

KSUU-FM THUNDER 91.1 | Community Issues and Programs | July 2021

KSUU provides a broadcast of Southern Utah University President Scott Wyatt's podcast *Solutions for Higher Education*. The hour-long discussion features guests providing insight into SUU and higher education; airs weekly on Saturdays at 10 a.m.

Singers and Songwriters is a weekly program of many local singer songwriters curated by host George Loosely. This long-time DJ from early Cedar City radio spotlights regional artists and their upcoming live performances. It is seen as a support to artists locally that otherwise receive little media attention; airs weekly on Saturdays at 11 AM.

KSUU continues to provide the long-time local favorite, *Cowboy Country*, featuring Western music from the late 1920's to near-present day, providing informed commentary on the music and culture of the period. Host Art Bohman serves the needs of an audience that enjoys learning the history of the musical genre intimately associated with the history and culture of this region; airs weekly on Saturday mornings from 7-10 AM.

Additional Community Shows:

- *On Patrol*: SUU Police Department Lieutenant Carlos Medina and guests discuss campus and community law enforcement happenings and other relevant topics; airs at 10 AM on the 2nd and 4th Mondays of each month.
- *The Cedar Break*: Students in the COMM 3503 class host a weekly podcast addressing issues that affect the Cedar City community and the Southern Utah University campus community. The podcast features the students and a wide variety of guests.; airs weekly on Sunday mornings at 10.

KSUU offers air-time to local musicians through the Thunderground Showcase. Local musicians submit music and KSUU adds it to a rotation of music played on a schedule of one song per hour, 24/7. This hourly segment highlights local musicians and their music and provides additional avenues of community support and media exposure.

KSUU airs one Public Service Announcement each hour, 24/7. PSAs include in-house, student produced announcements providing information about various services available on campus for SUU students. These include PSAs for the *Health and Wellness Center*, *Financial Wellness*, the *Counseling and Psychological Services (CAPS)*, and the *Center for Diversity and Inclusion*. Additional PSAs in on-air rotation include messages of inclusion/welcome and belonging, discouraging texting and driving, and utilizing 211 and 211.org.