

KSUU-FM THUNDER 91.1 | Community Issues and Programs | March 2022

KSUU's Guitars Unplugged, Thursday, February 17 at SUU, combined student, staff, and faculty efforts of the campus TV station and newspaper with KSUU. 13 local artists and bands performed original music and covers for the crowd in a unique setting of live and local music.

Singers and Songwriters is a weekly program of many local singer songwriters curated by host George Loosely. This long-time DJ from early Cedar City radio spotlights regional artists and their upcoming live performances. It is seen as a support to artists locally that otherwise receive little media attention; airs weekly on Saturdays at 11 AM.

KSUU continues to provide the long-time local favorite, *Cowboy Country*, featuring Western music from the late 1920's to near-present day, providing informed commentary on the music and culture of the period. Host Art Bohman serves the needs of an audience that enjoys learning the history of the musical genre intimately associated with the history and culture of this region; airs weekly on Saturday mornings from 7-10 AM.

Additional Community Shows:

- *APEX Hour*: Host of the weekly A.P.E.X. (Ask, Ponder, Educate, X) Event, Lynn Vartan brings her guest presenter into the KSUU studios each week to discuss their specific topics, achievements, causes, and motivations; airs live Thursday afternoons from 3-4.
- *On Patrol*: SUU Police Department Lieutenant Carlos Medina and guests discuss campus and community law enforcement happenings and other relevant topics; airs at 10 AM on the 2nd and 4th Mondays of each month.
- *The Cedar Break*: Students in the COMM 3503 class produce a weekly podcast addressing issues that affect the Cedar City community and the SUU campus community. The podcast features the students and a wide variety of guests; airs weekly on Saturday mornings at 10.

KSUU promotes pride in the local community, generates and fosters interest in local high schools and their students, and creates a sense of belonging through game broadcasts at Cedar and Canyon View high schools. KSUU students covered approximately one basketball game each week during the winter 21-22 season. In addition, KSUU students broadcasted all SUU Women's basketball home games in January, February, and March.

KSUU offers air-time to local musicians through the *Thunderground Showcase*. Local musicians submit music and KSUU adds it to a rotation of music played on a schedule of one song per hour, 24/7. This hourly segment highlights local musicians and their music and provides additional avenues of community support and media exposure. Additionally, student Ethan Baum's weekly Thursday show from 6-7 pm highlights local artists and he frequently hosts those artists in the studio to talk about themselves, their music, and more.

KSUU is active in the community and on campus, providing music, a PA system, and presence at SUU campus events. This quarter's events included a career and internship fair, a suicide prevention walk, a "Financial February" kickoff event, basketball pregame parties, and others.

KSUU airs one Public Service Announcement each hour, 24/7. PSAs include in-house, student produced announcements providing information about various services available on campus for SUU students. Additional PSAs in on-air rotation include messages of inclusion/welcome and belonging, discouraging texting and driving, and utilizing 211 and 211.org.