

WOKY  
Milwaukee, WI  
Quarterly Issues/Programs List  
First Quarter, 2020  
04/16/2019

WOKY  
Quarterly Issues/Programs List

WOKY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TERRORISM	CONVERSATIONS - 1 WAR ON TERROR	CONGRESSMAN MIKE GALLAGHER DISCUSSES THE AIRSTRIKE THAT KILLED QASSEM SOLEIMANI	MIKE GALLAGHER	01/05/2020 06:00 AM	015:06
ELECTION LAW	CONVERSATIONS - 2 ELECTION LAW	W.I.L.L. PRESIDENT RIC ESSENBERG TALKS ABOUT A LAWSUIT HE FILED OVER ELECTION LAW IN WISCONSIN	RIC ESSENBERG	01/05/2020 06:17 AM	016:14
LITERACY	CONVERSATIONS - 1 LITERACY	AUTHOR CAROL PAUR DISCUSSES HER NEW BOOK AND CHILDREN'S LITERACY	CAROL PAUR	01/12/2020 06:00 AM	022:53
CRIME PREVENTION	CONVERSATIONS - 2 STOLEN PHONES	BRIAN POLCYN REPORTS ON THE RISE IN PHONE THEFTS	BRIAN POLCYN	01/12/2020 06:25 AM	007:19
POLITICS	CONVERSATIONS - 1 PRESIDENTIAL VISIT	REINCE PRIEBUS DISCUSSES THE SIGNIFICANCE OF PRESIDENT TRUMP'S VISIT TO MILWAUKEE	REINCE PRIEBUS	01/19/2020 06:00 AM	018:01
LUNG HEALTH	CONVERSATIONS - 2 LUNG HEALTH	KRISTIN NOLL MARSH DISCUSSES HOW TO QUIT SMOKING	KRISTIN NOLL MARSH	01/19/2020 06:20 AM	012:46
REDISTRICTING	CONVERSATIONS - 1 REDISTRICTING	ASSEMBLY SPEAKER ROBIN VOS DISCUSSES GOVERNOR EVERS' PROPOSAL FOR LEGISLATIVE REDSTRICING	ROBIN VOS	01/26/2020 06:00 AM	011:55
DENTAL HEALTH	CONVERSATIONS - 2 DENTAL HEALTH	DR. SARA AREF TALKS ABOUT THE IMPORTANCE OF	DR. SARA AREF	01/26/2020 06:14 AM	018:14

		CHILDREN'S DENTAL HEALTH			
DISABILITY RIGHTS	CONVERSATIONS - 1 LIFE NAVIGATORS	MARY TILL WITH LIFE NAVIGATORS DISCUSSES THE ORGANIZATIONS ESTATE PLANNING FOR THE DISABLED	MARY TILL	02/02/2020 06:00 AM	014:47
ELECTION LAW	CONVERSATIONS - 2 ELECTION LAW	FORMER SUPREME COURT JUSTICE MICHAEL GABLEMAN TALKS ABOUT THE LAWSUIT OVER REDISTRICTING	MICHAEL GABLEMAN	02/02/2020 06:17 AM	015:17
WEIGHT LOSS	CONVERSATIONS - 1 WEIGHT LOSS	WAYNE VANDENLANGENBERG DISCUSSES THE SECRET TO SUCCESSFUL WEIGHT LOSS	WAYNE VANDENLANGENBERG	02/09/2020 06:00 AM	020:52
ILLNESS	CONVERSATIONS - 2 COLD AND FLU	DR. ANGELA GOLDEN DISCUSSES HOW TO FIGHT ILLNESS DURING COLD AND FLU SEASON	DR. ANGELA GOLDEN	02/09/2020 06:23 AM	010:13
PHYSICAL THERAPY	CONVERSATIONS - 1 PHYSICAL THERAPY	PHYSICAL THERAPIST KELSEY HIRSCH DISCUSSES TREATMENT FOR CHILDREN	KELSEY HIRSCH	02/16/2020 06:00 AM	009:24
MILWAUKEE COUNTY GOVERNMENT	CONVERSATIONS - 2 SPRING PRIMARY	MILWAUKEE COUNTY EXECUTIVE CANDIDATE PURNIMA NATH DISCUSSES HER CAMPAIGN	PURNIMA NATH	02/16/2020 06:11 AM	021:42
DISCIPLINE	CONVERSATIONS - 1 DISCIPLINE	BRITTANY SCHMIDT TALKS ABOUT HOW THE YOUNG MARINES CAN IMPROVE YOUTH DISCIPLINE	BRITTANY SCHMIDT	02/23/2020 06:00 AM	019:05
LAW ENFORCEMENT	CONVERSATIONS - 2 PIT MANEUVER	BRIAN POLCYN REPORTS ON THE CONTROVERSY BEHIND THE USE OF THE PIT MANEUVER IN POLICE CHASES	BRIAN POLCYN	02/23/2020 06:21 AM	010:57
ALS - LOU GEHRIG'S DISEASE	CONVERSATIONS - 1 ALS	DR. CLIVE SVENDSEN DISCUSSES HIS RESEARCH INTO AMYOTROPHIC LATERAL SCLEROSIS	CLIVE SVENDSEN	03/01/2020 05:59 AM	020:34

