

Magnum Broadcasting, Inc.

PO Box 436, State College, PA 16804

Quarterly Issues & Programs Report



96.9 & 102.5
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For

**Station WPIK-FM (102.5) and
WKEZ-FM (96.9)**

**4th Quarter 2023
(October 1 - December 30)**

Prepared by: Diana Stapleford, VP of Corporate Operations

QUARTERLY SIGNIFICANT PROGRAMS REPORT WPIK RADIO, 102.5 FM Summerland Key, WKEZ RADIO 96.9 FM, Tavenier, Florida, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2023

PROGRAMMING STATEMENT

CERTIFICATION

On behalf of WPIK FM Radio, I certify that a copy of this Report for WPIK, and WKEZ licensed to Magnum Broadcasting, Inc. was placed in the station's Public Inspection File on January 10, 2024.

Diana A Stapleford

Diana Stapleford,
VP of Corporate Operations
Magnum Broadcasting, Inc.

QUARTERLY SIGNIFICANT PROGRAMS REPORT WPIK RADIO, 102.5 FM Summerland Key, WKEZ RADIO 96.9 FM, Tavenier, Florida, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2023

PROGRAMS THAT ADDRESS COMMUNITY ISSUES

The WPIK/WKEZ new Morning show host, Mike Stapleford with “Good Morning Keys”, Key West’s full-service morning show, airing weekdays from 8:00 – 9:00 am. The show features a combination of News and Information, guests from our community and public service announcements.

1. Issues of Concern:

WPIK / WKEZ Morning show “GOOD MORNING KEYS” host, Mike Stapleford talk to the community with regular guests, talking about local, regional and national events, issues and the community. Listeners are invited to call in.

Description of Issue	Program Segment	Date	Time	Duration	Narration
Local / County Issues	Morning show	Oct 2 - Dec 18 Every Monday morning	8 – 8:15 am	15 min	Key West mayor Teri Johnston discussing current actions of the City Council of Key West, including affordable housing, city social services available to residents and other matters of concern in Key West and all of Monroe County.
Local / County Issues	Morning show	Oct 2 - Dec 18 Every Monday morning	8:45 – 9:00 am	15 min	Sheriff Rick Ramsey discussing recent criminal activity in Key West and preventive measures throughout our community on the Monday morning “CRIME REPORT”.
Local / County Issues	Morning show	10/16, 11/13, 12/18	8:15 am	15 min	Guest Sue Woltasnski, Monroe County School Board, District 5, speaking about upcoming school issues and programs and matters of the district.
Local / County Issues	Morning show	10/19, 11/16, 12/21	8:30 am	15 min	Guest Michelle Lincoln, discussing the state of the county and county budgets, infrastructure, planning and priorities and current county events.
Local / County Issues	Morning show	10/11, 11/15, 12/13	8:00 am	15 min	George Garrett, Marathon City Manager, discussing matters of the city of Marathon, current and future planning, events and issues.
Local / County Issues	Morning Show	10/12, 11/9, 12/14	8:30 am	15 min	Guest Craig Cates, Mayor of Monroe County talking about Monroe Counties planning, issues and government news.
Local / County Issues	Morning show	10, 26, 11/16	8:00 am	15 min	Guest Islamorada Council seat two member, Mark Gregg speaking about Village Annual Budget, tax rates, property values and economic growth in the Village of Islamorada.
Local /Regional / State	Morning show	10/5, 11/2, 12/7	8:00 am	15 min	Dennis Ward, State’s Attorney discussion on current cases, Immigration, aws and regulations in regard to Monroe county.

Local / County	Morning show	10/10, 11/14, 12/12	8:00 am	15 min	Kristen Livengood, Public Information officer of Monroe County, discussing community projects, community programs in Monroe County.
Local / County	Morning show	10/11, 25; 11/8, 22; 12/6, 20	8:00 am	15 min	Wilton Simpson, Florida's Commissioner of Agriculture, discussing farming and food issues and current news.

2. PUBLIC SERVICE PROGRAMMING

Throughout the quarter the station aired periodic PSAs and interviews, providing information on a variety of local community activities and issues. On-air interviews from various organizations including charity organizations, businesses, community events and public causes are listed, they include the following:

Event / Organization	Months Aired	Topic
PSAs:		
Ad Council	Oct, Nov, Dec 2023	Diabetes Prevention
The City of Key West	Oct, Nov 2023	Hurricane Awareness / Preparedness
Ad Council	Oct, Nov, Dec 2023	Saving for Retirement
Key West Airport	Oct, Nov, Dec 2023	Emergency Preparedness
Key West Cares	Oct, Nov, Dec 2023	The Sister Season Fund
KIA of Key West and the City of Key West	Nov – Dec 2023	Community Day

