



125 West 55th St  
New York, NY 10019

2247596

<b>Contract #</b> 27566036	<b>Changes as of:</b> 10/17/2021 at 1:42 PM	<b>Version:</b> Original Order
<b>CPE:</b> 65/135/3723	<b>Flight:</b> 11/15/21 - 11/28/21	<b>Station:</b> WEEK
<b>Agency:</b> Adelstein & Associates 222 W Ontario St Ste 600 CHICAGO, IL 60654	<b>Advertiser:</b> Fight Back Fund <b>Product:</b> Fight Back Fund	<b>Market:</b> Peoria <b>Office:</b> CHICAGO
<b>Agency Order #:</b> 11053868	<b>Buyer:</b> Kyle, Candy	<b>Service:</b> Nielsen
<b>Salesperson:</b> NICOLE UNGARO 312-755-3852	<b>Assistant:</b> MIKKIE BASELICE 312-755-3834	<b>Primary Demo:</b>
<b>Separation:</b>		<b>Con Type:</b> Spot <b>Total \$:</b> \$6,650.00 <b>Total Spots:</b> 14 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>

**Comments:** Flight runs 11/16 through 11/22; Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/15 - 11/22		Total Spots	Total \$	CPP*	GRP*
						11/15	11/22				
1	Sa 6p-6:30p		25 News at 6PM	\$600.00	30	1	0	1	\$600.00	\$0.00	0.0
2	Su 7a-8a		Sunday Today	\$250.00	30	1	0	1	\$250.00	\$0.00	0.0
3	Sa 7a-9a		Saturday Today	\$200.00	30	1	0	1	\$200.00	\$0.00	0.0
4	Tu-F 11:30a-12n		25 News Middy	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
5	M 5p-5:30p		25 News at 5PM	\$650.00	30	0	1	1	\$650.00	\$0.00	0.0
6	Tu-F 5p-5:30p		25 News at 5PM	\$650.00	30	2	0	2	\$1,300.00	\$0.00	0.0
7	M 6a-7a		25 News Today at 6AM	\$300.00	30	0	1	1	\$300.00	\$0.00	0.0
8	Tu-F 6a-7a		25 News Today at 6AM	\$300.00	30	1	0	1	\$300.00	\$0.00	0.0
9	M 7a-9a		Today Show-NBC	\$400.00	30	0	1	1	\$400.00	\$0.00	0.0
10	Tu-F 7a-9a		Today Show-NBC	\$400.00	30	1	0	1	\$400.00	\$0.00	0.0
11	M 10p-10:35p		25 News at 10PM	\$700.00	30	0	1	1	\$700.00	\$0.00	0.0
12	Tu-F 10p-10:35p		25 News at 10PM	\$700.00	30	2	0	2	\$1,400.00	\$0.00	0.0
<b>TOTALS:</b>						<b>10</b>	<b>4</b>	<b>14</b>	<b>\$6,650.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27566036	<b>Changes as of:</b> 10/17/2021 at 1:42 PM	<b>Version:</b> Original Order
<b>CPE:</b> 65/135/3723	<b>Flight:</b> 11/15/21 - 11/28/21	<b>Station:</b> WEEK
<b>Agency:</b> Adelstein & Associates 222 W Ontario St Ste 600 CHICAGO, IL 60654	<b>Advertiser:</b> Fight Back Fund <b>Product:</b> Fight Back Fund	<b>Market:</b> Peoria <b>Office:</b> CHICAGO
<b>Agency Order #:</b> 11053868	<b>Buyer:</b> Kyle, Candy	<b>Service:</b> Nielsen
<b>Salesperson:</b> NICOLE UNGARO 312-755-3852	<b>Primary Demo:</b>	<b>Assistant:</b> MIKKIE BASELICE 312-755-3834
<b>Separation:</b>		<b>Con Type:</b> Spot <b>Total \$:</b> \$6,650.00 <b>Total Spots:</b> 14 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/17/21 1:49 PM	NICOLE UNGARO	Flight runs 11/16 through 11/22;Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$12,788
<b>WEEK Share:</b>	52%
<b>Comment:</b>	
<b>EEEEK:</b>	8%
<b>Unknown:</b>	40%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$6,650.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>14</b>	<b>\$6,650.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2021-Nov	14	\$6,650.00
<b>Total</b>	<b>14</b>	<b>\$6,650.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/17/21 1:42 PM	NICOLE UNGARO	New	14		\$6,650.00	\$6,650.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---