

ORDER



Orders
Order / Rev: 1280320
Alt Order #: WOC14621695
Product Desc: Primary
Estimate: 233
Flight Dates: 04/15/24 - 04/28/24
Original Date / Rev: 04/12/24 / 04/18/24
Order Type: GENERAL

RTV6
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Bullhorn Communications - Omaha
Buying Contact:
Billing Contact:
 5016 Webster Street
 Omaha, NE 68132

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Shreve/Republican/US House
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 280331
Agency External ID: 144487
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	208	\$31,960.00	\$27,166.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	208	\$31,960.00	\$27,166.00	164.68
Totals	208	\$31,960.00	\$27,166.00	164.68

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																						
N 1	RTV6	04/15/24	04/26/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$20.00	P-6	0.20	NM	10	\$200.00																																						
(Program: GMI 5A) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News: Good Morning Indiana at 5:30AM on WRTV airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/15/24</td> <td>04/21/24</td> <td>MTWTF--</td> <td>5</td> <td>\$20.00</td> <td>0.20</td> </tr> <tr> <td>Week: 04/22/24</td> <td>04/28/24</td> <td>MTWTF--</td> <td>5</td> <td>\$20.00</td> <td>0.20</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>8</td> <td>RTV6</td> <td>04/22/24-04/28/24</td> <td>M-F 5-6am News</td> <td>5-6am</td> <td>MTWThF----</td> <td>:30</td> <td>(\$20.00)</td> <td>0.20</td> <td>NM</td> </tr> </tbody> </table> See MG 1.11 [hihger prty pol order ca 4.18]																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/15/24	04/21/24	MTWTF--	5	\$20.00	0.20	Week: 04/22/24	04/28/24	MTWTF--	5	\$20.00	0.20	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	8	RTV6	04/22/24-04/28/24	M-F 5-6am News	5-6am	MTWThF----	:30	(\$20.00)	0.20	NM
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																
Week: 04/15/24	04/21/24	MTWTF--	5	\$20.00	0.20																																																
Week: 04/22/24	04/28/24	MTWTF--	5	\$20.00	0.20																																																
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																																												
8	RTV6	04/22/24-04/28/24	M-F 5-6am News	5-6am	MTWThF----	:30	(\$20.00)	0.20	NM																																												
11	RTV6	04/22/24-04/26/24	4-430am America This Morn	4-430am			MTWThF----	:30		\$20.00	P-6	0.20	NM																																								
MG for 1.8 04/22																																																					
N 2	RTV6	04/15/24	04/26/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$50.00	P-6	0.33	NM	13	\$720.00																																						
(Program: GMI 6A) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News: Good Morning Indiana at 6:00AM on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/15/24</td> <td>04/21/24</td> <td>MTWTF--</td> <td>6</td> <td>\$50.00</td> <td>0.33</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/15/24	04/21/24	MTWTF--	6	\$50.00	0.33																										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																
Week: 04/15/24	04/21/24	MTWTF--	6	\$50.00	0.33																																																

Order / Rev: 1280320
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 Flight Dates: 04/15/24 - 04/28/24

Advertiser: Shreve/Republican/US House
 Product Desc: Primary
 Estimate: 233
RTV6

