

KSUU-FM THUNDER 91.1 | Community Issues and Programs | December 2022

KSUU's Battle of the Bands 2022: Thunderground, Thursday, October 27 at SUU's America First Events Center, combined student, staff, and faculty efforts of the campus TV station and newspaper with KSUU. 22 local bands and artists applied, 12 competed for prizes donated by local businesses. Hundreds attended and several hundred more watched the online video stream on suu.edu/sutvlive.

KSUU is active in the community and on campus, providing music, a PA system, energy, and presence at SUU campus events. This quarter's events included a fundraising event for Canyon Creek Services women's domestic shelter, three football tailgate parties, promotion of several career and job fair events, a good luck on finals event, and others.

KSUU promotes pride in the local community, generates and fosters interest in SUU's athletics, and creates a sense of belonging through game broadcasts of local high school football games every Friday night during October and into November. KSUU also broadcasts all Southern Utah University women's basketball home games and several road games as possible.

Singers and Songwriters is a weekly program of many local singer songwriters curated by host George Loosely. This long-time DJ from early Cedar City radio spotlights regional artists and their upcoming live performances. It is seen as a support to artists locally that otherwise receive little media attention; airs weekly on Saturdays at 11 AM.

KSUU continues to provide the long-time local favorite, *Cowboy Country*, featuring Western music from the late 1920's to near-present day, providing informed commentary on the music and culture of the period. Host Art Bohman passed away in October but we have nearly 100 recordings of Art's show and a combination of recorded shows along with new host Chris Holmes serves the needs of an audience that enjoys learning the history of the musical genre intimately associated with the history and culture of this region; airs weekly on Saturday mornings from 7-10 AM.

Additional Community Shows:

- *APEX Hour*: Host of the A.P.E.X. (Ask, Ponder, Educate, X) Event, Ryan Paul brings his guest presenter into the KSUU studios each week to discuss their specific topics, achievements, causes, and motivations; airs live every Thursday afternoon from 3-4.
- *On Patrol*: SUU Police Department Lieutenant Carlos Medina, co-host Randall McUne, and guests discuss campus and community law enforcement happenings and other relevant topics; airs at 10 AM on the 2nd and 4th Mondays of each month.
- *The Cedar Break*: Students in the COMM 3503 class produce a weekly podcast addressing issues that affect the Cedar City community and the SUU campus community. The podcast features the students and a wide variety of guests; airs weekly on Saturday mornings at 10.
- *Beyond the Huddle*: SUU Football Coaches show featuring DeLane Fitzgerald and host Jon Smith with a weekly guest – one of the players or an assistant coach. Aairs Mondays evenings at 6. With the end of the college football season in November, we've transitioned to a weekly coaches show with the SUU basketball coaches – one week with the Women's coach Tracy Sanders, the next week with the Men's coach Todd Simon.

KSUU offers air-time to local musicians through the *Thunderground Showcase*. Local musicians submit music and KSUU adds it to a rotation of music played on a schedule of one song per hour, 24/7. This hourly segment highlights local musicians and their music and provides additional avenues of community support and media exposure.

KSUU airs one Public Service Announcement each hour, 24/7. PSAs include in-house, student produced announcements providing information about various services and resources available in the community and on campus for SUU students. Additional PSAs in on-air rotation include messages of inclusion/welcome and belonging, discouraging texting and driving, and wildfire prevention.