

WMFX-FM

Quarterly Issues and Programs Report

Second Quarter 2015



From: KOKO, Public Affairs Director

Date: Apr. 1, 2015 – June 30, 2015

Index

I. Fox Focus, Sunday Mornings at 6:30 A.M.

A 30 minute interview-discussion Show on a variety of local, regional and national topics of concern to the community.

II. On-Air Public Service Announcements

III. Website Public Service Announcements

IV. Public Service Events

V. Letters of Concern

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Fox Focus- 6:30a.m.

Youth **15mins** **Big Brothers Big Sisters** **April 5**
Jennifer Hodges, Public Relations and Communications Coordinator promotes the next volunteer orientation meeting and encourages listeners to learn more about the organization and change a child's life for the better forever by becoming a mentor.

Charity **15mins** **Central Community Foundation** **April 5**
Cherise Arrendale from CCCF and Shannon Scruggs from the South Carolina Bar Foundation, promote the 2nd Annual Midlands Gives Day, a 24-hour local online giving challenge to local Non-Profit organizations. Cherise shares last years' inaugural event raise more than \$700,000, a goal they hope to exceed this year. Shannon shares how non-profits that have benefitted from participating in last year's Midlands Gives and tells the story of the impact that day of giving has had on her organization.

Women **10mins** **Sexual Trauma Services** **April 12**
of the Midlands
Emily Martin, Marketing Coordinator gives the history, mission and services of the organization, and then promotes Sexual Assault Awareness Month and the upcoming "Walk a Mile in Their Shoes" Walk. She talks about the importance of having Quarterback, Connor Shaw (Cleveland Browns) as the Grand Marshal and the crucial message they are trying to convey.

Community **10mins** **Pawmetto Lifeline** **April 12**
Organization
Taylor Wilson, Director of Marketing and Communications educates listeners about euthanasia rates in the Midlands and the programs they have in place to help the community address pet overpopulation. She also discusses a range of programs and services that they provide, promotes upcoming fundraisers: "Beat the Heat" and "Bark to the Park", and talks about volunteer opportunities.

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Health **15mins** **The March of Dimes** **April 19**
Jacki Apel Garbinsky, Director of Communication, March of Dimes South Carolina Chapter discusses the mission of the March of Dimes which is to improve the health of babies by preventing birth defects, premature birth and infant mortality, the economic cost associated with preterm birth, South Carolina's grade card based on the national Healthy People Objective for prematurity rate, vaccines, research, education and medical breakthroughs, and she promotes the upcoming March For Babies. Talyse Burkett, the Ambassador Family for March for Babies in Columbia, shared a little bit about their family's journey with premature birth, and why they are working with the March of Dimes.

Youth **15mins** **Pediatric Brain Tumor** **April 19**
Foundation
Michael Beaver, National Manager, gives an overview of the Ride for Kids program which is a national series of motorcycle rides that supports the work of the Pediatric Brain Tumor Foundation, discusses their mission to eliminate the challenges of childhood brain tumors by funding medical research and family support programs, promotes the 1st Annual Midlands Ride for Kids and states the many ways one can make a difference in a sick child's life. Pat Whacker shares a moving story about her daughter Kaelyn's fight with a brain tumor diagnosis, her road to recovery, how she survived and what listeners can do to help families such as theirs.

Professional **30mins** **Ashley Kates** **April 26**
Ashley Kates, a Five Essentials Coordinator talks about her battle with allergies and illness and how that led her to a personal charge of understanding how we view and manage health in the U.S. She talks about the possible problem with how we currently view our health, the difference between asking WHY and taking medication, are there scientific laws we must follow to remain healthy or regain health, and gives the five essentials of health.

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Gov't Official 15mins SC Parenting Opportunity Program (SCPOP) May 3

Bebe Lane, Lead Counselor, talks about their initiative with the SC Department of Social Services, Integrated Child Support Services Division to educate listeners about the importance of establishing paternity for unmarried parents. She says approximately 50% of babies born in SC are born to unmarried parents. Establishing paternity allows both parents to have a mutually rewarding relationship with their child regardless of whether they are in an ongoing relationship or not. Having both parents on the birth certificate benefits children and society in multiple ways, including reduction in risky behaviors, better relationship skills, access to healthcare information from both sides of the family and increased self-esteem.

