



125 West 55th St
New York, NY 10019

Contract # 28398981	Changes as of: 5/9/2024 at 7:33 AM	Version: Current State Version 1
CPE: 1090/1135/13428	Flight: 10/15/24 - 10/21/24	Station: KVCW
Agency: SENA KOZAR STRATEGIES 1322 G St, SE Washington, DC 20003	Advertiser: HORSFORD - NV CD 4	Market: Las Vegas
Product: Candidate	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Agency Order #: 13419266	Service: Nielsen	Total \$: \$2,520.00
Buyer: Placement, Media	Primary Demo:	Total Spots: 38
Salesperson: JARED SALLES 202-955-5342	Assistant: JARED SALLES1 202-955-5342	Total CPP: \$0.00
		Total GRP:
		Traffic #: 6097866

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/15 - 10/21							Total Spots	Total \$	CPP*	GRP*
						10/15	10/16	10/17	10/18	10/19	10/20	10/21				
1	Tu-F,M 1p-2p		Jerry Springer	\$55.00	30	1	1	1	1	0	0	1	5	\$275.00	\$0.00	0.0
2	Tu-F,M 2p-3p		Maury	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
3	Tu-F,M 4p-5p		Jennifer Hudson	\$40.00	30	1	0	1	0	0	0	1	3	\$120.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		Two And A Half Men	\$60.00	30	0	1	0	1	0	0	0	2	\$120.00	\$0.00	0.0
5	Tu-F,M 6:30p-7p		Two And A Half Men	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
6	Tu-F,M 7p-7:30p		Big Bang Theory	\$100.00	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
7	Tu-F,M 7:30p-8p		Big Bang Theory	\$125.00	30	1	0	1	0	0	0	1	3	\$375.00	\$0.00	0.0
8	Tu-F,M 10p-10:35p		CW Las Vegas News at 10p	\$45.00	30	0	1	0	0	0	0	1	2	\$90.00	\$0.00	0.0
9	Tu-F,M 10:35p-11:05p		Seinfeld	\$60.00	30	0	1	0	1	0	0	1	3	\$180.00	\$0.00	0.0
10	Tu-F,M 11:05p-11:35p		Modern Family	\$35.00	30	1	0	1	0	0	0	0	2	\$70.00	\$0.00	0.0
11	Sa 6p-7p		Two And A Half Men (2X)	\$30.00	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0
12	Sa 7p-8p		Big Bang Theory (2X)	\$95.00	30	0	0	0	0	1	0	0	1	\$95.00	\$0.00	0.0
13	Su 7p-8p		Sullivan's Crossing (R)-CW	\$65.00	30	0	0	0	0	0	1	0	1	\$65.00	\$0.00	0.0
TOTALS:						7	7	7	6	2	1	8	38	\$2,520.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/09/24 7:33 AM	JARED SALLES	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$1,940
KVCW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$2,520.00	N/A	0.0
Total	100%	38	\$2,520.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Oct	38	\$2,520.00
Total	38	\$2,520.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/9/24 1:48 PM					\$0	\$0	
New	5/9/24 7:33 AM	JARED SALLES	New	38		\$2,520.00	\$2,520.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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