



QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station KCLD, along with the most significant programming treatment of those issues for the period of January-March 2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue Description	Program/	Date	Time	Duration	Narration of Type &
National Youth Fundraiser	COTA	1/31/16	2 Minutes	News	The Children's Organ Transplant Association held a benefit dinner for children that need a kidney transplant. It was in honor of 16 year old Dylan Roses.
Community Issues	Beautiful Mind Projects	2/15/16	2 Minutes	News and Auction Item	KCLD offered the Beautiful Mind Project a WeFest VIP experience. They want to create a different thought about mental health and snuff out stigma.
Community Safety	B and B Responsible Ride Home	1/1/16	2 Minutes	News/Promos and Interview	The Bradshaw and Bryant KCLD Responsible Ride Home was designed to give listeners a free ride home up to 10 miles to make for a safer New Year season.
Community Fitness Event	Pot o' Gold 5K	3/12/16	2 Minutes	Appearance and News	The SCYMCA and Bernick's Family Fitness Series is designed to give families a chance to get active and have fun. Derek Lee emceed the event.
Community Fundraiser	Pack the Porch	3/18/16	2 Minutes	News	The Pack your Porch event is designed to collect food for Catholic Charities. They feed up to 2,300 people in our community a month.
Community Fundraiser	GCML Polar Plunge	3/12/16	2 Minutes	News and Appearance	Kat and Derek hosted and Leighton gave \$100 to the Special Olympics as a donation.
Health Fundraiser	Cure for Conner	3/22/16	2 Minutes	News	Cure for Conner was set up to raise money for this little boy with a brain tumor. It was at the Moose Lodge Waite Park.
Community Health Fundraiser	MOD Fun Bus	3/26/16	2 Minutes	News/Promo and Appearance	Kat hosted the bus and is set to plan the next. It raised money for the babies at the St. Cloud NICU and the

					MOD.
Internships with KCLD					Kat attended the SCSU internship fair to educate students on what is offered through the station. This quarter we've had interns Kayle and Collette doing a great job.
Community Event	40th Annual KCLD Easter Egg Hunt	3/26/16		All hands on deck...	Leighton Broadcasting employees were there to create a cool Easter experience.

LEIGHTON BROADCASTING, INC., ST. CLOUD, MN