

# CONTRACT



**WEEK**  
 2907 Springfield Road  
 East Peoria, IL 61611-4878  
 (309) 698-3728

<u>Contract / Revision</u> 2247428 /		<u>Alt Order #</u> 27566033
<u>Advertiser</u> <b>Fight Back Fund</b>		<u>Original Date / Revision</u> 10/18/21 / 10/18/21
<u>Contract Dates</u> <b>10/26/21 - 11/01/21</b>	<u>Estimate #</u> <b>3720</b>	
<u>Product</u> <b>WEEK 10/26-11/1 65/135/3720</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WEEK</b>	<u>Account Executive</u> Chicago Continental	<u>Sales Office</u> Continental-Chic
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 117568	<u>Advertiser Ref</u> 541318	

And:

**Adelstein and Associates**  
 222 W Ontario St  
 Ste 600  
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WEEK	10/26/21	10/29/21	NBC Today Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-TWTF--				1	\$400.00			
N 2	WEEK	10/26/21	10/29/21	M-F News @ 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-TWTF--				1	\$300.00			
N 3	WEEK	10/26/21	10/29/21	M-F News @ 5p	5-530p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-TWTF--				2	\$650.00			
N 4	WEEK	10/26/21	10/29/21	Daytime Rotator M-F	11:30 AM-12:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-TWTF--				1	\$150.00			
N 5	WEEK	10/26/21	10/29/21	M-F News @ 10p	10-1035P		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-TWTF--				2	\$700.00			
N 6	WEEK	10/31/21	10/31/21	NBC Su Today	7-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----S				1	\$250.00			
N 7	WEEK	10/30/21	10/30/21	NBC Sa Today	7-830a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----S-				1	\$200.00			
N 8	WEEK	10/30/21	10/30/21	Sa News @ 6p	6-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----S-				1	\$600.00			
N 9	WEEK	11/01/21	11/01/21	NBC Today Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	M-----				1	\$400.00			
N 10	WEEK	11/01/21	11/01/21	M-F News @ 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	M-----				1	\$300.00			
N 11	WEEK	11/01/21	11/01/21	M-F News @ 5p	5-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	M-----				1	\$650.00			
N 12	WEEK	11/01/21	11/01/21	M-F News @ 10p	10-1035P		:30			NM	1	\$700.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**East Peoria, IL 61611-4878**  
**(309) 698-3728**

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2247428 /	27566033

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Fight Back Fund</b>	10/18/21 / 10/18/21

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>10/26/21 - 11/01/21</b>	WEEK 10/26-11/1 65/13	<b>3720</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	M-----				1	\$700.00			
<b>Totals</b>											14	\$6,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/31/21	10	\$4,600.00	(\$690.00)	\$3,910.00
11/01/21 - 11/01/21	4	\$2,050.00	(\$307.50)	\$1,742.50
<b>Totals</b>	14	\$6,650.00	(\$997.50)	\$5,652.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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