



KBSL-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

# Contract # 2647000

Schedule Dates 10/31/16-11/07/16

Advertiser Chris Koster for Governor-D (111680)

Agency Canal Partners Media (15500)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Political Candidate (106741)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Chris Brimer,

Phone/Fax /

CPE 726/837/4458

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Missouri Separation: 30

Date Entered 09/28/16

Last Modified 10/31/16

Entered By Brenda Allen

CO-OP No

Headline # ECR25319662

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$496.50

Net Total \$2,813.50

Sales Tax

Paducah (KBSI)

By Broadcast Month

Nov. 2016

Grand Total:

Spots

46

46

Rate

\$3,310.00

\$3,310.00

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	9A- Judge Greg Mathis	1								1	\$20.00	\$20.00	Paducah (KBSI)	JUDGE MATHIS	9/28/16
2.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	9A- Judge Greg Mathis			1						1	\$20.00	\$20.00	Paducah (KBSI)	JUDGE MATHIS	9/28/16
3.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	9A- Judge Greg Mathis				1					1	\$20.00	\$20.00	Paducah (KBSI)	JUDGE MATHIS	9/28/16
4.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	9A- Judge Greg Mathis					1				1	\$20.00	\$20.00	Paducah (KBSI)	JUDGE MATHIS	9/28/16
5.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	9A- Judge Greg Mathis						1			1	\$20.00	\$20.00	Paducah (KBSI)	JUDGE MATHIS	9/28/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	9A- Judge Greg Mathis								1	1	\$20.00	\$20.00	Paducah (KBSI)	JUDGE MATHIS	9/28/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	10A- Peoples Court									1	\$20.00	\$20.00	Paducah (KBSI)	PEOPLES COURT	9/28/16
8.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	10A- Peoples Court			1						1	\$20.00	\$20.00	Paducah (KBSI)	PEOPLES COURT	9/28/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	10A- Peoples Court				1					1	\$20.00	\$20.00	Paducah (KBSI)	PEOPLES COURT	9/28/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	10A- Peoples Court					1				1	\$20.00	\$20.00	Paducah (KBSI)	PEOPLES COURT	9/28/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	10A- Peoples Court						1			1	\$20.00	\$20.00	Paducah (KBSI)	PEOPLES COURT	9/28/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	10A- Peoples Court								1	1	\$20.00	\$20.00	Paducah (KBSI)	PEOPLES COURT	9/28/16
13.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	Orbit- [P]Judge Judy (Mo), [P]Judge Judy Z(Mo)									1	\$30.00	\$30.00	Paducah (KBSI)	JUDGE JUDY/JUDGE JUDY B	9/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

# Contract # 2647000

**Schedule Dates** 10/31/16-11/07/16  
**Advertiser** Chris Koster for Governor-D (111680)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Political Candidate (106741)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Chris Brimer,  
**Phone/Fax** /  
**CPE** 726/837/4458  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Missouri Separation: 30

**Date Entered** 09/28/16  
**Last Modified** 10/31/16  
**Entered By** Brenda Allen  
**CO-OP** No  
**Headline #** ECR25319662  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$496.50  
**Net Total** \$2,813.50  
**Sales Tax**

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Nov. 2016	46	\$3,310.00
<b>Grand Total:</b>	<b>46</b>	<b>\$3,310.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	Orbit- [P]Judge Judy(Tu), [P]Judge Judy 2(Tu)			1						1	\$30.00	\$30.00	Paducah (KBSI)	JUDGE JUDY/JUDGE JUDY B	9/28/16
15.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	Orbit- [P]Judge Judy(We), [P]Judge Judy 2(We)				1					1	\$30.00	\$30.00	Paducah (KBSI)	JUDGE JUDY/JUDGE JUDY B	9/28/16
16.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	Orbit- [P]Judge Judy(Th), [P]Judge Judy 2(Th)					1				1	\$30.00	\$30.00	Paducah (KBSI)	JUDGE JUDY/JUDGE JUDY B	9/28/16
17.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	Orbit- [P]Judge Judy(Fr), [P]Judge Judy 2(Fr)						1			1	\$30.00	\$30.00	Paducah (KBSI)	JUDGE JUDY/JUDGE JUDY B	9/28/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo)		1							1	\$30.00	\$30.00	Paducah (KBSI)	JUDGE JUDY/JUDGE JUDY B	9/28/16
19.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	4:58P- Mike and Molly		1							1	\$40.00	\$40.00	Paducah (KBSI)	MIKE AND MOLLY	9/28/16
20.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	4:58P- Mike and Molly			1						1	\$40.00	\$40.00	Paducah (KBSI)	MIKE AND MOLLY	9/28/16
21.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	4:58P- Mike and Molly				1					1	\$40.00	\$40.00	Paducah (KBSI)	MIKE AND MOLLY	9/28/16
22.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	4:58P- Mike and Molly					1				1	\$40.00	\$40.00	Paducah (KBSI)	MIKE AND MOLLY	9/28/16
23.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	4:58P- Mike and Molly						1			1	\$40.00	\$40.00	Paducah (KBSI)	MIKE AND MOLLY	9/28/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4:58P- Mike and Molly		1							1	\$40.00	\$40.00	Paducah (KBSI)	MIKE AND MOLLY	9/28/16

