Product 1/2

Advertiser Ref

541318

CONTRACT



WEEK 2907 Springfield Road East Peoria, IL 61611-4878 (309) 698-3728

And:

Adelstein and Associates 222 W Ontario St Ste 600 Chicago, IL 60610

	Contract / Revision			Alt Order #		
	2245794	1		27564587		
Advertiser			Or	iginal Date	/ Revision	
Fight Back Fund			,	10/14/21	/ 10/14/21	
Contract Dates	Estimate #					
10/15/21 - 10/18/21	3690					
Product				<u> </u>		
WEEK 3690						
	Billing Cycle	Billing Calendar		<u>endar</u>	Cash/Trade	
	EOM/EOC	Broadcast Account Executive Chicago Continental		:	Cash Sales Office	
	Property			xecutive		
	WEEK			Continental	Continental-Chi	
	Special Hand	ling				

Demographic Households

Agy Code

Agency Ref

117568

Order Type NORMAL Advertiser Code

*Line Ch Start Date End Date Description	Start/End Time D	Spots/ ays Length Week Rate	Type Spo	ts	Amount
N 1 WEEK 10/16/21 10/16/21 NBC Sa Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/11/21 10/17/21S- 2	7-830a <u>Rate</u> \$200.00	:30	NM	2	\$400.00
N 2 WEEK 10/17/21 10/17/21 NBC Su Today Start Date End Date Weekdays Spots/Week Week: 10/11/21 10/17/21 S 1	7-8a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
N 3 WEEK 10/16/21 10/16/21 Sa News @ 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/11/21 10/17/21S- 1	6-630p <u>Rate</u> \$600.00	:30	NM	1	\$600.00
N 4 WEEK 10/15/21 10/15/21 M-F News @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/11/21 10/17/21F 1	6-7a <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 5 WEEK 10/18/21 10/18/21 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 10/18/21 10/24/21 M 1	7-9a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 6 WEEK 10/15/21 10/15/21 Sign On/Sign Off Rotator Start Date End Date Weekdays Spots/Week Week: 10/11/21 10/17/21 F 1	11:30 AM-12:00 PN <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 7 WEEK 10/18/21 10/18/21 M-F News @ 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/18/21 10/24/21 M 1	<u>Rate</u> \$650.00	:30	MM	1	\$650.00
N 8 WEEK 10/18/21 10/18/21 M-F News @ 10p	10-1035P <u>Rate</u> \$700.00	:30	NM	1	\$700.00
	T	otals		9	\$3,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 -10/18/21	9	\$3,450.00	(\$517.50)	\$2,932.50
Totals	9	\$3,450.00	(\$517.50)	\$2,932.50

Print Date 10/14/21

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WEEK 2907 Springfield Road East Peoria, IL 61611-4878 (309) 698-3728

	Contract / Revision 2245794 /	Alt Order # 27564587
Advertiser Fight Back Fund		<u>Original Date / Revision</u> 10/14/21 / 10/14/21
<u>Contract Dates</u> 10/15/21 - 10/18/21	Product WEEK 3690	Estimate # 3690

Signature:	Date:	
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