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					6	\$50.00		0.33			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	RTV6	04/15/24-04/21/24		M-F 6-7am News		6-7am			MTWThF----	:30	(\$50.00)	0.33	NM		
See MG 2.14,2.15 [oversold. mc 4.18]															
5	RTV6	04/15/24-04/21/24		M-F 6-7am News		6-7am			MTWThF----	:30	(\$50.00)	0.33	NM		
See MG 2.12,2.13 [oversold mc 4.17]															
12	RTV6	04/18/24-04/19/24		M-F 6-7am News		6-7am			---ThF----	:30	\$115.00	0.33	NM		
Ⓜ MG for 15.1,2.5															
13	RTV6	04/22/24-04/26/24		4-430am America This Morn		4-430am			MTWThF----	:30	\$20.00	0.33	NM		
Ⓜ MG for 15.1,2.5															
14	RTV6	04/22/24-04/26/24		M-F 6-7am News		6-7am			MTWThF----	:30	\$115.00	0.33	NM		
Ⓜ MG for 2.4,15.5															
15	RTV6	04/22/24-04/26/24		4-430am America This Morn		4-430am			MTWThF----	:30	\$20.00	0.33	NM		
Ⓜ MG for 2.4,15.5															
Week:		04/22/24	04/28/24	MTWTF--					5	\$50.00		0.33			
N 3	RTV6	04/15/24	04/26/24	M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$190.00	P-3	0.57	NM	10	\$1,900.00
M-F 7-9am GMA															
(Program: GMA)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Good Morning America on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					5	\$190.00		0.57			
Week:		04/22/24	04/28/24	MTWTF--					5	\$190.00		0.57			
N 4	RTV6	04/15/24	04/26/24	M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$120.00	P-3	0.71	NM	10	\$1,200.00
M-F 9-10am															
(Program: LIVE WITH KELLY AND MARK)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV airing LIVE with Kelly and Ryan on 3/27/2023, LIVE with Kelly and Ryan on 3/28/2023, LIVE with Kelly and Ryan on 3/29/2023, LIVE with Kelly and Ryan on 3/30/2023, LIVE with Kelly and R															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					5	\$120.00		0.71			
Week:		04/22/24	04/28/24	MTWTF--					5	\$120.00		0.71			
N 5	RTV6	04/15/24	04/26/24	M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$75.00	P-3	0.41	NM	10	\$750.00
M-F 10-11am															
(Program: DATELINE)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Dateline on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					5	\$75.00		0.41			
Week:		04/22/24	04/28/24	MTWTF--					5	\$75.00		0.41			
N 6	RTV6	04/15/24	04/26/24	M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	5	\$175.00	P-3	0.79	NM	10	\$1,750.00
M-F 12-1230pm News															
(Program: RTV6 NEWS AT NOON)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at Noon on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					5	\$175.00		0.79			
Week:		04/22/24	04/28/24	MTWTF--					5	\$175.00		0.79			
N 7	RTV6	04/15/24	04/26/24	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$100.00	P-3	0.27	NM	10	\$1,000.00
M-F 1-2pm GMA Day															
(Program: GMA 3)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of GMA3: What You Need to Know on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					5	\$100.00		0.27			
Week:		04/22/24	04/28/24	MTWTF--					5	\$100.00		0.27			

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 Flight Dates: 04/15/24 - 04/28/24

Advertiser: Shreve/Republican/US House
 Product Desc: Primary
 Estimate: 233
RTV6

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	RTV6	04/15/24	04/26/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$150.00	P-3	0.57	NM	10	\$1,500.00
(Program: GENERAL HOSPITAL) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of General Hospital on WRTV airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--			5		\$150.00			0.57			
Week:		04/22/24	04/28/24	MTWTF--			5		\$150.00			0.57			
N 9	RTV6	04/15/24	04/26/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	5	\$60.00	P-3	0.39	NM	10	\$600.00
(Program: JENNIFER HUDSON SHOW) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of The Jennifer Hudson Show on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--			5		\$60.00			0.39			
Week:		04/22/24	04/28/24	MTWTF--			5		\$60.00			0.39			
N 10	RTV6	04/15/24	04/26/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$150.00	P-3	1.23	NM	10	\$1,500.00
(Program: JUDGE JUDY) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Judge Judy on WRTV airing 128 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--			5		\$150.00			1.23			
Week:		04/22/24	04/28/24	MTWTF--			5		\$150.00			1.23			
N 11	RTV6	04/15/24	04/26/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$225.00	P-3	1.20	NM	10	\$2,250.00
(Program: RTV6 NEWS AT 5P) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 5:00 on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--			5		\$225.00			1.20			
Week:		04/22/24	04/28/24	MTWTF--			5		\$225.00			1.20			
N 12	RTV6	04/15/24	04/26/24	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	5	\$200.00	P-3	1.09	NM	10	\$2,000.00
(Program: RTV6 NEWS AT 530P) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 5:30 on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--			5		\$200.00			1.09			
Week:		04/22/24	04/28/24	MTWTF--			5		\$200.00			1.09			
N 13	RTV6	04/15/24	04/26/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$285.00	P-3	1.29	NM	10	\$2,850.00
(Program: RTV6 NEWS AT 6P) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 6:00 on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--			5		\$285.00			1.29			
Week:		04/22/24	04/28/24	MTWTF--			5		\$285.00			1.29			
N 14	RTV6	04/15/24	04/26/24	ABC World News M-F ABC World News M-F	CM	630-7pm	MTWTF--	:30	5	\$340.00	P-3	2.14	NM	11	\$3,400.00
(Program: WORLD NEWS TONIGHT) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--			5		\$340.00			2.14			