## CONFIRMATION CONTRACT

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Chris Koster for Governor-D (111680)

Agency

Canal Partners Media (15500)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Political Candidate (106741)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Chris Briner,

Phone/Fax

/

CPE

726/837/4458

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Missouri  
Separation: 30

Date Entered

09/28/16

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10/31/16

Entered By

Brenda Allen

CO-OP

No

Headline #

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Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

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25.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	5:28P- Modern Family	1								1	\$50.00	\$50.00	Paducah (KBSI)	MODERN FAMILY	9/28/16
26.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	5:28P- Modern Family	1		1						1	\$50.00	\$50.00	Paducah (KBSI)	MODERN FAMILY	9/28/16
27.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	5:28P- Modern Family	1			1					1	\$50.00	\$50.00	Paducah (KBSI)	MODERN FAMILY	9/28/16
28.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	5:28P- Modern Family	1				1				1	\$50.00	\$50.00	Paducah (KBSI)	MODERN FAMILY	9/28/16
29.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	5:28P- Modern Family	1					1			1	\$50.00	\$50.00	Paducah (KBSI)	MODERN FAMILY	9/28/16
30.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:28P- Modern Family	1								1	\$50.00	\$50.00	Paducah (KBSI)	MODERN FAMILY	9/28/16
31.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	5:58P- Big Bang Theory	1	1							1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/28/16
31.0.1	Closed Preempt	10/31/16															Paducah (KBSI)	Sold Out/Exception -	
32.0	Normal Line / SPOT	11/04/16-11/01/16	1	:30	5:58P- Big Bang Theory	1		1						1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/28/16
33.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	5:58P- Big Bang Theory	1			1					1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/28/16
34.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	5:58P- Big Bang Theory	1				1				1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/28/16
35.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	5:58P- Big Bang Theory	1					1			1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/28/16
36.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:58P- Big Bang Theory	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/28/16
37.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	6:28P- Big Bang Theory 2	1	1							1	\$200.00	\$200.00	Paducah (KBSI)	BIG BNG THRY B<	9/28/16

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38.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	6:28P- Big Bang Theory 2	1	1							1	\$200.00	\$200.00	Paducah (KBSI)	BG BNG THRY B<	9/28/16
38.0.1	Closed Preempt	11/01/16															Paducah (KBSI)	Program Change/Exception - World Series Pregame	
39.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	6:28P- Big Bang Theory 2	1		1						1	\$200.00	\$200.00	Paducah (KBSI)	BG BNG THRY B<	9/28/16
40.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	6:28P- Big Bang Theory 2	1			1					1	\$200.00	\$200.00	Paducah (KBSI)	BG BNG THRY B<	9/28/16
41.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	6:28P- Big Bang Theory 2	1				1					\$200.00	\$200.00	Paducah (KBSI)	BG BNG THRY B<	9/28/16
41.0.1	Closed Preempt	11/04/16															Paducah (KBSI)	Sold Out/Exception -	
42.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6:28P- Big Bang Theory 2	1		1						1	\$200.00	\$200.00	Paducah (KBSI)	BG BNG THRY B<	9/28/16
43.0	Normal Line / News	10/31/16-10/31/16	1	:30	9P- News News	1								1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23<	9/28/16
44.0	Normal Line / News	11/01/16-11/01/16	1	:30	9P- News News	1								1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23<	9/28/16
44.0.1	Closed Preempt	11/01/16															Paducah (KBSI)	Program Change/Exception - Delayed News due to World Series	
45.0	Normal Line / News	11/02/16-11/02/16	1	:30	9P- News News	1			1					1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23<	9/28/16
46.0	Normal Line / News	11/03/16-11/03/16	1	:30	9P- News News	1				1				1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23<	9/28/16

