

CONTRACT



WEEK
 2907 Springfield Road
 East Peoria, IL 61611-4878
 (309) 698-3728

<u>Contract / Revision</u> 2247401 /		<u>Alt Order #</u> 27566032
<u>Advertiser</u> Fight Back Fund		<u>Original Date / Revision</u> 10/18/21 / 10/18/21
<u>Contract Dates</u> 10/19/21 - 10/25/21	<u>Estimate #</u> 3719	
<u>Product</u> WEEK 10/19-10/25 65/135/3719		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WEEK	<u>Account Executive</u> Chicago Continental	<u>Sales Office</u> Continental-Chic
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 117568	<u>Advertiser Ref</u> 541318	

And:

Adelstein and Associates
 222 W Ontario St
 Ste 600
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WEEK	10/23/21	10/23/21	Sa News @ 6p	6-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	-----S-				1	\$600.00			
N 2	WEEK	10/24/21	10/24/21	NBC Su Today	7-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	-----S				1	\$250.00			
N 3	WEEK	10/23/21	10/23/21	NBC Sa Today	7-830a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	-----S-				1	\$200.00			
N 4	WEEK	10/19/21	10/22/21	Daytime Rotator M-F	11:30 AM-12:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	-TWTF--				1	\$150.00			
N 5	WEEK	10/25/21	10/25/21	M-F News @ 5p	5-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	M-----				1	\$650.00			
N 6	WEEK	10/19/21	10/22/21	M-F News @ 5p	5-530p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	-TWTF--				2	\$650.00			
N 7	WEEK	10/25/21	10/25/21	M-F News @ 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	M-----				1	\$300.00			
N 8	WEEK	10/19/21	10/22/21	M-F News @ 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	-TWTF--				1	\$300.00			
N 9	WEEK	10/25/21	10/25/21	NBC Today Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	M-----				1	\$400.00			
N 10	WEEK	10/19/21	10/22/21	NBC Today Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	-TWTF--				1	\$400.00			
N 11	WEEK	10/25/21	10/25/21	M-F News @ 10p	10-1035P		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	M-----				1	\$700.00			
N 12	WEEK	10/19/21	10/22/21	M-F News @ 10p	10-1035P		:30			NM	2	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Contract Dates</u> 10/19/21 - 10/25/21	<u>Product</u> WEEK 10/19-10/25 65/	<u>Estimate #</u> 3719
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	-TWTF--				2	\$700.00			
Totals											14	\$6,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/25/21	14	\$6,650.00	(\$997.50)	\$5,652.50
Totals	14	\$6,650.00	(\$997.50)	\$5,652.50

Signature: _____ **Date:** _____

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