

KSUU-FM THUNDER 91.1 | Community Issues and Programs | March 2024

KSUU's Thunderground Throwdown Thursday, March 21 – a solo artist live music competition in the vein of a battle of the bands but for local artists – in SUU's Great Hall combined student, staff, and faculty efforts of the campus newspaper with KSUU. SUTV students provided a livestream of the event. Nine local artists performed and all received merchandise from Thunder 91 and local businesses. Hundreds attended and the performances were recorded, mastered, given to the artists and used in KSUU programming. We also hosted a mini-concert, *Guitars Unplugged*, a showcase featuring two local musicians on Thursday, January 18 in the SUU Living Room.

Singers and Songwriters is a weekly program of many local singer songwriters curated by host George Loosely. This long-time DJ from early Cedar City radio spotlights regional artists and their upcoming live performances. It is seen as a support to artists locally that otherwise receive little media attention; airs weekly on Saturdays at 11 AM.

KSUU is active in the community and on campus, providing music, a PA system, energy, and presence at SUU campus events. This quarter's events included a local job fair, two campus resource fairs, a career and internship fair, a campus graduation fair, and a campus scholarship fundraising event.

As part of the SUU Communication Department open house *Lab Launch* on Thursday, February 2, KSUU provided music and a PA system and hosted a [livestream](#) which was also broadcast live on 91.1 FM. The livestream included interviews with SUU President Mindy Benson, College Dean Jean Boreen, Provost Jon Anderson, and several other faculty, staff, and students.

KSUU promotes pride in the local community, generates and fosters interest in SUU's athletics, and creates a sense of belonging through game broadcasts of local high school basketball, volleyball, and baseball games. KSUU also broadcasts all SUU women's basketball home games and several road games as possible, including a game in March at the WAC conference tournament in Las Vegas, NV. Additionally, we hosted and provided a station tour to the Clearfield High School Band on Monday, March 11.

KSUU continues to provide the long-time local favorite, *Cowboy Country*, featuring Western music from the late 1920's to near-present day, providing informed commentary on the music and culture of the period. Host Art Bohman passed away in October, 2022 but we have nearly 100 recordings of Art's show and a combination of recorded shows along with new host Chris Holmes serves the needs of an audience that enjoys learning the history of the musical genre intimately associated with the history and culture of this region; airs weekly on Saturday mornings from 7-10 AM.

Additional Community Shows:

- *APEX Hour*: Host of the A.P.E.X. (Ask, Ponder, Educate, X) Event, Ryan Paul brings his guest presenter into the KSUU studios each week to discuss their specific topics, achievements, causes, and motivations; airs live every Thursday afternoon from 3-4.
- *On Patrol*: SUU Police Department Lieutenant Carlos Medina, co-host Randall McUne, and guests discuss campus and community law enforcement happenings and other relevant topics; airs at 10 AM on the 2nd and 4th Mondays of each month.

- *The Cedar Break*: Students in the COMM 3503 class produce a weekly podcast addressing issues that affect the Cedar City community and the SUU campus community. The podcast features the students and a wide variety of guests; airs weekly on Saturday mornings at 10.

KSUU offers air-time to local musicians through the *Thunderground Showcase*. Local musicians submit music and KSUU adds it to a rotation of music played on a schedule of one song per hour, 24/7. This hourly segment highlights local musicians and their music and provides additional avenues of community support and media exposure.

KSUU airs one Public Service Announcement each hour, 24/7. PSAs include in-house, student produced announcements providing information about various services and resources available in the community and on campus.

10 SUU students traveled to Salt Lake City on March 13, 2024 to attend the Utah Broadcasters Association Media Job Fair. While in SLC, we also visited several TV and radio stations including KUER and KSL/Bonneville International.

