

Order #1247402: Committee ../Committee ../2024 Campaign/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/16/24 10:52:20 AM	Processed		<async process>	Robert Pri	\$220.00	19	0.00
02/16/24 10:48:19 AM	Approved			Pam Black	\$220.00	19	0.00
02/16/24 10:48:13 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Pam Black	\$220.00	19	0.00
02/16/24 10:44:24 AM	Approval Workflow		[Sales Manager - Ready Default]	Sherry Lev	\$220.00	19	0.00
02/16/24 10:42:49 AM	Ready for approval		sl	Sherry Lev	\$220.00	19	0.00
02/15/24 4:43:26 PM	Ready for approval		Committee to Elect Joy C Springer , political, paid by check.	Billy St Jar	\$220.00	19	0.00
02/15/24 3:33:13 PM	New order created		Copied from Order #1247388	Billy St Jar	\$700.00	19	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev: <u>1247402</u>	
	Alt Order #: _____	
	Product Desc: <u>2024 Campaign</u>	
	Estimate: _____	KPZK-FM
	Flight Dates: <u>02/21/24 - 03/05/24</u>	Primary AE: <u>Billy St James</u>
	Original Date / Rev: <u>02/15/24 / 02/16/24</u>	Sales Office: <u>L-LIT</u>
	Order Type: <u>GENERAL</u>	Sales Region: <u>Local</u>

Agency	Name: <u>Committee to Elect Joy C Springer</u>	
	Buying Contact: _____	Billing Type: <u>Cash</u>
	Billing Contact: <u>Charles Bolden</u>	Billing Calendar: <u>Calendar</u>
	<u>1723 South Broadway</u>	Billing Cycle: <u>EOM/EOC</u>
	<u>Little Rock, AR 72206</u>	Agency Commission: <u>0%</u>

Advertiser	Name: <u>Committee to Elect Joy C Springer</u>	
	Demographic: <u>A25-54</u>	New Business End: <u>03/31/24</u>
	Product Codes: <u>Candidates</u>	Advertiser External ID: _____
	Revenue Code 1: <u>DIR</u>	Agency External ID: _____
	Revenue Code 2: <u>POL-CAND</u>	Unit Code: <u>General</u>
	Revenue Code 3: <u>GEN</u>	Order Separation: <u>00:15:00</u>
	Priority: <u>P-100</u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	11	\$128.00	\$128.00
03/01/24	03/05/24	8	\$92.00	\$92.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	11	\$128.00	\$128.00	0.00
March 2024	8	\$92.00	\$92.00	0.00
Totals	19	\$220.00	\$220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Billy St James	L-LIT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPZK	02/21/24	03/05/24	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	MTWTF--	1:00	5	\$12.00	P-30	0.00	NM	15	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--WTF--		5				\$12.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		5				\$12.00		0.00			
		Week: 03/04/24	03/10/24	MT-----		5				\$12.00		0.00			
N 2	KPZK	02/24/24	03/03/24	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----SS	1:00	2	\$10.00	P-30	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----SS		2				\$10.00		0.00			
		Week: 02/26/24	03/03/24	-----SS		2				\$10.00		0.00			
Totals													19	\$220.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, Charles E. Bolden, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joy C. Springer

Authorized committee:

Committee to Re-Elect Joy Springer

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat.

Office sought (no acronyms or abbreviations):

State House Rep. #76

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

Ernst Jacob

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Charles E. Bolden

Signature:

Sherry Lewis

Name:

Charles E. Bolden

Name:

Sherry Lewis

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

2/15/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: Charles E. Bolden

Name: Charles E. Bolden

Date: 2-14-2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 2/15

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1247402</u>	Station Call Letters: <u>KPZIC</u>	Date Received/Requested: <u>2/15/24</u>
Est. #:	Station Location: <u>Little Rock</u>	Run Start and End Dates: <u>2/21-3/5/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.