3. QUARTERLY SIGNIFICANT PROGRAMS REPORT WPIK RADIO, 102.5 FM Summerland Key, WKEZ RADIO 96.9 FM, Tavenier, Florida, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2023

RADIO FLORIDA ROUNDTABLE ISSUES REPORT

WPIK FM / WKEZ FM 4TH Quarter, 2023

Section I LOCAL PROGRAMMING

Radio Florida Roundtable is a 1-hour program featuring in-depth reporting on the top news stories of the week

Florida Roundtable runs Sunday mornings from 5:00 am – 6:00 am on *WPIK FM / WKEZ FM*

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
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Trick or treat kid's allergies.	Florida Roundtable	FARE Teal PUMPKIN project raising food allergy awareness for kids with allergies.	Tiffinay Leon, MS, RD FARE ASST.	10/21/23	60min
Sober October		Talking about Sober October giving up booze for the month and the benefits that come from it.	Maria Martinez Registered dietitian Orlando Health Sober October		
Rapid Genome Testing	Florida Roundtable	Rare Disease Testing for Newborns	Ashley Arthur, GeneDX	11-11-3	60 min
Fear of AI		Avoid injuries how to prepare before you play.	Shaffee Abraham, Atomik Research		
Pickle-Ball		Americans have a love/hate relationship with AI	Dr. Louis Madara sports Medicine physician		
Student Loans		Federal Student loans are due. tips to pay back	Brian Walsh, SoFi Student Loan Expert		
Skin Hydration Heat & you MENTION It survey Flu Season	Florida Roundtable	Black women and skincare Keep Cool Men's Health Chance of Severe Flu Season	Ashlee Wisdom, In Her Hue Shelley Ragsdale, FPL Raevti Bole, MD, Cleveland Clinic Dr. Gregg Sylvester, CHO, CSL Seqirus	11-18-23	60 min

<p>Holiday Tips for Pets Business response to consumer concerns Cops Direct / Troops Direct</p> <p>Black Friday Gifts</p>	<p>Florida Roundtable</p>	<p>How to have a safe holiday with your pets</p> <p>Holiday Trends and Demands and the strategies to meet them</p> <p>Law Enforcement Cops Direct supplies them gear and training</p> <p>The hot gifts of the season</p>	<p>Dr. Emily Stefan, DVM, VCA Animal Hospital Karl Haller, Partner, Consumer Ctr of Competency Leader, IBM Aaron Negherbon, ED of Cops Direct Bob Guiney, Today Show</p>	<p>11/25/23</p>	<p>60 min</p>
<p>Florida Insurance Crisis</p>	<p>Florida Roundtable</p>	<p>Discussion of cause and solutions for FL homeowners re: insurance scarcity, Citizens Insurance and tips for consumers</p>	<p>Kevin Swanson, owner- Great Florida Insurance of Brandon</p>	<p>12/02/23</p>	<p>60 minutes</p>
<p>History- Pearl Harbor Day, Florida Class Battleships and a little known hero</p>	<p>Florida Roundtable</p>	<p>History and untold story of a Pearl Harbor Hero on a Florida Class Battleship the season</p>	<p>Historian Dave Bowman Davedoeshistory.org</p>	<p>12.09.23</p>	<p>60 min</p>

Florida and the Space Industry	Florida Roundtable	The Impact of the Space Industry on Florida and mankind	Jim Banke, veteran Space Reporter and commentator	12.16.23	60 min
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No Kid Hungry	Florida Roundtable	Ensuring consistent access to food for our kids	Sky Beard, Director of No Kid Hungry Florida	12/23/23	60 minutes
Cancer Screenings		Act now Against Cancer - Don't wait get screened	Dr. Simarta Brennan Prescod, Optum Health		
A.I Fleet Vehicles for SMB		AI improves Safety for commercial fleets	Barrett Young, VP Fleet Safety Strategy		
Veteran Suicide Prevention		American Legion "Be the One" Campaign	Dr. David Rudd, suicide prevention leader		

<p>Heart Health</p> <p>Girls & Sports</p> <p>How to Calm Your Mind</p> <p>Mental Health Advancements</p>	<p>Florida Roundtable</p>	<p>DASH and TLC Diets help HBP</p> <p>Sports are still male-oriented.</p> <p>Finding Presence and Productivity in Anxious Times</p> <p>Check Swab personalizes Mental Health treatment</p>	<p>Dr. Alison Brown, NHLBI/NIH</p> <p>Lauren Fleshman, Distance Runner/Author</p> <p>Chris Bailey, Productivity Expert/Author</p> <p>Dr. Rachael Earls, GeneSight DNA</p>	<p>12/30/23</p>	<p>60 min</p>
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