

Gen Media Partners and Media Financial

Alex Zimmerman For Indiana

**WHITE RIVER**  
**BROADCASTING COMPANY**  
 WCSI • WKKG • WIN 104.9 • 106.1 THE RIVER

Remit To:  
 White River Broadcasting  
 PO Box 1789  
 Columbus, IN 47202

Invoice:	IN-1240434234
E-Invoice:	E34234
Station:	WKKG-FM
EI Code:	120873
Invoice Date:	4/30/2024
<b>Total Due:</b>	<b>\$1,213.80</b>
Amt Paid:	

-----8-- Detach and return with payment. -->8-----

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 Ste 903  
 West Palm Beach, FL 33401

Gen Media Partners and Media  
 Financial

PO #:  
 Agy Code:  
 Est#: 5231  
 Product: Est 5231 4/18 thru 12p 5/  
 Buyer:

Alex Zimmerman For Indiana

Invoice#:	IN-1240434234
EI Code:	120873
Date:	4/30/2024
Contract:	92876962
<b>Total Due:</b>	<b>\$1,213.80</b>

Salesrep: Reg'l Reps

Thank You For Your Business

INVOICE SUMMARY

Station	Type	Qty	Gross	Agy Disc	Total
WKKG-FM	Spots	42	\$1,428.00	(\$214.20)	\$1,213.80

INVOICE DETAIL

WKKG-FM

SPOT DETAILS

Date	Len	Times						Qty	Rate	Total
		ISCI/Copy Desc: Zimmerman Radio								
		Line Desc: Est 5231 4/18 thru 12p 5/								
Thu 4/18/2024	60	07:27AM	08:41AM	09:28AM	04:37PM	05:21PM	06:20PM	6	\$34.00	\$204.00
Fri 4/19/2024	60	06:41AM	07:03AM	08:05AM	03:23PM	05:34PM	06:19PM	6	\$34.00	\$204.00
Mon 4/22/2024	60	07:22AM	08:29AM	09:26AM	03:37PM	04:24PM	06:36PM	6	\$34.00	\$204.00
Tue 4/23/2024	60	06:23AM	07:50AM	09:39AM	03:24PM	05:51PM	06:34PM	6	\$34.00	\$204.00
Wed 4/24/2024	60	06:43AM	08:20AM	09:53AM	03:36PM	04:20PM	06:53PM	6	\$34.00	\$204.00
Thu 4/25/2024	60	06:50AM	08:20AM	09:54AM	04:38PM	05:51PM	06:54PM	6	\$34.00	\$204.00
Fri 4/26/2024	60	06:23AM	07:52AM	09:39AM	03:51PM	04:48PM	05:38PM	6	\$34.00	\$204.00
<b>WKKG-FM SPOT TOTALS:</b>								<b>42</b>		<b>\$1,428.00</b>

The White River Broadcasting Company and Radio Stations WCSI/WKKG/WINN/WWWY do not discriminate in any way on the basis of race, gender or ethnicity with regard to its advertising practices. 812-372-4448