33 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 1090/1135/13429	<b>Flight:</b> 10/22/24 - 10/28/24	<b>Station:</b> KVCW
<b>Agency:</b> SENA KOZAR STRATEGIES 1322 G St, SE Washington, DC 20003	<b>Advertiser:</b> HORSFORD - NV CD 4	<b>Market:</b> Las Vegas
<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency Order #:</b> 13419285	<b>Service:</b> Nielsen	<b>Total \$:</b> \$2,795.00
<b>Buyer:</b> Placement, Media	<b>Primary Demo:</b>	<b>Total Spots:</b> 42
<b>Salesperson:</b> JARED SALLES 202-955-5342	<b>Assistant:</b> JARED SALLES1 202-955-5342	<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 6097847

**Separation:**  
**Comments:** Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/22 - 10/28							Total Spots	Total \$	CPP*	GRP*
						10/22	10/23	10/24	10/25	10/26	10/27	10/28				
1	Tu-F,M 1p-2p		Jerry Springer	\$55.00	30	1	1	1	1	0	0	1	5	\$275.00	\$0.00	0.0
2	Tu-F,M 2p-3p		Maury	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
3	Tu-F,M 4p-5p		Jennifer Hudson	\$40.00	30	1	0	1	0	0	0	1	3	\$120.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		Two And A Half Men	\$60.00	30	0	1	0	1	0	0	0	2	\$120.00	\$0.00	0.0
5	Tu-F,M 6:30p-7p		Two And A Half Men	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
6	Tu-F,M 7p-7:30p		Big Bang Theory	\$100.00	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
7	Tu-F,M 7:30p-8p		Big Bang Theory	\$125.00	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
8	Tu-F,M 10p-10:35p		CW Las Vegas News at 10p	\$45.00	30	0	1	0	0	0	0	1	2	\$90.00	\$0.00	0.0
9	Tu-F,M 10:35p-11:05p		Seinfeld	\$60.00	30	0	1	0	1	0	0	1	3	\$180.00	\$0.00	0.0
10	Tu-F,M 11:05p-11:35p		Modern Family	\$35.00	30	1	0	1	0	0	0	0	2	\$70.00	\$0.00	0.0
11	Sa 6p-7p		Two And A Half Men (2X)	\$30.00	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0
12	Sa 7p-8p		Big Bang Theory (2X)	\$95.00	30	0	0	0	0	1	0	0	1	\$95.00	\$0.00	0.0
13	Su 3p-4p		Chicag PD	\$10.00	30	0	0	0	0	0	1	0	1	\$10.00	\$0.00	0.0
14	Su 4p-5p		Chicago Fire	\$15.00	30	0	0	0	0	0	1	0	1	\$15.00	\$0.00	0.0
15	Su 7p-8p		Sullivan's Crossing (R)-CW	\$65.00	30	0	0	0	0	0	1	0	1	\$65.00	\$0.00	0.0
<b>TOTALS:</b>						<b>7</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>2</b>	<b>3</b>	<b>8</b>	<b>42</b>	<b>\$2,795.00</b>	<b>\$0.00</b>	<b>0.0</b>



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		<b>Traffic #:</b> 6097847

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/09/24 7:33 AM	JARED SALLES	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$1,940
<b>KVCW Share:</b>	100%
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$2,795.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>42</b>	<b>\$2,795.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Oct	34	\$2,250.00
2024-Nov	8	\$545.00
<b>Total</b>	<b>42</b>	<b>\$2,795.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/9/24 1:48 PM					\$0	\$0	
New	5/9/24 7:33 AM	JARED SALLES	New	42		\$2,795.00	\$2,795.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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