



125 West 55th St
New York, NY 10019

2247443

Contract # 27566040	Changes as of: 10/17/2021 at 1:47 PM	Version: Original Order
CPE: 65/135/3720	Flight: 10/25/21 - 11/7/21	Station: EEEK
Agency: Adelstein & Associates 222 W Ontario St Ste 600 CHICAGO, IL 60654	Advertiser: Fight Back Fund Product: Fight Back Fund	Market: Peoria Office: CHICAGO
Agency Order #: 11053832	Buyer: Kyle, Candy	Service: Nielsen
Salesperson: NICOLE UNGARO 312-755-3852	Primary Demo:	Assistant: MIKKIE BASELICE 312-755-3834
Separation:		Con Type: Spot Total \$: \$725.00 Total Spots: 4 Total CPP: \$0.00 Total GRP:
Comments: Flight runs 10/26 through 11/1; Separation: 30		

#	Day/Time	DP	Program	Rate	Len	10/25 - 11/1		Total Spots	Total \$	CPP*	GRP*
						10/25	11/1				
1	Su 7a-8a		Good Morning America-Sunday	\$75.00	30	1	0	1	\$75.00	\$0.00	0.0
2	Su 5:30p-6p		HOI ABC News Weekend	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
3	M 7a-9a		Good Morning America	\$150.00	30	0	1	1	\$150.00	\$0.00	0.0
4	Tu-F 7a-9a		Good Morning America	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
TOTALS:						3	1	4	\$725.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/17/21 1:48 PM	NICOLE UNGARO	Flight runs 10/26 through 11/1; Separation: 30

Competitive Information	
Market Budget:	\$9,063
EEEEK Share:	8%
Comment:	
WEEK:	52%
Unknown:	40%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$725.00	N/A	0.0
Total	100%	4	\$725.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Oct	3	\$575.00
2021-Nov	1	\$150.00
Total	4	\$725.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/17/21 1:47 PM	NICOLE UNGARO	New	4		\$725.00	\$725.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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