

125 West 55th St New York, NY 10019 Contract # 28398981 Changes as of: 5/9/2024 at 7:33 AM Version: Current State Version 1

**CPE**: 1090/1135/13428 Flight: 10/15/24 - 10/21/24 Advertiser: HORSFORD - NV CD 4

Agency: SENA KOZAR STRATEGIES

1322 G St, SE Product: Candidate Washington, DC 20003 Agency Order #: 13419266

Office: WASHINGTON Service: Nielsen

Total Spots: 38 Total CPP: \$0.00

Con Type: POLITICAL/VOTE

**Total \$:** \$2,520.00

Buyer: Placement, Media **Primary Demo:** Salesperson: JARED SALLES

Station: KVCW

Market: Las Vegas

Total GRP: Assistant: JARED SALLES1 Traffic #: 6097866

202-955-5342 202-955-5342

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

			10/15 - 10/21				- 10/21	Total	Total					
P Program	Rate	Len	10/15	10/16	10/17	10/18	10/19	10/20	10/21			\$	CPP*	GRP*
Jerry Springer	\$55.00	30	1	1	1	1	0	0	1		5	\$275.00	\$0.00	0.0
Maury	\$60.00	30	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0
Jennifer Hudson	\$40.00	30	1	0	1	0	0	0	1		3	\$120.00	\$0.00	0.0
Two And A Half Mer	n \$60.00	30	0	1	0	1	0	0	0		2	\$120.00	\$0.00	0.0
Two And A Half Mer	n \$60.00	30	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0
Big Bang Theory	\$100.00	30	1	1	1	1	0	0	1		5	\$500.00	\$0.00	0.0
Big Bang Theory	\$125.00	30	1	0	1	0	0	0	1		3	\$375.00	\$0.00	0.0
CW Las Vegas New	s at 10p \$45.00	30	0	1	0	0	0	0	1		2	\$90.00	\$0.00	0.0
Seinfeld	\$60.00	30	0	1	0	1	0	0	1		3	\$180.00	\$0.00	0.0
Modern Family	\$35.00	30	1	0	1	0	0	0	0		2	\$70.00	\$0.00	0.0
Two And A Half Mer	n (2X) \$30.00	30	0	0	0	0	1	0	0		1	\$30.00	\$0.00	0.0
Big Bang Theory (2)	K) \$95.00	30	0	0	0	0	1	0	0		1	\$95.00	\$0.00	0.0
Sullivan's Crossing (		30		0	0	0	0	1	0		1 38	\$65.00	\$0.00	0.0 <b>0.0</b>
• • • • • • • • • • • • • • • • • • •	Maury  Jennifer Hudson  Two And A Half Mer  Two And A Half Mer  Big Bang Theory  Big Bang Theory  CW Las Vegas New  Seinfeld  Modern Family  Two And A Half Mer  Big Bang Theory (2)	Jerry Springer       \$55.00         Maury       \$60.00         Jennifer Hudson       \$40.00         Two And A Half Men       \$60.00         Two And A Half Men       \$60.00         Big Bang Theory       \$100.00         CW Las Vegas News at 10p       \$45.00         Seinfeld       \$60.00         Modern Family       \$35.00         Two And A Half Men (2X)       \$30.00         Big Bang Theory (2X)       \$95.00	Jerry Springer       \$55.00       30         Maury       \$60.00       30         Jennifer Hudson       \$40.00       30         Two And A Half Men       \$60.00       30         Two And A Half Men       \$60.00       30         Big Bang Theory       \$100.00       30         CW Las Vegas News at 10p       \$45.00       30         Seinfeld       \$60.00       30         Modern Family       \$35.00       30         Two And A Half Men (2X)       \$30.00       30         Big Bang Theory (2X)       \$95.00       30         Sullivan's Crossing (R)-CW       \$65.00       30	Jerry Springer       \$55.00       30       1         Maury       \$60.00       30       1         Jennifer Hudson       \$40.00       30       1         Two And A Half Men       \$60.00       30       0         Two And A Half Men       \$60.00       30       1         Big Bang Theory       \$100.00       30       1         CW Las Vegas News at 10p       \$45.00       30       0         Seinfeld       \$60.00       30       0         Modern Family       \$35.00       30       1         Two And A Half Men (2X)       \$30.00       30       0         Big Bang Theory (2X)       \$95.00       30       0	Jerry Springer       \$55.00       30       1       1         Maury       \$60.00       30       1       1         Jennifer Hudson       \$40.00       30       1       0         Two And A Half Men       \$60.00       30       0       1         Two And A Half Men       \$60.00       30       1       1         Big Bang Theory       \$100.00       30       1       1         Big Bang Theory       \$125.00       30       1       0         CW Las Vegas News at 10p       \$45.00       30       0       1         Seinfeld       \$60.00       30       0       1         Modern Family       \$35.00       30       1       0         Two And A Half Men (2X)       \$30.00       30       0       0         Big Bang Theory (2X)       \$95.00       30       0       0         Sullivan's Crossing (R)-CW       \$65.00       30       0       0	Jerry Springer       \$55.00       30       1       1       1         Maury       \$60.00       30       1       1       1         Jennifer Hudson       \$40.00       30       1       0       1         Two And A Half Men       \$60.00       30       0       1       0         Two And A Half Men       \$60.00       30       1       1       1         Big Bang Theory       \$100.00       30       1       1       1         CW Las Vegas News at 10p       \$45.00       30       0       1       0         Seinfeld       \$60.00       30       0       1       0         Modern Family       \$35.00       30       1       0       1         Two And A Half Men (2X)       \$30.00       30       0       0       0         Big Bang Theory (2X)       \$95.00       30       0       0       0         Sullivan's Crossing (R)-CW       \$65.00       30       0       0       0	Jerry Springer       \$55.00       30       1       1       1         Maury       \$60.00       30       1       1       1         Jennifer Hudson       \$40.00       30       1       0       1         Two And A Half Men       \$60.00       30       0       1       0       1         Two And A Half Men       \$60.00       30       1       1       1       1         Big Bang Theory       \$100.00       30       1       1       1       1         Big Bang Theory       \$125.00       30       1       0       1       0         CW Las Vegas News at 10p       \$45.00       30       0       1       0       1         Modern Family       \$35.00       30       1       0       1       0         Two And A Half Men (2X)       \$30.00       30       0       0       0       0         Big Bang Theory (2X)       \$95.00       30       0       0       0       0	Jerry Springer         \$55.00         30         1         1         1         0           Maury         \$60.00         30         1         1         1         1         0           Jennifer Hudson         \$40.00         30         1         0         1         0         0           Two And A Half Men         \$60.00         30         0         1         0         1         0           Two And A Half Men         \$60.00         30         1         1         1         1         0           Big Bang Theory         \$100.00         30         1         1         1         1         0           CW Las Vegas News at 10p         \$45.00         30         0         1         0         0         0           Seinfeld         \$60.00         30         0         1         0         1         0           Modern Family         \$35.00         30         1         0         1         0         0           Two And A Half Men (2X)         \$30.00         30         0         0         0         0         1           Big Bang Theory (2X)         \$95.00         30         0         0         0	OP         Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20           Jerry Springer         \$55.00         30         1         1         1         1         0         0           Maury         \$60.00         30         1         1         1         1         0         0           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0           Two And A Half Men         \$60.00         30         1         1         1         0         0           Big Bang Theory         \$100.00         30         1         1         1         1         0         0           Big Bang Theory         \$125.00         30         1         0         1         0         0         0           CW Las Vegas News at 10p         \$45.00         30         0         1         0         0         0           Modern Family         \$35.00         30         1         0         1         0         0         0           Two And A Half Men (2X)         \$30.00         30         0         0         0	OP         Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         1           Two And A Half Men         \$60.00         30         1         0         1         0         0         0           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1           