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Youth 15mins SC Youth Advocate Program May 10

Toyia Scott, Recruiter/Family Finder, addressed the alarming number of 4,000 children in foster care in South Carolina. SCYAP believes every youth has the right to a permanent home and family, and that the family and community are invaluable resources in the positive growth and development of each youth. She stresses the urgent need for loving, caring individuals who see the needs of children in their community, have the passion to respond to that need, and are committed to making life better for those children.

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Business 15mins Hope Health Edisto May 17
Community

Shawn Maxwell talks about Hope Health Edisto and the communities it serves, who the high risk patients for HIV-AIDs and what communities in SC are affected the most. She gives some statistics on the HIV virus and shares some preventive measures that can be taken to keep our community safe from the virus, and some activities that Hope Health Edisto currently involved in to help find vaccinations. She also promotes HIV Vaccine Awareness Day and encourages listeners to join the effort to end HIV by knowing their status, getting tested, support biomedical HIV prevention research in their community, and talk to friends and family about the need for HIV prevention research.

Community 15mins American Red Cross May 17
Organization

Krystal Overmyer | External Communications Manager shares why summer is such a challenging time to collect blood and what people can do to make a difference, discusses the importance of giving blood regularly, and why platelets are needed. She also promotes the Boots & Badges Blood Drive and encourages listeners to donate blood and vote for their either the Police Department or the Fire Department.

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Youth 10mins SC Youth Advocate Program May 24

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Military 10mins DVD's for Vets May 24

Laurance Baschkin, Executive Director, gives the history and mission of the organization which is to provide DVD entertainment to returning injured Vets. Many returning Vets had suffered Traumatic Brain Injuries (TBI) and other serious wounds, and it has been found that something as simple as watching movies helped to stimulate the brain and in turn aid in their rehabilitation. He encourages schools, churches and civic organizations to hold a DVD collection drive and gives two ways they can donate to the VA facility nearest them.

Youth 15mins Big Brothers Big Sisters May 31

Jennifer Hodges, Public Relations and Communications Coordinator promotes the next volunteer orientation meeting and encourages listeners to learn more about the organization and change a child's life for the better forever by becoming a mentor.

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The Poor **15mins** **The Salvation Army** **May 31**
Seth Taylor, Director of Development, promotes the first time ever Summer Day Camp for 1st through 5th grade children; and they will also again this year send local children who are 6-12 years old and experience poverty to five days of respite at Camp Walter Johnson in Denton, North Carolina. He asks listeners to provide a memorable summer experience for local underserved youth by donating funds toward the goal of \$36,500 which would cover the costs for both camps. Andrew McIntyre, Director of Public Relations & Volunteer Services, promotes the Thrift Store and talks about summer volunteer opportunities.

Youth **15mins** **Big Brothers Big Sisters** **June 7**
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The Poor **15mins** **Carolina Cares Foundation** **June 14**
Ken Martin, Founder, promotes The Giving Tree Thrift Stores' "Go Green Recycle & Donation Drop Off Event. Listeners are asked to donate new and gently used items to the store. He talks about the mission of the store which primarily is to support children's charities and community projects. This month's proceeds will benefit the Give Kids the World Village, a magical place for children with life threatening illnesses and their families to take a break and enjoy Disney World free of charge.

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Recreation 15mins SC State Museum June 14

In honor of Paul McCartney coming to Columbia, Anna Kate Twitty promotes the Museum's Laser Light Show set to the music of the Beatles. They could also enjoy live music by THE Dubber, (a self- taught singer/songwriter who continues reinventing himself by fusing the styles of a 30-year musical journey) during Second Shift Twosday inside the [*Carolina Makers*](#) art gallery. She also talks about their summer camps, current programs and exhibits as well as membership opportunities.

Health 10mins DHEC June 21

Catherine A. Warner, Outreach Coordinator, announces that free nicotine replacement therapy is available to smokers who do not have health insurance through the agency's tobacco Quitline at 1-800-QUIT-NOW. She says many people without health insurance delay using effective aids like nicotine gum or patches to help them quit smoking because they worry about the costs. To overcome this barrier and increase the likelihood of a successful quit attempt, DHEC helps the uninsured access nicotine replacement therapies at no cost to them through their tobacco Quitline.

