

2020-2021 ANNUAL EEO PUBLIC FILE REPORT

HUDSON-WESTCHESTER RADIO, INC.

Stations in Employment Unit:

WVOX (AM) New Rochelle, NY

WVIP (FM) New Rochelle, NY

This report for the employment unit of Hudson-Westchester Radio, Inc., covers the period between February 1, 2020 and January 31, 2021.

No. of Full-time Employees: 8

During the Reporting Period, no full-time positions were filled.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2) during the reporting period:

-Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

Hudson-Westchester Radio's broadcast internship program is ongoing all year long. From February of 2020 to January 2021 the station had 3 participants enrolled in its internship program. Through a partnership with local colleges and universities as well as high schools, students participate in the internship program and receive credit for such participation. The

internship program is not limited, however, to just students. It is open to all applicants who want to enter the radio broadcasting field. The interns worked closely with the station's producers and engineers and received hands-on training in board operations and show production ... engineering our live radio programs. Through the internship program, part-time employment and full-time employment has resulted over the years.

-Placed advertising in local Westchester newspaper to recruit applicants for our sales and marketing departments.

Hudson-Westchester Radio placed full-page display advertising in Black Westchester Newspaper to recruit applicants for our sales and marketing departments.