

ORDER



Orders
Order / Rev: 897818
Alt Order #:
Product Desc: Graham for Florida PAC
Estimate: 4001
Flight Dates: 08/21/18 - 08/28/18
Original Date / Rev: 08/17/18 / 08/17/18
Order Type: NORMAL

WECP

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency
Name: Screen Strategies Media Fairfax
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Graham for Florida PAC
Demographic: A35+
Product Codes: Issue - State - Governor
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 151490
Agency External ID: 8752
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/18	08/28/18	20	\$6,025.00	\$5,121.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	20	\$6,025.00	\$5,121.25	0.00
Totals	20	\$6,025.00	\$5,121.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	08/21/18	08/28/18	CBS This Morning CBS This Morning	CM	7a-9a	-T-----	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-----		0				\$120.00		0.00			
		Week: 08/27/18	09/02/18	-T-----		1				\$120.00		0.00			
N 2	WECP	08/21/18	08/28/18	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$320.00	P-01	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S		1				\$320.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$320.00		0.00			
N 3	WECP	08/21/18	08/28/18	Let's Make A Deal Let's Make A Deal	CM	9a-10a	-T-T---	:30	2	\$180.00	P-01	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-T---		2				\$180.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$180.00		0.00			
N 4	WECP	08/21/18	08/28/18	Price Is Right Price Is Right	CM	10a-11a	M-W-F--	:30	2	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	--W-F--		2				\$350.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$350.00		0.00			
N 5	WECP	08/21/18	08/28/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	---T---	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00

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Advertiser: Graham for Florida PAC
 Product Desc: Graham for Florida PAC
 Estimate: 4001

WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---T---		1				\$175.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$175.00		0.00			
N 6	WECP	08/21/18	08/28/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$160.00	P-01	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-TWTF--		4				\$160.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$160.00		0.00			
N 7	WECP	08/21/18	08/28/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	7p-8p	-T-----	:30	1	\$1,600.00	P-01	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-----		1				\$1,600.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$1,600.00		0.00			
N 8	WECP	08/21/18	08/28/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8p-9p	-----S	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S		1				\$1,200.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$1,200.00		0.00			
N 9	WECP	08/21/18	08/28/18	Late Show Late Show	CM	1035p-1135p	MTWTF--	:30	4	\$80.00	P-01	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-TWTF--		4				\$80.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$80.00		0.00			
													Totals	20	\$6,025.00