

MAIN STUDIO RULE WAIVER REQUEST

LIBERTY UNIVERSITY, INC. ("LIBERTY"), RESPECTFULLY REQUESTS A WAIVER OF SECTION 73.1125 OF THE COMMISSIONS RULES TO PERMIT THE LOCATION OF THE MAIN STUDIO OF WBOP AT THE MAIN STUDIO OF LIBERTY'S CO-OWNED NCE STATION WRVL(FM), LYNCHBURG, VA (FACILITY ID NO. 37249), AND OPERATION OF THE STATION AS A SATELLITE OF WRVL. THE PROPOSED MAIN STUDIO WOULD BE LOCATED AT 1971 UNIVERSITY BOULEVARD, LYNCHBURG, VIRGINIA.

BUFFALO GAP, VA, HAD A POPULATION OF 463 IN 2000, TOO FEW PERSONS TO SUPPORT AN INDEPENDENTLY-OPERATED NCE STATION THROUGH CONTRIBUTIONS, AND GOVERNMENT FUNDING IS NOT AVAILABLE TO NCE STATIONS OPERATED BY FAITH-BASED ORGANIZATIONS SUCH AS LIBERTY.

THE PROPOSED SATELLITE OPERATION WILL ENABLE LIBERTY TO REALIZE COST SAVINGS THAT WILL FACILITATE THE PROVISION OF HIGH-QUALITY, NON-COMMERCIAL PROGRAMMING TO THE PUBLIC. THE OBLIGATION TO MAINTAIN SEPARATE STAFFING AND STUDIO FACILITIES IN BUFFALO GAP WOULD PLACE AN UNNECESSARY FINANCIAL BURDEN ON LIBERTY AND NEEDLESSLY DIVERT PRECIOUS RESOURCES FROM PROGRAMMING EFFORTS.

LIBERTY WILL COMPLY WITH ALL TECHNICAL RULES AND REGULATIONS, INCLUDING EAS REQUIREMENTS. TO ASSURE THAT THE PROPOSED STATION FULFILLS ITS LOCAL SERVICE OBLIGATIONS TO THE RESIDENTS OF BUFFALO GAP, LIBERTY WILL REGULARLY CONTACT COMMUNITY LEADERS IN THE CLIFTON FORGE AREA IN PERSON AND/OR BY TELEPHONE AND E-MAIL, TO ASCERTAIN AND ADDRESS ISSUES OF PUBLIC CONCERN WITHIN THE COVERAGE AREA. A TOLL-FREE TELEPHONE NUMBER WILL BE AVAILABLE TO THE RESIDENTS OF BUFFALO GAP AND THE SURROUNDING AREA, AND THAT NUMBER WILL BE PUBLISHED IN THE LOCAL TELEPHONE DIRECTORY. THE RESULTS OF THE CONTACTS MADE IN THESE WAYS WILL BE REFLECTED IN PROGRAMMING AIRED ON THE STATION THE PUBLIC FILE WILL BE MAINTAINED AT THE MAIN STUDIO IN LYNCHBURG,

THE COMMISSION HAS REPEATEDLY RECOGNIZED THE BENEFITS OF CENTRALIZED OPERATIONS FOR NCE STATIONS, GIVEN THEIR LIMITED FUNDING, AND THUS HAS FOUND THAT GOOD CAUSE EXISTS TO WAIVE THE MAIN STUDIO RULE WHERE SATELLITE OPERATIONS ARE PROPOSED, PROVIDED THAT THOSE OPERATIONS SATISFY THE SECTION 73.1125 PUBLIC INTEREST STANDARD. ACCORDINGLY, BASED ON THE FOREGOING SHOWING AND COMMITMENTS, LIBERTY HEREBY REQUESTS THAT THE COMMISSION FIND, PURSUANT TO SECTION 73.1125(B)(2) OF THE RULES, THAT THE PUBLIC INTEREST WILL BE SERVED BY OPERATION OF STATION WBOP AS A SATELLITE OF WRVL(FM) WITH ITS MAIN STUDIO LOCATED IN LYNCHBURG, VIRGINIA.