

## KSUU-FM THUNDER 91.1 | Community Issues and Programs | June 2022

KSUU is active in the community and on campus, providing music, a PA system, and presence at SUU campus events. This quarter's events included a Lemonade giveaway to celebrate spring, a separate "Spring Kickoff", a spring BBQ, Commencement Celebration, and a campus housing activity.

KSUU also carried the audio of SUU's commencement ceremony on April 29, 2022 and hosted a year-end interview with the student body president on April 4, 2022.

KSUU promotes pride in the local community, generates and fosters interest in SUU's athletics, and creates a sense of belonging through game broadcasts at SUU Women's softball home games in April and May.

*Singers and Songwriters* is a weekly program of many local singer songwriters curated by host George Loosely. This long-time DJ from early Cedar City radio spotlights regional artists and their upcoming live performances. It is seen as a support to artists locally that otherwise receive little media attention; airs weekly on Saturdays at 11 AM.

KSUU continues to provide the long-time local favorite, *Cowboy Country*, featuring Western music from the late 1920's to near-present day, providing informed commentary on the music and culture of the period. Host Art Bohman serves the needs of an audience that enjoys learning the history of the musical genre intimately associated with the history and culture of this region; airs weekly on Saturday mornings from 7-10 AM.

Additional Community Shows:

- *APEX Hour*: Host of the weekly A.P.E.X. (Ask, Ponder, Educate, X) Event, Lynn Vartan brings her guest presenter into the KSUU studios each week to discuss their specific topics, achievements, causes, and motivations; airs live Thursday afternoons from 3-4.
- *On Patrol*: SUU Police Department Lieutenant Carlos Medina and guests discuss campus and community law enforcement happenings and other relevant topics; airs at 10 AM on the 2<sup>nd</sup> and 4<sup>th</sup> Mondays of each month.
- *The Cedar Break*: Students in the COMM 3503 class produce a weekly podcast addressing issues that affect the Cedar City community and the SUU campus community. The podcast features the students and a wide variety of guests; airs weekly on Saturday mornings at 10.

KSUU offers air-time to local musicians through the *Thunderground Showcase*. Local musicians submit music and KSUU adds it to a rotation of music played on a schedule of one song per hour, 24/7. This hourly segment highlights local musicians and their music and provides additional avenues of community support and media exposure. Additionally, student Ethan Baum's weekly Thursday show from 6-7 pm highlights local artists and he frequently hosts those artists in the studio to talk about themselves, their music, and more.

KSUU airs one Public Service Announcement each hour, 24/7. PSAs include in-house, student produced announcements providing information about various services available on campus for SUU students. Additional PSAs in on-air rotation include messages of inclusion/welcome and belonging, discouraging texting and driving, and utilizing 211 and 211.org.