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RTV6

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	MTWTF--					5	\$340.00		2.14				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	RTV6	04/15/24-04/21/24		ABC World News M-F		630-7pm			MTWThF----	:30	(\$340.00)	2.14	NM			
See MG 14.11,14.12 [na @ order entry mc 4.12]																
11	RTV6	04/16/24-04/19/24		M-F 11-1135pm News		11-1135pm			-TwThF----	:30	\$225.00	2.14	NM			
Ⓜ MG for 14.4 04/15																
12	RTV6	04/16/24-04/19/24		M-F 730-8pm		730-8pm			-TwThF----	:30	\$115.00	2.14	NM			
Ⓜ MG for 14.4 04/15																
Week:		04/22/24	04/28/24	MTWTF--					5	\$340.00		2.14				
N 15	RTV6	04/15/24	04/26/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	5	\$85.00	P-6	0.76	NM	8	\$680.00	
(Program: INSIDE INDY AT 7P) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Inside Indy on WRTV airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	MTWTF--					5	\$85.00		0.76				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	RTV6	04/15/24-04/21/24		M-F 7-730pm News		7-730pm			MTWThF----	:30	(\$85.00)	0.76	NM			
See MG 2.12,2.13 [rate will not clear.oversold mc 4.16]																
5	RTV6	04/15/24-04/21/24		M-F 7-730pm News		7-730pm			MTWThF----	:30	(\$85.00)	0.76	NM			
See MG 2.14,2.15 [rate will not clear mc 4.18]																
Week:		04/22/24	04/28/24	MTWTF--					5	\$85.00		0.76				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
9	RTV6	04/22/24-04/28/24		M-F 7-730pm News		7-730pm			MTWThF----	:30	(\$85.00)	0.76	NM			
See MG 15.11 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]																
11	RTV6	04/22/24-04/25/24		M-F 7-730pm News		7-730pm			MTWTh-----	:30	\$85.00	0.76	NM			
Ⓜ MG for 15.9 04/26																
N 16	RTV6	04/15/24	04/26/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	5	\$115.00	P-3	0.52	NM	11	\$1,150.00	
(Program: JUDGE JUDY 730P) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of The List on WRTV airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	MTWTF--					5	\$115.00		0.52				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	RTV6	04/15/24-04/21/24		M-F 730-8pm		730-8pm			MTWThF----	:30	(\$115.00)	0.52	NM			
See MG 16.11,16.12,16.13,16.14,16.15 [limited avails. mc 4.15]																
Week:		04/22/24	04/28/24	MTWTF--					5	\$115.00		0.52				

Order / Rev: 1280320
 Alt Order #: WOC14621695
 Flight Dates: 04/15/24 - 04/28/24

Advertiser: Shreve/Republican/US House
 Product Desc: Primary
 Estimate: 233
RTV6

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--					5	\$115.00		0.52			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	RTV6	04/22/24-04/28/24		M-F 730-8pm		730-8pm			MTWThF----	:30	(\$115.00)	0.52	NM		
See MG 16.11,16.12,16.13,16.14,16.15 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
8	RTV6	04/22/24-04/28/24		M-F 730-8pm		730-8pm			MTWThF----	:30	(\$115.00)	0.52	NM		
See MG 16.11,16.12,16.13,16.14,16.15 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
10	RTV6	04/22/24-04/28/24		M-F 730-8pm		730-8pm			MTWThF----	:30	(\$115.00)	0.52	NM		
See MG 16.11,16.12,16.13,16.14,16.15 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
11	RTV6	04/22/24-04/28/24		M-F 730-8pm		730-8pm			M-W-----	:30	\$115.00	0.52	NM		
Ⓜ MG for 16.2,16.8,16.10,16.6															
12	RTV6	04/22/24-04/28/24		M-F 730-8pm		730-8pm			M-W-----	:30	\$115.00	0.52	NM		
Ⓜ MG for 16.2,16.8,16.10,16.6															
13	RTV6	04/22/24-04/26/24		M-F 7-9am GMA		7-9am			MTWThF----	:30	\$190.00	0.52	NM		
Ⓜ MG for 16.2,16.8,16.10,16.6															
14	RTV6	04/22/24-04/26/24		M-F 5-6am News		5-6am			MTWThF----	:30	\$20.00	0.52	NM		
Ⓜ MG for 16.2,16.8,16.10,16.6															
15	RTV6	04/22/24-04/26/24		M-F 5-6am News		5-6am			MTWThF----	:30	\$20.00	0.52	NM		
Ⓜ MG for 16.2,16.8,16.10,16.6															
N 17	RTV6	04/15/24	04/22/24	Monday Prime C	CM	10-11pm	M-----	:30	1	\$900.00	P-3	2.97	NM	2	\$1,800.00
(Program: 20/20 MON) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of 20/20 on WRTV airing 10 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/12/2023, 5/19/2023, 5/26/2023, 6/2/2023, 6/16/2023 and 6/23/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	M-----					1	\$900.00		2.97			
Week:		04/22/24	04/28/24	M-----					1	\$900.00		2.97			
N 18	RTV6	04/15/24	04/26/24	M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$225.00	P-3	0.75	NM	10	\$2,250.00
(Program: THE NEWS AT 11 M-F) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 11:00 on WRTV airing 62 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					5	\$225.00		0.75			
Week:		04/22/24	04/28/24	MTWTF--					5	\$225.00		0.75			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	RTV6	04/22/24-04/28/24		M-F 11-1135pm News		11-1135pm			MTWThF----	:30	(\$225.00)	0.75	NM		
See MG 18.11,18.12 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
10	RTV6	04/22/24-04/28/24		M-F 11-1135pm News		11-1135pm			MTWThF----	:30	(\$225.00)	0.75	NM		
See MG 18.11,18.12 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
11	RTV6	04/25/24-04/26/24		Late News Off-Time		1130pm-1220am			---ThF----	:30	\$225.00	0.75	NM		
Ⓜ MG for 18.9,18.10															
12	RTV6	04/25/24-04/26/24		Late News Off-Time		1130pm-1220am			---ThF----	:30	\$225.00	0.75	NM		
Ⓜ MG for 18.9,18.10															
N 19	RTV6	04/15/24	04/26/24	1135pm Kimmel	CM	1135pm-1237am	MTWTF--	:30	5	\$90.00	P-3	0.47	NM	10	\$900.00
(Program: JIMMY KIMMEL LIVE) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on WRTV airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					5	\$90.00		0.47			
Week:		04/22/24	04/28/24	MTWTF--					5	\$90.00		0.47			