Big Bang Theory         \$125.00         30         1         0         1         0         0         1           CW Las Vegas News at 10p         \$45.00         30         0         1         0         0         0         1           Modern Family         \$35.00         30         1         0         1         0         0         0         0 <t< td=""><td>Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0         1           Two And A Half Men         \$60.00         30         1         1         1         0         0         0         1           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1           Big Bang Theory         \$125.00         30         1         0         1         0         0         1           CW Las Vegas News at 10p         \$45.00         30         0         1         0         0         0         1           Modern Family         \$35.00         30         1         0         1         0         0         0           <td< td=""><td>AP         Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0         1           Two And A Half Men         \$60.00         30         1         1         1         0         0         0         1           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1         5           Big Bang Theory         \$125.00         30         1         0         1         0         0         1         2         1         3         3         1         1         1         0         0         1         3         3         1         1         1         0         0         0         1         1         3<!--</td--><td>P Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots         \$           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         1           Two And A Half Men         \$60.00         30         1         0         1         0         0         0           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1           Big Bang Theory         \$125.00         30         1         0         0         0         1         3         \$375.00           CW Las Vegas News at 10p         \$45.00         30         1         0         0         0         1         3         \$180.00           Seinfeld         \$60.00         30         1         0         1         0         0</td></td></td<><td>P Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots         \$ CPP*           Jerry Springer         \$55.00         30         1         1         1         1         1         0         0         1         5         \$275.00         \$0.00           Maury         \$60.00         30         1         1         1         1         0         0         1         5         \$300.00         \$0.00         \$0.00           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0         1         3         \$120.00         \$0.00           Two And A Half Men         \$60.00         30         1         1         1         0         0         0         1         5         \$300.00         \$0.00         <t< td=""></t<></td></td></t<>	Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0         1           Two And A Half Men         \$60.00         30         1         1         1         0         0         0         1           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1           Big Bang Theory         \$125.00         30         1         0         1         0         0         1           CW Las Vegas News at 10p         \$45.00         30         0         1         0         0         0         1           Modern Family         \$35.00         30         1         0         1         0         0         0 <td< td=""><td>AP         Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0         1           Two And A Half Men         \$60.00         30         1         1         1         0         0         0         1           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1         5           Big Bang Theory         \$125.00         30         1         0         1         0         0         1         2         1         3         3         1         1         1         0         0         1         3         3         1         1         1         0         0         0         1         1         3<!--</td--><td>P Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots         \$           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         1           Two And A Half Men         \$60.00         30         1         0         1         0         0         0           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1           Big Bang Theory         \$125.00         30         1         0         0         0         1         3         \$375.00           CW Las Vegas News at 10p         \$45.00         30         1         0         0         0         1         3         \$180.00           Seinfeld         \$60.00         30         1         0         1         0         0</td></td></td<> <td>P Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots         \$ CPP*           Jerry Springer         \$55.00         30         1         1         1         1         1         0         0         1         5         \$275.00         \$0.00           Maury         \$60.00         30         1         1         1         1         0         0         1         5         \$300.00         \$0.00         \$0.00           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0         1         3         \$120.00         \$0.00           Two And A Half Men         \$60.00         30         1         1         1         0         0         0         1         5         \$300.00         \$0.00         <t< td=""></t<></td>	AP         Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0         1           Two And A Half Men         \$60.00         30         1         1         1         0         0         0         1           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1         5           Big Bang Theory         \$125.00         30         1         0         1         0         0         1         2         1         3         3         1         1         1         0         0         1         3         3         1         1         1         0         0         0         1         1         3 </td <td>P Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots         \$           Jerry Springer         \$55.00         30         1         1         1         1         0         0         1           Maury         \$60.00         30         1         1         1         1         0         0         1           Jennifer Hudson         \$40.00         30         1         0         1         0         0         1           Two And A Half Men         \$60.00         30         1         0         1         0         0         0           Big Bang Theory         \$100.00         30         1         1         1         1         0         0         1           Big Bang Theory    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\$100.00         30         1         1         1         1         0         0         1           Big Bang Theory         \$125.00         30         1         0         0         0         1         3         \$375.00           CW Las Vegas News at 10p         \$45.00         30         1         0         0         0         1         3         \$180.00           Seinfeld         \$60.00         30         1         0         1         0         0	P Program         Rate         Len         10/15         10/16         10/17         10/18         10/19         10/20         10/21         Spots         \$ CPP*           Jerry Springer         \$55.00         30         1         1         1         1         1         0         0         1         5         \$275.00         \$0.00           Maury         \$60.00         30         1         1         1         1         0         0         1         5         \$300.00         \$0.00         \$0.00           Jennifer Hudson         \$40.00         30         1         0         1         0         0         0         1         3         \$120.00         \$0.00           Two And A Half Men         \$60.00         30         1         1         1         0         0         0         1         5         \$300.00         \$0.00 <t< td=""></t<>



