

# **WLJC Radio**

**Issues/Programs**

**3RD QUARTER/2023**

## **Quarterly Issues Program List**

**WLJC**

**Third Quarter 2023 (1 July to 30 September)**

The following is a listing of some of the significant issues responded to WLJC, BEATTYVILLE, KY, along with the most significant programming treatment of those issues for the period of 1 July to 30 September. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. All times are Pacific.

1. MINISTRY
2. BUSINESS
3. ECONOMY
4. MENTAL HEALTH
5. ADDICTION
6. FAMILY ISSUES
7. TECHNOLOGY
8. FOOD INSECURITY
9. HEALTHCARE

Issue	Program	Date	Time	Duration	Description of Program
Ministry – Natural Disasters	Closer Look	7/2/23	7:00pm	27min	<p>Closer Look: Convoy of Hope Springs into Action: 2023 Update</p> <p>Convoy has been very busy so far this year. Devastating tornado outbreaks slammed several U.S. states. “Convoy is now working long-term to get people what they need -- appliances, furniture, roofs -- whatever it is.” The ministry sent aid and comfort when twin earthquakes in Turkey and Syria drove 2.6 million people into tents near the rubble of their homes. Convoy continues to care for war refugees in Ukraine and those who have fled to neighboring countries. Convoy is also committed to an ongoing effort to feed children in global famine. The Children's Feeding program provides meals in 33 countries for more than 500k+ hungry kids.</p>
Addiction	Closer Look	7/9/23	7:00pm	30min	<p>Closer Look: Kids Fooled by Fentanyl, Rx Fakes</p> <p>Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. “It’s terrifying,” says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now helps other parents warn their children. “We still say ‘just say no’ but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn’t ask for.’</p>
Business	Closer Look	7/16/23	7:00pm	29min	<p>Small-Business Mentors Offer Free Advice Through SCORE</p> <p>Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. “What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business.”</p>
Addiction	Closer Look	7/23/23	7:00pm	29min	<p>Parents Of Addicted Loved Ones Turn to PAL Groups for Support</p> <p>One of your kids is on drugs. Getting in trouble. Calling you over and over bail them out. You don’t know what to do. PAL Groups bring people together to swap stories and share strategies -- online or in-person. “When we found PAL we’re like okay, we’re not alone, there’s other people who’ve been down this road.” PAL groups were first formed back in 2006 and the Christian-run non-profit now hosts more than 180 meetings nationwide. Members may attend in-person or choose to join online sessions available most days of the week. All meetings are free, confidential, and open to any parent who needs to connect with others for help and hope.</p>

Food Insecurity	Closer Look	7/30/23	7:00pm	30min	<p>“Share The Wealth of Your Dirt” Through AmpleHarvest.org</p> <p>AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations.</p>
Childhood Issues	Closer Look	8/6/23	7:00pm	17min	<p>Free Brand-New ‘Threads’ for Teens in Foster Care</p> <p>Children in foster care often arrive at a new placement with just the clothes on their backs. Cathy Hamilton founded San Antonio Threads to give brand-new clothes to older youth (12yrs-21yrs) who have no family to take them shopping. “I’ve had kids say things like ‘old clothes have bad memories; new clothes have good memories -- thank you for the fresh start.’”</p>
Animal Safety	Closer Look	8/6/23	7:17pm	13min	<p>Retired Racehorses Cool Hooves at Old Friends Farm, Kentucky</p> <p>Nearly 200 elderly horses get free hay and healthcare at Old Friends Farm in Georgetown. Residents have included famous thoroughbreds Silver Charm and Touch Gold, but also others not famous but whose owners could no longer care for them. “We owe it to them,” says farm founder and caretaker Michael Blowen. “These horses are to Kentucky what the automobile is to Detroit.” Nearly 200 horses get free hay and healthcare at Old Friends Farm in Georgetown. “We go through 350 lbs. of carrots a week,” Blowen laughs. A dozen more Old Friends horses live nearby at a care home for elderly humans to provide the unique comfort of equine companionship. The Farm has even inspired a copycat version in Japan. Horses can live 25-30 years so after they are no longer bred or raced, they still have many years of life ahead. Blowen prides himself on giving these hardworking animals rest from labor and the freedom to express their unique personalities. “They’re smart and they’re different...and they literally tell us what they want and when they want it,” like Silver Charm, he says, who does not like to be petted – but enjoys posing for selfies with visitors. “We had one woman with Asperger's who said Silver Charm gave her a kiss and she decided life was worth living again,” Blowen recalls. “We have all kinds of stories like that of what these horses have done for people.”</p>

