

KLOQ / WINTON

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/01/23 – THROUGH – 12/31/23

- 1) Family Issues\Community
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

“Al dia con la comunidad”: A 17-minute spotlight on community issues in Winton, Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in. Broadcast Sundays at 6:45AM.

Quarterly Issues/Programs List

10/01/23 – 12/31/23

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The following is a list of programs aired that have provided the station’s most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
9/30 10/1	4:15pm 6:45am	5:00	Know your rights	Community	Hispanic Chamber of Commerce & local agencies hosting an event for the Hispanic community to learn their legal rights.
10/7 10/8	4:15pm 6:45am	5:00	Gateway Adult Education Network	Education	Merced Adult Education, a division of Merced Union High School District, offers a wide range of adult education programs to support learning & career goals.

10/14 10/15	4:15pm 6:45am	5:00	Health Fair	Health	Free educational and interactive event designed for outreach to provide basic preventive medicine.
10/21 10/22	4:15pm 6:45am	5:00	Parent Involvement	Education	High School district offers free Spanish the Nurtured Heart Approach parent/community workshop series
10/28 10/29	4:15pm 6:45am	5:00	Dental	Health	Free dental health screenings & oral health information. There will also be coloring activities, games, raffles and more.
11/4 11/5	4:15pm 6:45am	5:00	Art / Music	Community	UC Merced is hosting the "Quinteto Latino" concert. Will perform for free at the Merced Multicultural Arts Center.
11/11 11/12	4:15pm 6:45am	5:00	ITIN	Immigration	Valley Onward helps the community obtain a free ITIN.
11/18 11/19	4:15pm 6:45am	5:00	Workshop	Immigration	CVIIC is hosting substantive content pertaining to immigration issues during this workshop. Winton community welcomed.
11/25 11/26	4:15pm 6:45am	5:00	Workshop	Immigration	At the workshop, guests are screened for eligibility for DACA, Citizenship and more.
12/2 12/3	4:15pm 6:45am	5:00	BBB	Financial Education	Be mindful of the scams that could cut into the holiday cheer.
12/9 12/10	4:15pm 6:45am	5:00	State of the City	Government	Join Livingston to learn about accomplishments in 2023 & what's to come in 2024.
12/16 12/17	4:15pm 6:45am	5:00	Services Provided	Health	Golden Valley Health Centers remind us about urgent care facilities available to all Merced Co. including Winton residents.
12/23 12/24	4:15pm 6:45am	5:00	Holidays	Safety	CHP officer Ceja shares top holiday safety tips.
12/30 12/31	4:15pm	5:00	Holidays	Safety	CHP officer Ceja shared important data information on how to prevent fatalities.