



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 228052 /		<u>Alt Order #</u> 08018040
<u>Product</u> CONSERVATIVES SOLUTI		
<u>Contract Dates</u> 11/30/15 - 12/06/15		<u>Estimate #</u> 1589
<u>Advertiser</u> Conservatives Solutions PAC		<u>Original Date / Revision</u> 11/23/15 / 11/25/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1944	<u>Advertiser Code</u> 145	<u>Product Code</u> 181
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	12/01/15	12/04/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-TWTF--				4	\$200.00	0.00			
N 2	13	12/01/15	12/04/15	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-TWTF--				4	\$565.00	0.00			
N 3	13	12/01/15	12/04/15	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	4	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-TWTF--				4	\$340.00	0.00			
N 4	13	12/01/15	12/04/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-TWTF--				4	\$2,500.00	0.00			
N 5	13	12/01/15	12/04/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	4	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-TWTF--				4	\$2,625.00	0.00			
N 6	13	12/01/15	12/04/15	Today	7:00 AM-9:00 AM		:30				NM	5	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-TWTF--				5	\$1,540.00	0.00			
N 7	13	12/06/15	12/06/15	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-----1				1	\$1,050.00	0.00			
N 8	13	12/01/15	12/04/15	Channel 13 News @ 4p	4p-5p		:30				NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-TWTF--				4	\$675.00	0.00			
N 9	13	12/01/15	12/04/15	Channel 13 News @ 5p	5p-530p		:30				NM	4	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-TWTF--				4	\$1,775.00	0.00			
N 10	13	12/05/15	12/05/15	Channel 13 News @ 6p	6p-630p		:30				NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-----S-				1	\$1,260.00	0.00			
N 11	13	12/05/15	12/05/15	Sa 630p-7p	630p-7p		:30				NM	1	\$1,295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/30/15	12/06/15	-----S-				1	\$1,295.00	0.00			
Totals										0.00		36	\$46,025.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

Contract / Revision	Alt Order #
228052 /	08018040

Contract Dates	Product	Estimate #
11/30/15 - 12/06/15	CONSERVATIVES SOL	1589

Advertiser	Original Date / Revision
Conservatives Solutions	11/23/15 / 11/25/15

Time Period	# of Spots	Gross Amount	Net Amount
11/30/15 - 12/06/15	36	\$46,025.00	\$39,121.25
Totals	36	\$46,025.00	\$39,121.25

Signature: _____ **Date:** _____

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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Conservative Solutions PAC - Presidential

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Conservative Solutions PAC

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☒ YES

☐ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Conservative Solutions PAC - 610 S. BOULEVARD, SUITE 100 TAMPA, FLORIDA 33606

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Nancy Watkins - Treasurer

Julie Iadanza

Digitally signed by Julie Iadanza
DN: cn=Julie Iadanza, o, ou, email=julie@targetta.com, c=US
Date: 2014.10.21 14:12:40 -07'00'

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title