

April 17, 2019

KTRM-FM conducted a third-party fundraising effort for the Truman Media Network (TMN), the student media system headquartered at Truman State University, Kirksville, MO.

The on-air fundraiser had a duration of 24 hours and was broadcast on April 11, 2019. Donors were directed to a website controlled by the university Advancement office, which collected the online donations for eventual use by student media.

The fundraiser raised approximately \$3,000 from students, faculty, staff, alumni and the public at large. The funds were raised to purchase new media equipment and computer software to benefit student learning in TMN print, online, and broadcast facilities.

Mark Smith, Chief Operator and Adviser