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Education **15mins** **University of South Carolina** **June 28**
Don Doyle, USC Historian and Author of the book, “The Cause of All Nations: An International History of the American War, gives the history of the Confederate Flag in South Carolina and stunningly reconceives the American Civil War in his book which shows how European public opinion impelled the North to free slaves; how transatlantic responses to the conflict clinched Union victory; and how both outcomes quashed French and Spanish imperial ventures in Latin America and fostered political liberty in Europe.

Minority **15mins** **Project Unity USA** **June 28**
In response to the Charleston, SC shooting massacre, Bruce Trezvant, Founder, promotes the upcoming Candlelight Prayer Vigil asking residents to pray for the Charleston families and also calls attention to the rise in crimes in South Carolina since 2014. Bruce shares his views on the Confederate Flag and why he feels it needs to come off the Statehouse grounds. He then talks about membership and volunteer opportunities.

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ON- AIR PUBLIC SERVICE ANNOUNCEMENTS

The following is a brief list of PSA's broadcast in daily rotation during this quarter. These announcements rotate for a 2-3 week period prior to the event date.

1. Big Brothers Big Sisters of Greater South Carolina
2. Honor Flight South Carolina
3. SC Army National Guard
4. Columbia of Chamber Golf Tournament
5. Columbia of Chamber Business Week
6. Columbia Urban League Summer Jobs
7. R.A.B Radio Jobs Campaign

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WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

The following is a brief summary of PSA's posted on the website this quarter.

The Salvation Army has volunteer opportunities this spring serving meals to the homeless at Transitions (2025 Main Street, Columbia, SC 29201). Volunteers must be at least 18 years old. Please contact Seth Taylor at 803-667-4943 or seth.taylor@uss.salvationarmy.org if you are interested in serving in the month of April.

The City of Columbia Parks and Recreation Department is sponsoring the Active Adults Olympic Games for adults age 50 and older. Bring your friends and family, and show off your athletic skills during this five-day competition Monday, May 18, 2015 through Friday, May 22, 2015. For more information, please contact the City of Columbia Parks and Recreation Department at 803-545-3100 or email kcmitchell@columbiasc.net.

The Lonnie B Nelson Elementary Players proudly presents the stage play entitled, "Peter of Neverland", Wednesday May 27th at District Auditorium, at 7500 Brookfield Road Columbia South Carolina on the campus of Richland Northeast High School starting at 6:30 p.m. They will also have a Red Carpet affair on the same day at 5pm at the same location. Refreshments will be served. Donations are gladly accepted. Please direct all questions to Nadar at 803-736-8730, ext. 3133

Richland County Recreation Commission is getting ready for the 1st ever Disco Dash 5K & Boogie Youth Fun Run, Saturday, May 16, beginning Caughman Road Park. Although not required, costumes are highly encouraged and cash prizes will be given to the funkiest male/female and overall 5K winners. The Boogie Youth Fun Run is a great event for kids, ages 13 and under. Children will receive a participation ribbon, goodie bag and a disco dash tie-dye t-shirt. Register for the event online at www.richlandcountyrecreation.com and registration will also be available the day of the event. For more information contact Felicia Venable, felicia@rcrc.state.sc.us or 741-7272 ext. 141.

In honor of the 5th anniversary of the national Let's Move! initiative, join the City of Columbia for Let's Move! Columbia Family Fitness Day on Saturday, May 16 from 11a- 3p, at the Charles R. Drew Wellness Center 2101 Walker Solomon Way, Columbia, SC 29204 featuring a variety of activities including an obstacle course, relay races, cooking demonstrations, an activity zone, health fair and more. Nonprofit health and wellness organizations interested in being an exhibitor can register for free. For more information please contact Wanda Austin at 803-315-4964 or weaustin@columbiasc.net.

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The Marcus Lattimore Foundation, in partnership with Richland County Recreation Foundation, will host a series of play days at seven different Richland County Recreation Commission locations on Sundays throughout the months of May, June, July and August. Each Sunday between the hours of 2:30-5:30 pm, we will have a variety of sport activities for adults and children to promote health, wellness and recreation. The sporting activities will include: kickball, softball, basketball, soccer and field day events. Athletic equipment for each date will be donated by Academy Sports and Outdoors. "Sunday Funday" will feature vendors, giveaways and fun for the entire family. Registration is required. Please be advised that registration will only be open for two events per month. Space is limited. For more information call Lisa W. Lewis at (803) 865-0138.

