



125 West 55th St
New York, NY 10019

2247401

Contract # 27566032	Changes as of: 10/17/2021 at 1:37 PM	Version: Original Order
CPE: 65/135/3719	Flight: 10/18/21 - 10/31/21	Station: WEEK
Agency: Adelstein & Associates 222 W Ontario St Ste 600 CHICAGO, IL 60654	Advertiser: Fight Back Fund Product: Fight Back Fund	Market: Peoria Office: CHICAGO
Agency Order #: 11052376	Buyer: Kyle, Candy	Service: Nielsen
Salesperson: NICOLE UNGARO 312-755-3852	Assistant: MIKKIE BASELICE 312-755-3834	Con Type: Spot Total \$: \$6,650.00 Total Spots: 14 Total CPP: \$0.00 Total GRP:

Separation:

Comments: Flight runs 10/19 through 10/25; Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/25		Total Spots	Total \$	CPP*	GRP*
						10/18	10/25				
1	Sa 6p-6:30p		25 News at 6PM	\$600.00	30	1	0	1	\$600.00	\$0.00	0.0
2	Su 7a-8a		Sunday Today	\$250.00	30	1	0	1	\$250.00	\$0.00	0.0
3	Sa 7a-9a		Saturday Today	\$200.00	30	1	0	1	\$200.00	\$0.00	0.0
4	Tu-F 11:30a-12n		25 News Midday	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
5	M 5p-5:30p		25 News at 5PM	\$650.00	30	0	1	1	\$650.00	\$0.00	0.0
6	Tu-F 5p-5:30p		25 News at 5PM	\$650.00	30	2	0	2	\$1,300.00	\$0.00	0.0
7	M 6a-7a		25 News Today at 6AM	\$300.00	30	0	1	1	\$300.00	\$0.00	0.0
8	Tu-F 6a-7a		25 News Today at 6AM	\$300.00	30	1	0	1	\$300.00	\$0.00	0.0
9	M 7a-9a		Today Show-NBC	\$400.00	30	0	1	1	\$400.00	\$0.00	0.0
10	Tu-F 7a-9a		Today Show-NBC	\$400.00	30	1	0	1	\$400.00	\$0.00	0.0
11	M 10p-10:35p		25 News at 10PM	\$700.00	30	0	1	1	\$700.00	\$0.00	0.0
12	Tu-F 10p-10:35p		25 News at 10PM	\$700.00	30	2	0	2	\$1,400.00	\$0.00	0.0
TOTALS:						10	4	14	\$6,650.00	\$0.00	0.0



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Agency Order #: 11052376	Buyer: Kyle, Candy	Service: Nielsen	Total CPP: \$0.00
Salesperson: NICOLE UNGARO 312-755-3852	Separation:	Primary Demo:	Total GRP:
		Assistant: MIKKIE BASELICE 312-755-3834	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/17/21 1:49 PM	NICOLE UNGARO	Flight runs 10/19 through 10/25;Separation: 30

Competitive Information	
Market Budget:	\$12,788
WEEK Share:	52%
Comment:	
EEEK:	8%
Unknown:	40%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$6,650.00	N/A	0.0
Total	100%	14	\$6,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Oct	14	\$6,650.00
Total	14	\$6,650.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/17/21 1:37 PM	NICOLE UNGARO	New	14		\$6,650.00	\$6,650.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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