

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Genet Slagle, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Doug LaMalfa	
Authorized committee: Doug LaMalfa Committee	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Gilliard Blanning & Associates	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): United States House of Representatives	
Date of election: November 8, 2022	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Dave Bauer	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature:	Signature:
Name: Genet Slagle	Name: MARK FITZMAYER
Date of Request to Purchase Ad Time: 9-29-22	Date of Station Agreement to Sell Time: 10/05/2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Genet Slagle

Date: 9-29-22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

10/05/2022

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

29219

Station Call Letters:

KRNG-FM

Date Received/Requested:

10/05/2022

Est. #:

10/10/22 to 11/7/22 KAMS/KRNG

Station Location:

Redding, CA

Run Start and End Dates:

10/10/2022 - 11/07/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Stephens Media Group  
 3360 Alta Mesa Drive  
 Redding, California 96002  
 Phone: (530) 226-9500



GILLIARD BLANNING & ASSOC  
 Attention: GENET SLAGLE  
 1252 CONCHO TRAIL #3  
 GARDNERVILLE, NV 89410

Advertiser: DOUG LAMALFA FOR CONGRESS  
 Order #: 2723009500838  
 Contract #: 29219  
 Date Entered: 10/05/2022  
 Last Modified: 10/05/2022  
 Product: 10.10.22 to 11.7.22 KQMS KRDG  
 Salesperson: LISA CALLAHAN  
 Billing Cycle: Calendar Month  
 Estimate #: 10.10.22 to 11.7.22 KQMS KRDG

Order Date Range: 10/10/2022 through 11/07/2022 (5 weeks)  
 Media Outlets: KQMS-AM, KRDG-FM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/10/22-11/06/22	KQMS-AM	06:00AM-07:00PM	60	4	4	4	4	4	--	--	20	25.00	80	2,000.00
2	11/07/22-11/07/22	KQMS-AM	06:00AM-07:00PM	60	4	--	--	--	--	--	--	4	25.00	4	100.00
3	10/10/22-11/06/22	KRDG-FM	06:00AM-07:00PM	60	3	3	3	3	3	--	--	15	12.00	60	720.00
4	11/07/22-11/07/22	KRDG-FM	06:00AM-07:00PM	60	3	--	--	--	--	--	--	3	12.00	3	36.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KQMS-AM	84	0	0	0	\$2,100.00	\$315.00	\$1,785.00
KRDG-FM	63	0	0	0	\$756.00	\$113.40	\$642.60
<b>Totals</b>	<b>147</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$2,856.00</b>	<b>\$428.40</b>	<b>\$2,427.60</b>

Total Charges: \$2,856.00  
 Agency Commission: \$428.40  
 Total Net: \$2,427.60

DUE UPON RECEIPT

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
October	2022	\$2,176.00	\$1,849.60
November	2022	\$680.00	\$578.00
<b>Totals</b>		<b>\$2,856.00</b>	<b>\$2,427.60</b>

Accepted for Stephens Media Group

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_