## KSUU-FM THUNDER 91.1 | Community Issues and Programs | June 2023

KSUU is active in the community and on campus, providing music, a PA system, energy, and presence at SUU campus events. This quarter's events included several end of school events including one KSUU students organized where we played music at 3 locations on campus, gave away soda, and wished students good luck on finals.

KSUU promotes pride in the local community, generates and fosters interest in SUU's athletics, and creates a sense of belonging through game broadcasts of Southern Utah University softball home games and several road games as possible.

*Singers and Songwriters* is a weekly program of many local singer songwriters curated by host George Loosely. This long-time DJ from early Cedar City radio spotlights regional artists and their upcoming live performances. It is seen as a support to artists locally that otherwise receive little media attention; airs weekly on Saturdays at 11 AM.

KSUU continues to provide the long-time local favorite, *Cowboy Country*, featuring Western music from the late 1920's to near-present day, providing informed commentary on the music and culture of the period. Host Art Bohman passed away in October, 2022 but we have nearly 100 recordings of Art's show and a combination of recorded shows along with new host Chris Holmes serves the needs of an audience that enjoys learning the history of the musical genre intimately associated with the history and culture of this region; airs weekly on Saturday mornings from 7-10 AM.

Additional Community Shows:

- *APEX Hour*: Host of the A.P.E.X. (Ask, Ponder, Educate, X) Event, Ryan Paul brings his guest presenter into the KSUU studios each week to discuss their specific topics, achievements, causes, and motivations; airs live every Thursday afternoon from 3-4.
- On Patrol: SUU Police Department Lieutenant Carlos Medina, co-host Randall McUne, and guests discuss campus and community law enforcement happenings and other relevant topics; airs at 10 AM on the 2<sup>nd</sup> and 4<sup>th</sup> Mondays of each month.
- *The Cedar Break*: Students in the COMM 3503 class produce a weekly podcast addressing issues that affect the Cedar City community and the SUU campus community. The podcast features the students and a wide variety of guests; airs weekly on Saturday mornings at 10.

KSUU offers air-time to local musicians through the *Thunderground Showcase*. Local musicians submit music and KSUU adds it to a rotation of music played on a schedule of one song per hour, 24/7. This hourly segment highlights local musicians and their music and provides additional avenues of community support and media exposure.

KSUU airs one Public Service Announcement each hour, 24/7. PSAs include in-house, student produced announcements providing information about various services and resources available in the community and on campus for SUU students. Additional PSAs in on-air rotation include messages of inclusion/welcome and belonging, discouraging texting and driving, and wildfire prevention.