SC Community Uplift Foundation & Unlimited Hands-On Science presents a Science Rocks Benefit Concert for children-through 18 yrs, Saturday, June 13, 2015, 11:00 a.m. to 3:00 p.m. at Earlewood Park Amphitheatre, 1111 Parkside Dr., Columbia, SC. Come see young vocalists, instrumentalists, dancers, and young female rapper Niya803 from BlackExpo at 2:30 p.m. At 1:30 p.m. we will demo a full-length science show of wonders, not to mention Dr. Russ, our aviation specialist. There will be food vendors, face painting, bouncey houses, and so much more. For more information, contact Katherine Myers 803.592.0182 or visit www.sccommunityupliftfoundation.org

The Salvation Army of the Midlands will host a Year End Ceremony and Celebration for our Leveraging Literacy Afternoon Reading Program on May 18th at 4:30 p.m. at The Salvation Army Center for Worship and Service, 3024 Farrow Road, Columbia, S.C. 29203.

Please join the Palmetto Concert Band as we celebrate and pay tribute to our greatest heroes this Memorial Day Weekend in the best way we know how—through music! 4pm Sunday May 24, 2015 at the Koger Center for the Arts, 1051 Greene St., Columbia SC

Memorial Day Event ~ Monday, May 25, 2015 in Hopkins – District 10 begins with a **Solemn Ceremony** at the St. John Resurrection Memorial Garden on Ault Road, beginning at Noon. Following at 1:00 p.m., the **Honors & Celebration** activity will pay tribute to Lower Richland born Veterans of World Wars I & II at the historic Harriet Barber House, 116 Barberville Loop – off Lower Richland Boulevard. There will be entertainment, mule-drawn wagon rides, a **buffet lunch**, and vendors. The family-oriented day of fun continues until 5:00 P.M. For further information, please contact SERCO at 803-261-5596 or sercoevents@gmail.com.

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Looking for something to do on your own schedule? Honor the men and women who died in service by paying a visit to Memorial Park in downtown Columbia. The park features several monuments, including a Vietnam Memorial, Korean War Memorial and Pearl Harbor Memorial. For more information, visit <http://www.columbiasouthcarolina.com/memorialpark.html>

The Columbia Police Department and Columbia Fire Department are challenging each other — and the community — to give blood at the fourth “Boots and Badges” blood drive during the critical Memorial Day holiday period. Friends, family and community supporters can also become a hero by giving blood and voting for their favorite “team.” The department with the most votes at the end of the drive is named the winner. But the real winners are the many patients who will be helped by the blood collected. For information on dates and times, visit <http://www.redcrossblood.org/promotions/sc/columbia-boots-and-badges-blood-drive>

All who honor the basic principles of freedom, human dignity, and equality for everyone, are invited to South East Rural Community Outreach (SERCO) **SERCO’s 2nd Annual Juneteenth – Historical Observation & Old Fashion Social**. There will be a dramatic skit by the Mt. Moriah Performing Arts Ministry, entertainment by Horizon Band SC and others, food (symbolic of that served at the first Juneteenth in Galveston, Texas – June 19, 1865), and good old fashion socializing, held at the Historical Harriet Barber House, 116 Barberville Loop, Hopkins, SC 29061 -7:00 p.m. Contact info: 803-251-5596, sercoevents@gmail.com, <http://www.sercosc.org>.

The City of Columbia’s Summer Movies Series returns to Riverfront Park beginning Friday, June 5, 2015. Attendees can bring blankets, lawn chairs and coolers. No glass containers and alcoholic beverages allowed. Movies will be held on Friday nights during June and July. The complete schedule and more information, please call the Parks and Recreation Department at 803-545-3100 or visit <http://www.columbiasc.net/news/051820151155-summer-movies-series-returns-in-june>

Come and join our Big Brothers Big Sisters Volunteer Orientation on June, 16th, 2015 from 6pm to 7pm at our main office (4300 North Main Street- Columbia, SC 29203) to learn more about Big Brothers Big Sisters and to change a child’s life for the better forever by becoming a mentor. Research has shown that children in our program who have a mentor are less likely to begin using illegal drugs, alcohol and are less likely to skip school. Mentoring a child for 4-6 hours a month will change your life and give him/her a chance for a brighter future. For more information, please visit www.bbbsqc.org or call at 803.691.5700.