Order / Rev: 1280320
 Alt Order #: WOC14621695
 Flight Dates: 04/15/24 - 04/28/24

Advertiser: Shreve/Republican/US House
 Product Desc: Primary
 Estimate: 233
RTV6

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--					5	\$90.00		0.47			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	RTV6	04/22/24-04/28/24	1135pm Kimmel			1135pm-1237am			MTWThF----	:30	(\$90.00)	0.47	NM		
See MG 19.11,19.12 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
9	RTV6	04/22/24-04/28/24	1135pm Kimmel			1135pm-1237am			MTWThF----	:30	(\$90.00)	0.47	NM		
See MG 19.11,19.12 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
11	RTV6	04/25/24-04/26/24	1205am Kimmel Off-Time			1205-107am			---ThF----	:30	\$90.00	0.47	NM		
Ⓜ MG for 19.6,19.9															
12	RTV6	04/25/24-04/26/24	1205am Kimmel Off-Time			1205-107am			---ThF----	:30	\$90.00	0.47	NM		
Ⓜ MG for 19.6,19.9															
N20	RTV6	04/15/24	04/26/24	1237am Nightline	CM	1237-107am	MTWTF--	:30	5	\$25.00	P-6	0.25	NM	9	\$200.00
1237am Nightline (Program: NIGHTLINE) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of ABC News Nightline on WRTV airing 63 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/1/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/8/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	MTWTF--					5	\$15.00		0.25			
Week:		04/22/24	04/28/24	MTWTF--					5	\$25.00		0.25			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	RTV6	04/22/24-04/28/24	1237am Nightline			1237-107am			MTWThF----	:30	(\$25.00)	0.25	NM		
See MG 20.13,20.14,20.15,20.16 [Over sold]															
7	RTV6	04/22/24-04/28/24	1237am Nightline			1237-107am			MTWThF----	:30	(\$25.00)	0.25	NM		
See MG 20.13,20.14,20.15,20.16 [Over sold]															
8	RTV6	04/22/24-04/28/24	1237am Nightline			1237-107am			MTWThF----	:30	(\$25.00)	0.25	NM		
See MG 20.13,20.14,20.15,20.16 [Over sold]															
9	RTV6	04/22/24-04/28/24	1237am Nightline			1237-107am			MTWThF----	:30	(\$25.00)	0.25	NM		
See MG 20.11,20.12 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
10	RTV6	04/22/24-04/28/24	1237am Nightline			1237-107am			MTWThF----	:30	(\$25.00)	0.25	NM		
See MG 20.11,20.12 [NO ELIGIBLE INV CODE PRGM CHANGE CA 4.15]															
11	RTV6	04/22/24-04/28/24	107am Nightline Off-Time			107-237am			---ThF----	:30	(\$25.00)	0.25	NM		
Ⓜ See MG 20.13,20.14,20.15,20.16 [Over sold]															
12	RTV6	04/22/24-04/28/24	107am Nightline Off-Time			107-237am			---ThF----	:30	(\$25.00)	0.25	NM		
Ⓜ See MG 20.13,20.14,20.15,20.16 [Over sold]															
13	RTV6	04/25/24-04/26/24	107am Nightline Off-Time			107-237am			---ThF----	:30	\$40.00	0.25	NM		
Ⓜ MG for 20.8,20.7,20.6,20.11,20.12															
14	RTV6	04/25/24-04/26/24	107am Nightline Off-Time			107-237am			---ThF----	:30	\$40.00	0.25	NM		
Ⓜ MG for 20.8,20.7,20.6,20.11,20.12															
15	RTV6	04/22/24-04/24/24	1237am Nightline			1237-107am			MTW-----	:30	\$40.00	0.25	NM		
Ⓜ MG for 20.8,20.7,20.6,20.11,20.12															
16	RTV6	04/17/24-04/19/24	M-F 430-5am News			430-5am			--wThF----	:30	\$5.00	0.25	NM		
Ⓜ MG for 20.8,20.7,20.6,20.11,20.12															
N21	RTV6	04/15/24	04/23/24	Tuesday Prime C	CM	10-11pm	-T-----	:30	1	\$750.00	P-3	3.00	NM	2	\$1,500.00
Tuesday Prime C (Program: GOOD DOCTOR) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of The Good Doctor on WRTV airing 22 times on 10/3/2022, 10/10/2022, 10/17/2022, 10/24/2022, 10/31/2022, 11/21/2022, 11/28/2022, 12/5/2022, 12/12/2022, 1/23/2023, 1/30/2023, 2/6/2023, 2/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-T-----					1	\$750.00		3.00			
Week:		04/22/24	04/28/24	-T-----					1	\$750.00		3.00			

