

WFNY-CD TV

PUBLIC SERVICE PROGRAMMING

1st Quarter 2024

Gloversville Police Department Self Defense Class

This programs still airs and contains so much current information. Two members of our police force took the time to do a two hour self defense class that goes beyond physical protection. This program was able to teach how to avoid and how to get yourself out of a bad situation. This was taught so well that it will be hard to replace. We still have crime, and lots of it. This program shows just how far you can legally protect yourself. The crime rate is a real issue in our area.

Air: Thursdays @ 5PM

Everday safety and prevention. Crime Prevention.

Tour Of The Erie Canal

This historic program was shot on our backyard on the Erie Canal. This magnificent waterway contributes so much that we still take it for granted. There is transportation, economy, recreation , and so much more from this wonderful local resource. This asset brings people to our area. The program gave some history and well as insight into what The State Of New York might be doing to maintain and enhance the Erie Canal. With our new expanded viewing area, this program should be well received.

Air: Wednesdays @ 5PM

Economy, Transportation, Finances, Recreation

I Wish I Were A Princess

This 15 minute show really hits home to our area. The program talks about the story of children that have been effected by poverty, drugs, neglect, and abuse. In this program some children received help from local people that help make a difference.

Air: Over 20 times this quarter.

Children's awareness, Parental education

Weather Emergencies

Air: Immediately

WFNY takes the weather seriously. We have had some very extreme weather again this quarter and people rely on us for the latest information. We provide all weather emergencies as quick or quicker than anyone. We provide this service for this area and the regional area that we serve. With our new TV coverage area, we continue expand our EAS capabilities and are now able to alert a much larger area. The Emergency Alert Equipment is constantly upgraded and is a priority with us ands are constantly maintaining the equipment we use, and in the event of bad weather, live on the air coverage is what we do. **Air Dates As soon as issued**
Public Safety, Emergency Information

Our German Programming

WFNY has tried to dub of more of the series to give our viewers more variety and information. These programs are a great source for information, history, and culture as well as entertaining. These programs take viewers into history of European Nations and show today's endeavors to keep up with technology. Food, health, art and religion are all issues discussed in these episodes.

Air:Germany Live Fridays @ 5PM Kubus & German Scene begin @ 5pm Mondays
History, Education, Global Awareness

Our Everyday Programming

Our everyday local programming is designed to promote the local economy but in every program, it promotes the entire area. We have received so many calls from new viewers from all over the Capital District and beyond and even from the Saratoga area. We are trying hard to create a new excitement and appreciation for what we seem to take for granted in this beautiful area that we proudly serve. It is all done at a price not many stations could survive doing. We concentrate on the needs and issues facing this region. Already some of our customers have received regional response from their ads.

Air Dates 7 Days a week, 24 hours a day!
Economy, Public Education

Hidden In The Leaves

This is a program that educates the public on the health issues and risk of the tick population in Upstate New York. It is a half hour show describing the origination of this problem and the difficult time in controlling it. It

describes how to get ticks out from your home area, how to identify ticks and issues, and what to do if you have found a tick. Our area health providers and veterinarians have told us of the increase in tick reports.

Air Dates At least once a week

Public Education, Public Health

Assembly Calendar and Capitol Notebook

WFNY is sent these programs from the State of New York. These feature area Assembly and local leaders to inform residents of current and upcoming legislation. These are designed to inform and educate current and future issues facing our areas.

Currently airing 3 times or more each week per program when available.

Our area has hit with poor economic conditions in Upstate New York. We continue to decrease in income and are still not able to fund a staff at this time. We are hoping that this will change. The economy has been sliding for years but this seems worse than usual with no signs of change.