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May 30, 2015, Come run, jog or walk with us in Run Red Bank! The course is welcoming to beginners and pros alike and is USATF certified. Families and kids are welcome! Proceeds benefit the YMCA's Annual Campaign, which lives by its mission to build strong kids, strong families and strong communities each day by never turning anyone away who cannot afford a YMCA program or Y-service. Cash prizes to each of men's and women's winners of the 5K and 10K! Start/finish at Lexington YMCA. Register and more info at <http://www.columbiaymca.org>.

The South Carolina Department of Social Services (SCDSS) is issuing \$25 worth of coupons to low income individuals age 60 and older that may be used to purchase fresh produce at local participating farmers' markets from Now through October 15, 2015. The coupons will be issued at **Mt. Nebo Baptist Church (8801 Bluff Road, Eastover) June 9, 2015 from 9:00 am - 1:00 pm or until the supply is exhausted. Delta Life Development Center (5307 Fairfield Road, Columbia) June 10, 2015 from 9:00 am - 1:00 pm** For eligibility requirements and more details contact: Seandra Kelly at 803-898-1760.

The Salvation Army has volunteer opportunities this summer serving meals to the homeless at Transitions (2025 Main Street, Columbia, SC 29201). Volunteers must be at least 18 years old. We also have several Saturdays available for large groups that would like to help out sorting, hanging and pricing clothes at the Family Store; and for the younger ones who would like to get involved we have canned food drives and clothing drives that can be hosted in neighborhoods and much more. Please contact Andrew McIntyre at 803-667-4943 or Andrew.McIntyre@uss.salvationarmy.org if you are interested in volunteering.

The Greenville Drive presents Girl Scout Night at Fluor Field Sunday, June 28 during its 4:00 pm game at Fluor Field. This annual event features the people, programs and accomplishments of the Girl Scouts of South Carolina – Mountains to Midlands. Pre-game parade of Girl Scout Champions starting at 3:30. Let's all be there for a memory-making afternoon of Girl Scout fun and Mountains to Midlands pride! For ticket information and more details visit http://www.milb.com/content/page.jsp?ymd=20130531&content_id=49200036&fext=.jsp&sid=t428&vkey=

SCEMD encourages everyone living near or visiting the coast to “**Know Your Zone**” in case a hurricane prompts an evacuation. Visit scemd.org/knowyourzone to use an interactive map showing color-coded coastal evacuation zones, routes and links to county emergency management pages with detailed hurricane evacuation information.

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In honor of Paul McCartney coming to Columbia, this month, *Laser Beatles: Across the Universe* will play every Tuesday in June at 7 p.m. in the Planetarium. This 42-minute full dome planetarium laser show features mind bending laser lights choreographed to popular Beatles songs, including "Yellow Submarine," "Lucy in the Sky with Diamonds" and "Across the Universe." *Please note: Laser shows contain bright, flashing lights that may cause discomfort to those with light sensitivity or other pre-existing conditions. For ticket information visit scmuseum.org to learn more.*

Family movie series preceded by games, face painting — June 5- Jul. 31, 2015 at Riverfront Park, 312 Laurel St. Columbia, 29210: SpongeBob: Out of Water; June 12: Penguins of Madagascar; June 19: How to Train Your Dragon 2; June 26: Mr. Peabody & Sherman; July 3: Home; July 10: The Book of Life; July 17: Rio 2; July 24: Ferngully: The Last Rainforest; July 31: The Croods. For more information, call 803-545-3100 or visit columbiasc.net

Get ready for the 26th Annual 4th of July Celebration on Lake Murray on Saturday, July 4th!! CCLMC is trying to break our all-time record this year with over 150 boats and inclusion within the Guinness Book of World Records! We hope that you and your family will join us and participate to make this a special year! The parade will be held on Saturday, July 4th, 2015 beginning at 12 noon at Bomb Island and heading toward the Dam. Registration is open through June 25th! For registration information call (803) 781-5940

Every child needs a loving family. Unfortunately, more than 144 million children worldwide have lost one or both parents. If you would like to join Bethany Christian Services, a global non-profit organization in supporting children in crisis here and around the world by becoming an adoptive family, visit Bethany.org

The Columbia Tennis Center, 1635 Whaley Street, is hosting a summer Tennis Camp for children ages 7-14 focussing on stroke production and techniques, drills, match competition and more. The camp will be held on the following dates from 9 a.m. to 12 p.m.: June 8-12; June 22-26; July 6-10 ; July 20-24

Applications are available at the Columbia Tennis Center. Registrations will be taken until the first day of camp. For more information, please call the tennis center at 803-733-8440 or email Jnmuse@columbiasc.net.