Order / Rev: 1280320
 Alt Order #: WOC14621695
 Flight Dates: 04/15/24 - 04/28/24

Advertiser: Shreve/Republican/US House
 Product Desc: Primary
 Estimate: 233
RTV6

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																																																
N22	RTV6	04/15/24	04/27/24	SA 8-10am GMA SA 8-10am GMA	CM	8-10am	-----S-	:30	1	\$40.00	P-6	0.48	NM	2	\$80.00																																																																																																
(Program: GMA SAT 8-10A) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on WRTV airing 24 times on 4/11/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023																																																																																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 04/15/24</td> <td>04/21/24</td> <td>-----S-</td> <td>1</td> <td>\$40.00</td> <td>0.48</td> <td colspan="10"></td> </tr> <tr> <td>Week: 04/22/24</td> <td>04/28/24</td> <td>-----S-</td> <td>1</td> <td>\$40.00</td> <td>0.48</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 04/15/24	04/21/24	-----S-	1	\$40.00	0.48											Week: 04/22/24	04/28/24	-----S-	1	\$40.00	0.48																																																										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																																																										
Week: 04/15/24	04/21/24	-----S-	1	\$40.00	0.48																																																																																																										
Week: 04/22/24	04/28/24	-----S-	1	\$40.00	0.48																																																																																																										
N23	RTV6	04/15/24	04/27/24	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$150.00	P-3	1.59	NM	2	\$300.00																																																																																																
(Program: RTV6 NEWS AT 6P SAT) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 6:00 on WRTV airing 11 times on 4/1/2023, 4/15/2023, 4/22/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023																																																																																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 04/15/24</td> <td>04/21/24</td> <td>-----S-</td> <td>1</td> <td>\$150.00</td> <td>1.59</td> <td colspan="10"></td> </tr> <tr> <td>Week: 04/22/24</td> <td>04/28/24</td> <td>-----S-</td> <td>1</td> <td>\$150.00</td> <td>1.59</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 04/15/24	04/21/24	-----S-	1	\$150.00	1.59											Week: 04/22/24	04/28/24	-----S-	1	\$150.00	1.59																																																										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																																																										
Week: 04/15/24	04/21/24	-----S-	1	\$150.00	1.59																																																																																																										
Week: 04/22/24	04/28/24	-----S-	1	\$150.00	1.59																																																																																																										
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(Program: THE NEWS AT 11 SAT) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 11:00 on WRTV airing 11 times on 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023																																																																																																															
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(Program: GMA SUN 8A) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on WRTV airing 11 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023 and 6/18/2023																																																																																																															
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(Program: RTV6 NEWS AT 6P SUN) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 6:00 on WRTV airing 10 times on 4/2/2023, 4/9/2023, 4/16/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023 and 6/18/2023																																																																																																															
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(Program: THE NEWS AT 11 SUN) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 11:00 on WRTV airing 12 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023 and 6/18/2023																																																																																																															
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