125 West 55th St New York, NY 10019 Contract # 28398981 Changes as of: 5/9/2024 at 7:33 AM Version: Current State Version 1

CPE: 1090/1135/13428 Flight: 10/15/24 - 10/21/24 Agency: SENA KOZAR STRATEGIES Advertiser: HORSFORD - NV CD 4

1322 G St. SE Product: Candidate

Washington, DC 20003 Agency Order #: 13419266

Buyer: Placement, Media

Salesperson: JARED SALLES 202-955-5342

Office: WASHINGTON

Station: KVCW

**Primary Demo:** 

Market: Las Vegas

Total Spots: 38 Service: Nielsen Total CPP: \$0.00

Total GRP:

Con Type: POLITICAL/VOTE

Total \$: \$2.520.00

Assistant: JARED SALLES1 Traffic #: 6097866 202-955-5342

Separation:

Special Instructions

Order Level Comments							
Date/Time	Added by	Comment					
05/09/24 7:33 AM	JARED SALLES	Separation: 30;PopulationBuyType: CPP					

Competitive Information						
Market Budget:	\$1,940					
KVCW Share:	100%					
Comment:						
	Competitive Unknown					

Daypart Summary							
Day/Time	% Distrib	Spots	Dollars	CPP	GRP		
	100%	38	\$2,520.00	N/A	0.0		
Total	100%	38	\$2,520.00	N/A	0.0		

Monthly Summary							
Month	Spots	Dollars					
2024-Oct	38	\$2,520.00					
Total	38	\$2,520.00					

	Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	g Contract \$ Comment	
Queued for Electronic								
Contracting	5/9/24 1:48 PM					\$0	0 \$0	
New	5/9/24 7:33 AM	JARED SALLES	New	38		\$2,520.00	0 \$2,520.00	

## **Non-Discrimination** Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.