KRABBE DISEASE	CONVERSATIONS - 2 KRABBE DISEASE	BRIAN POLCYN REPORTS ON KRABBE DISEASE AND THE CONTROVERSY SURROUNDING NEWBORN TESTING FOR IT	BRIAN POLCYN	03/01/2020 06:22 AM	010:18
VETERANS	CONVERSATIONS - 1 HONOR FLIGHT	VIETNAM VETERAN JOSE RUIZ DISCUSSES THE HONOR FLIGHT'S IMPACT ON HIS LIFE	JOSE RUIZ	03/08/2020 07:00 AM	022:04
HISTORY	CONVERSATIONS - 2 FORGOTTEN HISTORY	DAN O'DONNELL TELLS THE AMAZING STORY OF A WORLD WAR II VET'S HEROISM	DAN O'DONNELL	03/08/2020 07:23 AM	009:14
HOME BUYING AND SELLING	CONVERSATIONS - 1 REALTY	KEL SVOBODA WITH THE GREATER MILWAUKEE REALTORS ASSOCIATION DISCUSSES HOME BUYING AND SELLING	KEL SVOBODA	03/15/2020 07:00 AM	020:51
VETERANS	CONVERSATIONS - 2 VETERANS	DICK CAVALCO DISCUSSES HIS SERVICE IN THE KOREAN WAR AND THE HONOR FLIGHT	DICK CAVALCO	03/15/2020 07:21 AM	011:04
CORONAVIRUS	COVID-19 SPECIAL PROGRAM	RYAN GORMAN HOSTS A SPECIAL PROGRAM ON THE CORONAVIRUS.	RYAN GORMAN	03/22/2020 06:00 AM	030:30
CORONAVIRUS	CONVERSATIONS - 1 CORONAVIRUS	WISCONSIN SENATOR RON JOHNSON DISCUSSES THE CORONAVIRUS STIMULUS BILL	RON JOHNSON	03/29/2020 07:00 AM	015:54
CORONAVIRUS	CONVERSATIONS - 2 CORONAVIRUS	AUTHOR HEATHER MACDONALD DISCUSSES THE EFFECTIVENESS OF CORONAVIRUS QUARANTINES	HEATHER MACDONALD	03/29/2020 07:17 AM	015:22
CORONAVIRUS	CONVERSATIONS - 1 CORONAVIRUS	WISCONSIN CONGRESSMAN BRYAN STEIL DISCUSSES CORONAVIRUS	BRYAN STEIL	03/29/2020 12:00 PM	015:54
CORONAVIRUS	CONVERSATIONS - 2 CORONAVIRUS	SENATOR RON JOHNSON TALKS ABOUT THE CORONAVIRUS STIMULUS	RON JOHNSON	03/29/2020 12:17 PM	015:22

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	** HIGH SCHOOL REPORT***	001:56	3
	** NCAA FLASHBACK #1	000:29	6
	** NCAA FLASHBACK #2	000:29	6
	** NCAA FLASHBACK #3	000:29	6
	** NCAA FLASHBACK #4	000:29	6
	** NCAA FLASHBACK #5	000:29	4
	** NCAA FLASHBACK #6	000:29	4
	** NCAA FLASHBACK #7	000:29	3
	** NCAA FLASHBACK #8	000:29	2
	** NCAA FLASHBACK #9	000:29	2
	** NCCA DAILY VIGNETTES	001:29	1
	** NCCA Greatest Moments	002:01	6
	** NCCA Greatest Moments	002:01	20
	** NCCA Greatest Moments	002:01	8
	** NFL Network Now (2:00)	002:02	14
	** NFL Network Now (2:00)	002:03	2
	** NFL Network Now (2:00)	002:03	18
	**This week in the NCAA (3:00)	002:59	8
	AD COUNCIL	000:00	1
	AD COUNCIL	000:15	32
	AD COUNCIL	001:59	22
	AD COUNCIL	002:00	17
	AD COUNCIL	002:00	162
	AD COUNCIL	002:00	12
	AD COUNCIL	002:00	5
	AD COUNCIL	002:01	2
	AD COUNCIL	002:01	7
	AD COUNCIL	002:02	15
	AD COUNCIL	002:03	4
	AD COUNCIL	002:03	25
	AD COUNCIL	002:03	11

