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125 West 55th St
New York, NY 10019

Contract # 27564577	Changes as of: 10/14/2021 at 2:02 PM	Version: Original Order
CPE: //3690	Flight: 10/11/21 - 10/18/21	Station: EEEK
Agency: Adelstein & Associates 222 W Ontario St Ste 600 CHICAGO, IL 60654	Advertiser: Fight Back Fund Product: FIGHT BACK FUND	Market: Peoria Office: CHICAGO
Agency Order #:	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: CANDY KYLE	Primary Demo: Adults 35+	Total \$: \$850.00
Salesperson: NICOLE UNGARO 312-755-3852	Assistant: MIKKIE BASELICE 312-755-3834	Total Spots: 5
Separation:		Total CPP: \$0.00
		Total GRP:

Comments: 10/14
PLEASE SEE NEW FIGHT BACK FUND ORDER, TLT \$850. PLEASE CONFIRM THANKS, MIKKIE FOR NIKKI UNGARO

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/18		Total Spots	Total \$	CPP*	GRP*	
							10/11	10/18					
1	Sa 7a-8a	3	EM	GOOD MORNING AMERICA-SAT	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
2	Su 7a-8a	3	EM	GOOD MORNING AMERICA-SUN	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
3	Su 5:30p-6p	3	EN	HOI ABC NEWS WEEKEND	\$350.00	0.0	30	1	0	1	\$350.00	\$0.00	0.0
4	Su 10p-10:35p	2	LN	HOI ABC NEWS AT 10PM	\$200.00	0.0	30	1	0	1	\$200.00	\$0.00	0.0
5	M 7a-9a	3	EM	GOOD MORNING AMERICA	\$150.00	0.0	30	0	1	1	\$150.00	\$0.00	0.0
TOTALS:							4	1		5	\$850.00	\$0.00	0.0



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Separation:		Con Type: POLITICAL/VOTE Total \$: \$850.00 Total Spots: 5 Total CPP: \$0.00 Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/14/21 2:02 PM	MIKKIE BASELICE	10/14 ***PLEASE SEE NEW FIGHT BACK FUND ORDER, TLT \$850. PLEASE CONFIRM THANKS, MIKKIE FOR NIKKI UNGARO***

Competitive Information	
Market Budget:	\$4,250
EEEEK Share:	20%
Comment:	
WEEK:	80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EM	35%	3	\$300.00	N/A	0.0
EN	41%	1	\$350.00	N/A	0.0
LN	24%	1	\$200.00	N/A	0.0
Total	100%	5	\$850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Oct	5	\$850.00
Total	5	\$850.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/14/21 2:02 PM	MIKKIE BASELICE	New	5		\$850.00	\$850.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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