

# **WFNY-CD TV**

## **PUBLIC SERVICE PROGRAMMING**

### **Third Quarter 2017**

#### **Nathan Littauer Hospital Program**

We have offered Nathan Littauer Hospital air time to discuss the so many medical issues as well as financial, facility, educational, and so much more. The issue for quarter four was ticks and Lyme disease. So many people and animals have been bitten by ticks that it is alarming. The programming was to teach and reassure folks of how to avoid and handle the situation, among other topics discussed. We also did a program on the updated Food Service department and interviewed Healthlink on the class being held for adult falls. We also taped a program with the lead hospital physician in charge of hospital safety. He oversees all patients and procedures to make sure that a patient leaves in better health than when they arrived with no complications or errors. This quarter also gave us the opportunity to meet the new hospital midwife and do a year ending hospital check up report. We taped two new ones that feature the Lifeline Emergency program and a ribbon cutting and informational program on the new million dollar MRI machine and imaging center. We also have a new one on the extended hours of Primary Care to the weekends. Our latest is a program speaking with Alex, the hospital dietician. We addressed the issue of our children and residents getting too much sugar and caffeine in soft drinks. Stay natural.

We currently discuss new Lifeline procedures and programs. Also rotated is the program introducing the latest MRI technology here in our hospital. New food services and strict patient oversights in place are in two other programs in rotation. The new programs were also rotated in. Issues of Health, Well being. WFNY did 2 more programs that feature the hospital's Baby Box Program and the Smoker's CT scan. Both are new and helping this community.

**Airred at least 50 times this quarter**

#### **Public Health And Awareness**

#### **Gloversville Police Department Self Defense Class**

This program still airs and contains so much current information. Two members of our police force took the time to do a two hour self defense class that goes beyond physical protection. This program was able to teach how to avoid and how to get yourself out of a bad situation. This was taught so well that it will be hard to replace. We still have crime, and lots of it. This program shows just how far you can legally protect yourself.

**Air: Thursdays @ 5PM**

**Everyday safety and prevention. Crime Prevention.**

## **Tour Of The Erie Canal**

This historic program was shot on our backyard on the Erie Canal. This magnificent waterway contributes so much that we still take it for granted. There is transportation, economy, recreation, and so much more from this wonderful local resource. This asset brings people to our area. The program gave some history and well as insight into what The State Of New York might be doing to maintain and enhance the Erie Canal.

**Air: Wednesdays @ 5PM**

**Economy, Transportation, Finances, Recreation**

## **I Wish I Were A Princess**

This 15 minute show really hits home to our area. The program talks about the story of children that have been effected by poverty, drugs, neglect, and abuse. In this program some children received help from local people that help make a difference..

**Air: 4 times this quarter.**

**Children's awarness, Parental education**

## **Parade Coverage for Memorial Day**

WFNY videotaped this year's Johnstown's Memorial Day Parade. Gloversville's was rained out this year. We decided to repair last years event. We also have many other parades filmed over the years. What great, exciting turnouts! Our viewers throughout the area get to watch the taped coverage and get a great view of the local parades even if they can not get there. We get to see happy local people showing off some of the areas' businesses and agencies. We have had many calls from folks thanking us for being there to cover the events.

**Air Dates Beginning June and aired all year long.**

**Community Pride, Economy**

## **Weather Emergencies**

**Air: Immediately**

WFNY takes the weather seriously. We have had some very extreme weather again this quarter and people rely on us for the latest information. We provide all weather emergencies as quick or quicker than anyone. We provide this service for this area and the regional area that we serve. The Emergency Alert Equipment is a priority with us and in the event of bad weather, live on the air coverage is what we do.

**Air Dates As soon as issued**

**Public Safety, Emergency Information**

## **Our Programming German**

WFNY has tried to dub of more of the series to give our viewers

more variety and information. These programs are a great source for information, history, and culture as well as entertaining. These programs take viewers into history of European Nations and show today's endeavors to keep up with technology. Food, health, art and religion are all issues discussed in these episodes.

**Air:Germany Live Fridays @ 5PM Kubus & German Scene begin @ 5pm Mondays**

**History, Education, Global Awareness**

### **Our Everyday Programming**

Our everyday local programming is designed to promote the local economy but in every program, it promotes the entire area. We are trying hard to reassure our viewers that you can shop locally and create a new excitement and appreciation for what we seem to take for granted. It is all done at a price not many stations could survive doing. We concentrate on the needs and issues facing this region.

**Air Dates 7 Days a week, 24 hours a day!**

**Economy, Public Education**

### **Hidden In The Leaves**

This is a program that educates the public on the health issues and risk of the tick population in Upstate New York. It is a half hour show describing the origination of this problem and the difficult time in controlling it. It describes how to get ticks out from your home area, how to identify ticks and issues, and what to do if you have found a tick. Our area health providers and veterinarians have told us of the increase in tick reports.

**Public Education, Public Health**