

Findlay

WHITE RIVER BROADCASTING COMPANY

WCSI ♦ WKKG ♦ WIN 104.9 ♦ 106.1 THE RIVER

Media Financial Services
1655 Palm Beach Lakes Blvd Ste 903
West Palm Beach, Florida 33401

Advertiser: Alex Zimmerman For Indiana
Order #: 352187347134
Contract #: 92876962
Date Entered: 04/17/2024
Last Modified: 04/17/2024
Product: Est 5231 4/18 thru 12p 5/7 IN HD 67
Salesperson: Regional Reps
Billing Cycle: Broadcast Standard
Estimate #: 5231

Order Date Range: 04/18/2024 through 05/07/2024 (3 weeks)
Media Outlets: WKKG-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/18/24-05/01/24	WKKG-FM	06:00AM-10:00AM	60	3	3	3	3	3	--	--	15	34.00	30	1,020.00
2	04/18/24-05/01/24	WKKG-FM	03:00PM-07:00PM	60	3	3	3	3	3	--	--	15	34.00	30	1,020.00
3	05/02/24-05/07/24	WKKG-FM	06:00AM-10:00AM	60	3	3	--	3	3	--	--	12	34.00	12	408.00
4	05/02/24-05/06/24	WKKG-FM	03:00PM-07:00PM	60	3	--	--	3	3	--	--	9	34.00	9	306.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WKKG-FM	81	0	0	0	\$2,754.00	\$413.10	\$2,340.90
Totals	81	0	0	0	\$2,754.00	\$413.10	\$2,340.90

Total Charges: \$2,754.00
Agency Commission: \$413.10
Total Net: \$2,340.90

Thank You For Your Business

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
April	2024	\$1,428.00	\$1,213.80
May	2024	\$1,326.00	\$1,127.10
Totals		\$2,754.00	\$2,340.90

Accepted for Findlay

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title