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EVERY CHILD NEEDS A LOVING FAMILY. UNFORTUNATELY, MORE THAN 144 MILLION CHILDREN WORLDWIDE HAVE LOST ONE OR BOTH PARENTS. BETHANY CHRISTIAN SERVICES, A GLOBAL NON-PROFIT ORGANIZATION PROVIDING ADOPTION AND FOSTER CARE SERVICES TO SUPPORT VULNERABLE CHILDREN, BELIEVES A LOVING FAMILY IS A SIMPLE, PROVEN, LASTING ANSWER TO A CHILD'S NEEDS. IF YOU WOULD LIKE TO JOIN BETHANY IN SUPPORTING CHILDREN IN CRISIS HERE AND AROUND THE WORLD BY BECOMING AN ADOPTIVE FAMILY, VISIT BETHANY DOT ORG.

Prime Time in the Parks, a late-night teen program (ages 13-18) that provides a fun and safe environment for Columbia's youth, is on Fridays from 8p-11p June 12- July 31, 2015. It features games, sports, music, refreshments and more! Please note Prime Time in the Parks held at Martin Luther King, Jr. Park will end at 10 p.m. For more information, please call the Parks and Recreation Department at 803-545-3100 or visit <http://www.columbiasc.net/press-releases/060320151222-prime-time-in-the-parks-provides-recreational-activities-for-teens->

The Giving Tree Thrift Store, 1470 Charleston HWY, West Columbia SC 29169 is having a GO GREEN RECYCLE & DONATION DROP OFF EVENT, Saturday June 20th 10am-Noon. Drop off any clothing, furniture, electronics, household goods etc. in any condition. Proceeds will benefit *GIVE KIDS THE WORLD VILLAGE*, a magical place for children with life threatening illnesses and their families. All donors will have a chance to win \$100 prizes. For more information, call Ken at 803.521.1881

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Summer Movie Series--Penguins of Madagascar

This family-friendly outdoor movie series at Riverfront Park, 312 Laurel Street is at 7pm Fridays through July 31, 2015. **This Friday:** June 12: Out of Water; Attendees can bring blankets, lawn chairs and coolers. No glass containers and alcoholic beverages allowed. For more information, please call the Parks and Recreation Department at 803-545-3100.

Costs: Free
Phone: 803-545-3100
Time: 7 p.m.
Location: Riverfront Park
Address: 312 Laurel Street
Website: [Click here](#)

Penguins of Madagascar; June 19--How to Train Your Dragon 2; June 26--Mr. Peabody & Sherman; July 3--Home; July 10--The Book Life; July 17--Rio 2; July 24--Ferngully: The Last Rainforest; July 31--The Croods

Hours: 4-7 P.M.

Venue: Saluda Shoals Park

Address: 5605 Bush River., 29212 Columbia

Telephone: 803-545-0001

Web site: <http://www.eventbrite.com/e/southeast-crab-feast-columbia-tickets-16440576206?aff=erelexporg>

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LIVE BROADCASTS AND COMMUNITY EVENTS

Second Quarter 2015

April- May- June



The following is a summary of community events and activities WMFX participated in this quarter:

WMFX-FM partnered with the Pediatric Brain Tumor Foundation for the 1st Annual Midlands Ride for Kids, April 19, 2015. As of ride time, participants had donated more than \$21,000 for the Pediatric Brain Tumor Foundation. **WMFX-FM** provided at least 25 mentions.

WMFX-FM partnered with Operation Tank Full of Love at Ft. Jackson Army Base, May 16, 2015. Listeners were asked to say thank you to those who serve in the military and to bless them in a very special way by meeting the full time soldiers who serve at FT Jackson, SC at the gas pumps to shake their hand, purchase some gas for them, and thank them for the sacrifice to the greatest nation in the world. **WMFX-FM** provided at least 25 mentions.