

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

2245794

<b>Contract #</b> 27564587	<b>Changes as of:</b> 10/14/2021 at 2:01 PM	<b>Version:</b> Original Order
<b>CPE:</b> //3690	<b>Flight:</b> 10/11/21 - 10/18/21	<b>Station:</b> WEEK
<b>Agency:</b> Adelstein & Associates 222 W Ontario St Ste 600 CHICAGO, IL 60654	<b>Advertiser:</b> Fight Back Fund <b>Product:</b> FIGHT BACK FUND	<b>Market:</b> Peoria <b>Office:</b> CHICAGO
<b>Agency Order #:</b>	<b>Buyer:</b> CANDY KYLE	<b>Service:</b> Nielsen
<b>Salesperson:</b> NICOLE UNGARO 312-755-3852	<b>Primary Demo:</b> Adults 35+	<b>Assistant:</b> MIKKIE BASELICE 312-755-3834
<b>Separation:</b>		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$3,450.00 <b>Total Spots:</b> 9 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>

**Comments:** 10/14  
\*\*\*PLEASE SEE NEW FIGHT BACK FUND, TTL \$3,450. PLEASE CONFIRM THANKS, MIKKIE FOR NIKKI UNGARO\*\*\*

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/18		Total Spots	Total \$	CPP*	GRP*
							10/11	10/18				
1	Sa 7a-9a	EM	SATURDAY TODAY	3 \$200.00	0.0	30	2	0	2	\$400.00	\$0.00	0.0
2	Su 7a-8a	EM	SUNDAY TODAY	3 \$250.00	0.0	30	1	0	1	\$250.00	\$0.00	0.0
3	Sa 6p-6:30p	EN	25 NEWS AT 6PM	3 \$600.00	0.0	30	1	0	1	\$600.00	\$0.00	0.0
4	F 6a-7a	EM	25 NEWS TODAY AT 6AM	3 \$300.00	0.0	30	1	0	1	\$300.00	\$0.00	0.0
5	M 7a-9a	EM	TODAY SHOW	3 \$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
6	F 11:30a-12n	DY	25 NEWS MIDDAY	3 \$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
7	M 5p-5:30p	EN	25 NEWS AT 5PM	3 \$650.00	0.0	30	0	1	1	\$650.00	\$0.00	0.0
8	M 10p-10:35p	LN	25 NEWS AT 10PM	3 \$700.00	0.0	30	0	1	1	\$700.00	\$0.00	0.0
<b>TOTALS:</b>							<b>6</b>	<b>3</b>	<b>9</b>	<b>\$3,450.00</b>	<b>\$0.00</b>	<b>0.0</b>

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<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Con Type:</b> POLITICAL/VOTE
<b>Buyer:</b> CANDY KYLE	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$3,450.00
<b>Salesperson:</b> NICOLE UNGARO 312-755-3852	<b>Assistant:</b> MIKKIE BASELICE 312-755-3834	<b>Total Spots:</b> 9
<b>Separation:</b>		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/14/21 2:01 PM	MIKKIE BASELICE	10/14 ***PLEASE SEE NEW FIGHT BACK FUND, TTL \$3,450. PLEASE CONFIRM THANKS, MIKKIE FOR NIKKI UNGARO***

Competitive Information	
<b>Market Budget:</b>	\$4,313
<b>WEEK Share:</b>	80%
<b>Comment:</b>	
<b>EEEK:</b>	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EM	39%	5	\$1,350.00	N/A	0.0
EN	36%	2	\$1,250.00	N/A	0.0
DY	4%	1	\$150.00	N/A	0.0
LN	20%	1	\$700.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$3,450.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2021-Oct	9	\$3,450.00
<b>Total</b>	<b>9</b>	<b>\$3,450.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/14/21 2:01 PM	MIKKIE BASELICE	New	9		\$3,450.00	\$3,450.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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