

# ORDER



**Orders**  
**Order / Rev:** 897818  
 Alt Order #:  
**Product Desc:** Graham for Florida PAC  
**Estimate:** 4001  
**Flight Dates:** 08/21/18 - 08/28/18  
**Original Date / Rev:** 08/17/18 / 08/17/18  
**Order Type:** NORMAL

**WECP**  
**Primary AE:** Panama City House  
**Sales Office:** PCBN  
**Sales Region:** National

**Agency Name:** Screen Strategies Media Fairfax  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Graham for Florida PAC  
**Demographic:** A35+  
**Product Codes:** Issue - State - Governor  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 151490  
**Agency External ID:** 8752  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/18	08/28/18	20	\$6,025.00	\$5,121.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	20	\$6,025.00	\$5,121.25	0.00
<b>Totals</b>	<b>20</b>	<b>\$6,025.00</b>	<b>\$5,121.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	08/21/18	08/28/18	CBS This Morning CBS This Morning	CM	7a-9a	-T-----	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/18	08/26/18	-T-----		0		\$120.00		0.00					
		Week: 08/27/18	09/02/18	-T-----		1		\$120.00		0.00					
N 2	WECP	08/21/18	08/28/18	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$320.00	P-01	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/18	08/26/18	-----S		1		\$320.00		0.00					
		Week: 08/27/18	09/02/18	-----		0		\$320.00		0.00					
N 3	WECP	08/21/18	08/28/18	Let's Make A Deal Let's Make A Deal	CM	9a-10a	-T-T---	:30	2	\$180.00	P-01	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/18	08/26/18	-T-T---		2		\$180.00		0.00					
		Week: 08/27/18	09/02/18	-----		0		\$180.00		0.00					
N 4	WECP	08/21/18	08/28/18	Price Is Right Price Is Right	CM	10a-11a	M-WF--	:30	2	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/18	08/26/18	--WF--		2		\$350.00		0.00					
		Week: 08/27/18	09/02/18	M-----		1		\$350.00		0.00					
N 5	WECP	08/21/18	08/28/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	---T---	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00

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Advertiser: Graham for Florida PAC  
 Product Desc: Graham for Florida PAC  
 Estimate: 4001  
**WECP**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---T---		1				\$175.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$175.00		0.00			
N 6	WECP	08/21/18	08/28/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$160.00	P-01	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-TWTF--		4				\$160.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$160.00		0.00			
N 7	WECP	08/21/18	08/28/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	7p-8p	-T-----	:30	1	\$1,600.00	P-01	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-----		1				\$1,600.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$1,600.00		0.00			
N 8	WECP	08/21/18	08/28/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8p-9p	-----S	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S		1				\$1,200.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$1,200.00		0.00			
N 9	WECP	08/21/18	08/28/18	Late Show Late Show	CM	1035p-1135p	MTWTF--	:30	4	\$80.00	P-01	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-TWTF--		4				\$80.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$80.00		0.00			
													Totals	20	\$6,025.00