Public Safety	Closer Look	8/13/23	7:00pm	29min	Be Safer at Work or Church, Thoughts on Security You see trouble, you hear it – now believe it. “Trust your intuition...you know when a situation is different,” says Hector Alvarez, an expert in workplace security with more than 25 years of experience in threat assessment. “One of your best bets for surviving these incidents is thinking about it before it happens.” Preparation is key says Mindi Russell, Executive Director of the Law Enforcement Chaplaincy of Sacramento. “Instead of, ‘it will never happen here,’ have the mindset that if something happens, this is what we’ll do.”
Healthcare	Closer Look	8/20/23	7:00pm	15min	Tackle Childhood Obesity at Home, Church, and School Millions of American kids suffer words like chubby or chunky – or fat – to describe their young bodies. The COVID-19 lockdowns only worsened already alarming levels of childhood obesity, as the CDC found the BMI (body mass index) in children ages 2-19 years old increase nearly doubled during the pandemic. Excess weight weakens growing muscles and joints and can lead to juvenile diabetes or even trigger life-threatening asthma “Prevention is what we really want, right?” says Geri Henchy, Director of Nutrition Policy at the Food Research and Action Center (FRAC). “We want kids to be in environments that are not obesogenic; where they’re gonna get healthy meals, where there isn’t a lot of junk food, where they have activities -- that’s really gonna make a difference for kids.”
Family Issues	Closer Look	8/20/23	7:16pm	14min	Teens Aged-Out of Foster Care Get Help From ‘Dream Makers’ Without family and often lacking life skills, former foster kids become homeless adults by the thousands, turning to drugs and crime on the streets just to survive. “Every statistic you hear that is going bad in the United States, a lot of them link back to the foster care system and those kids just not being taken care of.” Dream Makers steps in to link aged-out foster kids with practical assistance by connecting them with the generosity of strangers. “It totally up to the community to fulfill the dream.” The young adult with a need fills out an application to ask for things that teens with families could easily get from a mom or dad: like money for work clothes, or a laptop for school, or maybe a used car – but Melton says the most common dream request from these youth by far is – food.
Technology	Closer Look	8/27/23	7:00pm	29min	Don't Click That Link! Be CyberSmart Spam on social media. Emails that shout ‘click here!’ from an inbox full of tricks. Modern cybercriminals commit considerable time and talent to hacking your life. “If you have a gut feeling, if you have an instinct that something isn’t right here – please listen to that.” Don't click! Monika Kelly talks with Gavina Avila of the Better Business Bureau and Darren Mott, retired FBI agent and expert on cybersecurity.

Economy	Closer Look	9/3/23	7:00pm	29min	<p>Food Prices, Fight Inflation from Your Fridge</p> <p>Inflation, simply defined, is a rise in the cost of things we need to live – like food. When COVID-19 forced shutdowns, foodstuffs no longer flowed easily and inexpensively from farms to factories and stores to your kitchen. This global disruption, combined with federal fiscal policies to fight economic slowdown, nearly guaranteed that Americans would feel checkout sticker shock. Food prices are especially vulnerable to pressures of the pandemic, says Joe Balagtas, Associate Professor of Agricultural Economics at Purdue University. “Higher farming costs, like fertilizer, fuel,” make basic ingredients more expensive. Even the Russian invasion of Ukraine in early-2022 “created uncertainty” as both nations had previously been major exporters of global wheat. The tight labor market in the U.S. also affects your total at the register. “Labor along the food supply chain accounts for something like half of the cost of our food,” he says, so “while good for individual worker, rising wages increase the price of food we purchase -- because the cost of delivering those goods to us in the grocery stores and restaurants is rising.” While our grocery bills are undeniably afflicted by global factors, lifestyle blogger Jordan Page challenges us to focus less on prices and more on waste. Another strategy for eating on a budget? “Make your protein the sidekick and not the hero,” she offers. “Take that steak, cut it up, make fajitas with lots of veggies and tortillas and rice, things that fill you up they have a variety of nutrients -- but cuts down on your cost exponentially.”</p>
Mental Health	Closer Look	9/10/23	7:00pm	13min	<p>Like CPR, Get Trained in Youth 'Mental First Aid'</p> <p>How do you approach a teen without getting a door slammed in your face? “A trusted adult is what a youth needs more than anything,” says Lori Butterworth of AIM, which strongly recommends all adults get certified in Youth Mental Health First Aid. She compares it to CPR. “What if we worked really hard to raise the probability that when a child or teen has a mental health crisis that there is someone there to help them and save their life?”</p>
Human Trafficking	Closer Look	9/10/23	7:14pm	16min	<p>Teens Chatting on Social Media Vulnerable to Human Traffickers</p> <p>“Just so you know, some kids that are trafficked actually aren’t taken from their home – they still live at their house.” How does this happen? Social media chats. Expert tricksters spend months -- or even years -- lying to build friendship. Your good and smart kid may believe their online friend is their age “by the time they went to meet this person, it wasn’t who they thought they were.” Once the youth is tricked into sexually explicit activities, they may be too afraid to tell you.</p>

Healthcare	Closer Look	9/17/23	7:00pm	30min	<p>Young Girls Pregnant and Scared Turn to StandUpGirl.com</p> <p>Dawn-Marie Perez, Executive Director of StandUpGirl.com says their site stands ready to help. "Our mission is to have these girls be able to find life-affirming information through us -- and then we connect them with pregnancy centers in their neighborhood." Quick response is essential. "If you go google the word 'abortion' right now there are millions of websites that are gonna come up. Our goal is to have StandUpGirl show up on that first page of their google search."</p>
Food Insecurity	Closer Look	9/24/23	7:00pm	30min	<p>"Share The Wealth of Your Dirt" Through AmpleHarvest.org</p> <p>AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations.</p>