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47.0	Normal Line / News	11/04/16-11/04/16	1	:30	9P- News-News						1			1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23<	9/28/16
48.0	Normal Line / News	11/07/16-11/07/16	1	:30	9P- News-News		1							1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23<	9/28/16
49.0	Normal Line / News	11/06/16-11/06/16	1	:30	9P- News-News								1	1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOXSU	9/28/16
50.0	M/G For 44.0,1 / News	11/01/16-11/01/16	1	:30	10:30P- News-News			1						1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23<	10/31/16

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Date:

Accepted-Station:

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**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25319662 Changes as of: 10/31/2016 at 2:48 PM Version: Highlighting Revision 1

CPE: 726/837/4458 Flight: 10/31/16 - 11/8/16

Agency: Canal Partners Media Advertiser: KOSTER, CHRIS

25 WHITLOCK PLACE Product: Missouri

SW

Agency Order #: 5426703 Buyer: Britner, Chris

2nd Fl Martetta, GA 30064 Salesperson: JONATHAN VITTI

212-373-8256

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Assistant: KENNETH MIELE 212-373-8113

Total \$: \$3,835.00

Total Spots: 50

Total CPP: \$0.00

Total GRP: Traffic #: 2647000

Separation:

Comments: SEE MG LINES 10-12 FOR \$525 OUT ON KOSTER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Total \$	CPP	GRP
REV-6	M-F 6p-6:30p 1X MA 10/31		BIG BNG THEORY	\$100.00	0	30	1	0	1	1	1	0	0	1	0	5	\$500.00	\$0.00	0.0
REV-7	M-F 6:30p-7p 1X MA (11/1 AND 11/4)		BG BNG THRY B<	\$200.00	0	30	1	1	0	1	1	0	0	1	0	4	\$800.00	\$0.00	0.0
REV+10	M 8p-9p		LUCIFER	\$200.00	0.0	30	0	0	0	0	0	0	0	0	2	2	\$400.00	\$0.00	0.0
REV+11	Sa 10p-11p		LATE NEWS 9-10P	\$75.00	0.0	30	0	0	0	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
REV+12	F 5:30p-6p		MODERN FAM	\$50.00	0.0	30	0	0	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0
TOTALS:							7	7	8	8	1	1	1	10	0	50	\$3,835.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25319662 Changes as of: 10/31/2016 at 2:48 PM

Version: Highlighting Revision 1

CPE: 726/837/4458  
Agency: Canal Partners Media  
25 WHITLOCK PLACE  
2nd Fl  
Marletta, GA 30064

Flight: 10/31/16 - 11/8/16  
Advertiser: KOSTER, CHRIS  
Product: Missouri

Agency Order #: 5426703  
Buyer: Briner, Chris  
Salesperson: JONATHAN VITTI  
212-373-8256

Station: KBSI  
Market: Paducah  
Office: WASHINGTON  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: KENNETH MIELE  
212-373-8113

Total \$: \$3,835.00  
Total Spots: 50  
Total CPM: \$0.00  
Total GRP: 2647000  
Trafic #: 2647000  
Separation:

Special Instructions	

Order Level Comments	
Date/Time	Added by
10/31/16 2:48 PM	JONATHAN VITTI
09/28/16 9:19 AM	System
09/27/16 5:02 PM	JONATHAN VITTI
SEE MG LINES 10-12 FOR \$525 OUT ON KOSTER	
Notice Received.	
Separation: 30	

Competitive Information	
Market Budget:	\$63,917
KBSI Share:	6%
Comment:	
KFVS:	72%
WPSD:	17%
WSIL:	5%

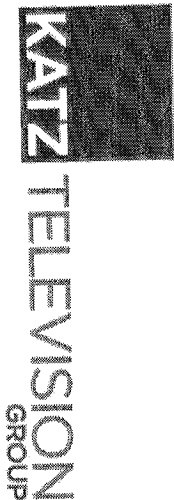
Daypart Summary			
Day/Time	% Distib	Spots	Dollars
	100%	50	\$3,835.00
Total	100%	50	\$3,835.00

Monthly Summary		
Month	Spots	Dollars
2016-Nov	50	\$3,835.00
Total	50	\$3,835.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$
Revision	10/31/16 2:48 PM	JONATHAN VITTI	Revised	1	\$25.00	\$3,835.00
Queued for Electronic Contracting	9/28/16 7:57 AM				\$0	\$0
New	9/27/16 5:01 PM	JONATHAN VITTI	Confirmed	49	\$3,810.00	\$3,810.00

Changes: Total Spots from 49 to 50, Calculated Dollars from \$3,810.00 to \$3,835.00, Competitive Market Budget from \$47,833 to \$63,917, Comments from Separation: 30 to SEE MG LINES 10-12 FOR \$525 OUT ON KOSTER, User Entered \$ from \$0.00 to \$3,835.00, Demo Meta to [r16], Total \$ from \$3,810.00 to \$3,835.00, 5 buylines added or modified.