	AD COUNCIL	002:03	28
	AD COUNCIL	002:29	3
	AD COUNCIL	002:29	15
	AD COUNCIL	002:30	18
	AD COUNCIL	002:59	15
	AD COUNCIL	003:00	35
	AD COUNCIL	003:00	15
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL PSA 3	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	13
	AD COUNCIL_PSA_2_V2	000:30	13
	AD COUNCIL_PSA_3_V2	000:29	12
	AMERICAN HEART ASSOCIATION	000:29	7
	AMERICAN HEART ASSOCIATION	000:29	12
	AMERICAN HEART ASSOCIATION	000:30	2
	CHILD MIND INSTITUTE	000:32	3
	CHILD MIND INSTITUTE	000:32	4
	CHILD MIND INSTITUTE	000:33	10
	CHILD MIND INSTITUTE	000:33	3
	CHILD MIND INSTITUTE	000:33	6
	CHILD MIND INSTITUTE	000:35	1
	CHILD MIND INSTITUTE	000:36	3
	CHILD MIND INSTITUTE	000:36	5
	Energy Star	000:14	9
	Environmental Protection AGY	000:14	33
	FOUNDATION FOR A BETTER LIFE	000:14	33
	FOUNDATION FOR A BETTER LIFE	000:15	33
	FOUNDATION FOR A BETTER LIFE	000:16	32
	Foundation For A Better Life :15a	000:14	10
	Foundation For A Better Life :15b	000:15	10
	Foundation For A Better Life :15c	000:16	8
	Nat'l Foundation for Credit Coun	000:14	19
	National Park Conserva. Assc.	000:15	58
	National Park Conservation Association :15 (evergreen)	000:15	11
	NFCC	000:14	65
	Nutrition :15	000:15	10
	Paralyzed Veterans :15 b	000:15	10
	PARALYZED VETERANS OF AMERICA	000:15	39
	PARALYZED VETERANS OF AMERICA	000:29	2

	PARALYZED VETERANS OF AMERICA	000:30	11
	PARALYZED VETERANS OF AMERICA	000:32	11
	PARALYZED VETERANS OF AMERICA	000:34	11
	PARALYZED VETERANS OF AMERICA	000:34	13
	PEACE IN THE STREETS	000:31	6
	PETA	000:13	35
	Peta Easy Steps :15	000:13	11
	PROJECT YELLOW LIGHT	000:29	1
	PSA-State Fair (US Dept Of Energy)	000:13	10
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	2
	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	1
	PSA/MH-CMI 5000	000:32	1
	PSA/MH-CMI ASKING YOUR KIDS	000:32	2
	PSA/MH-CMI KIDS	000:35	2
	PSA/NAMI	000:30	2
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	6
	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
	US Dept Of Energy	000:13	39
	USO	000:14	32
	USO (EVERGREEN)	000:14	11
Conservation	US Dept Of Energy	000:13	49
National Park Conservation	National Park Conserva. Assc.	000:15	69
Public Announcement	PARALYZED VETERANS OF AMERICA	000:15	49
Public Announcement	PARALYZED VETERANS OF AMERICA	000:29	2
Public Announcement	PARALYZED VETERANS OF AMERICA	000:30	10
Public Announcement	PARALYZED VETERANS OF AMERICA	000:32	11
Public Announcement	PARALYZED VETERANS OF AMERICA	000:34	11
Public Announcement	PARALYZED VETERANS OF AMERICA	000:34	13
Public Announcement	PETA	000:13	46
Public Education	Enviorenmental Protection AGY	000:14	41
Public Education	FOUNDATION FOR A BETTER LIFE	000:14	43
Public Education	FOUNDATION FOR A BETTER LIFE	000:15	42
Public Education	FOUNDATION FOR A BETTER LIFE	000:16	41
Public Education	NFCC	000:14	83
Public Education	USO	000:14	43
Public Health	AD COUNCIL	000:00	1
Public Health	AD COUNCIL	000:15	43
Public Health	AD COUNCIL	000:29	38
Public Health	AD COUNCIL	001:29	1
Public Health	AD COUNCIL	001:56	3

Public Health	AD COUNCIL	001:56	1
Public Health	AD COUNCIL	001:59	21
Public Health	AD COUNCIL	002:00	17
Public Health	AD COUNCIL	002:00	165
Public Health	AD COUNCIL	002:00	12
Public Health	AD COUNCIL	002:00	5
Public Health	AD COUNCIL	002:01	8
Public Health	AD COUNCIL	002:01	28
Public Health	AD COUNCIL	002:01	8
Public Health	AD COUNCIL	002:02	31
Public Health	AD COUNCIL	002:03	6
Public Health	AD COUNCIL	002:03	44
Public Health	AD COUNCIL	002:03	11
Public Health	AD COUNCIL	002:03	28
Public Health	AD COUNCIL	002:29	3
Public Health	AD COUNCIL	002:29	15
Public Health	AD COUNCIL	002:30	18
Public Health	AD COUNCIL	002:59	23
Public Health	AD COUNCIL	003:00	37
Public Health	AD COUNCIL	003:00	15