Non-Discrimination Policy	
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	



125 West 55th St  
New York, NY 10019

**Contract #** 25319662 **Changes as of:** 9/27/2016 at 5:02 PM **Version:** Current State Version 1

**CPE:** 726/837/4458 **Flight:** 10/31/16 - 11/8/16 **Total \$:** \$3,810.00

**Agency:** Canal Partners Media **Advertiser:** KOSTER, CHRIS **Market:** KBSI

**25 WHITLOCK PLACE** **Product:** Missouri **Office:** WASHINGTON

**SW** **Agency Order #:** 5426703 **Buyer:** Briner, Chris **Primary Demo:**

**2nd Fl** **Salesperson:** JONATHAN VITTI **Assistant:** KENNETH MIELE

**Marletta, GA 30064** **212-373-8256** **Con Type:** POLITICAL/VOTE

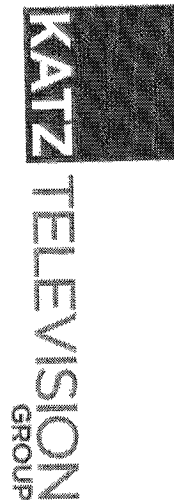
**Total Spots:** 49 **Total CPP:** \$0.00 **Total GRP:**

**Separation:**

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Total \$	CPP	GRP
1	M-F 9a-10a		JUDGE MATHIS	\$20.00	30	1	1	1	1	1	0	0	1	0	6	\$120.00	\$0.00	0.0
2	M-F 10a-11a		PEOPLES COURT	\$20.00	30	1	1	1	1	1	0	0	1	0	6	\$120.00	\$0.00	0.0
3	M-F 4p-5p		JUDGE JUDY/JUDGE JUDY B	\$30.00	30	1	1	1	1	1	0	0	1	0	6	\$180.00	\$0.00	0.0
4	M-F 5p-5:30p		MIKE AND MOLLY	\$40.00	30	1	1	1	1	1	0	0	1	0	6	\$240.00	\$0.00	0.0
5	M-F 5:30p-6p		MODERN FAMILY	\$50.00	30	1	1	1	1	1	0	0	1	0	6	\$300.00	\$0.00	0.0
6	M-F 6p-6:30p		BIG BNG THEORY	\$100.00	30	1	1	1	1	1	0	0	1	0	6	\$600.00	\$0.00	0.0
7	M-F 6:30p-7p		BG BNG THEORY B<	\$200.00	30	1	1	1	1	1	0	0	1	0	6	\$1,200.00	\$0.00	0.0
8	M-F 9p-10p		NWS AT 9-Fox23<	\$150.00	30	1	1	1	1	1	0	0	1	0	6	\$900.00	\$0.00	0.0
9	Su 9p-10p		NWS AT 9-FoxSU	\$150.00	30	0	0	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
<b>TOTALS:</b>					<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>0</b>	<b>1</b>	<b>8</b>	<b>0</b>	<b>49</b>	<b>\$3,810.00</b>	<b>\$0.00</b>	<b>0.0</b>





125 West 55th St  
New York, NY 10019

Contract # 25319662 Changes as of: 9/27/2016 at 5:02 PM Version: Current State Version 1

CPE: 726/837/4458  
Agency: Canal Partners Media  
25 WHITLOCK PLACE  
SW  
Marietta, GA 30064

Flight: 10/31/16 - 11/8/16  
Advertiser: KOSTER, CHRIS  
Product: Missouri

Agency Order #: 5426703  
Buyer: Brimer, Chris  
Salesperson: JONATHAN VITTI  
212-373-8256

Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: KENNETH MIELE  
212-373-8113

Total \$: \$3,810.00  
Total Spots: 49  
Total CPM: \$0.00

Total GRP:  
Separation:

Special Instructions

### Order Level Comments

Date/Time Added by Comment  
09/27/16 5:02 PM JONATHAN VITTI Separation: 30

### Competitive Information

Market Budget: \$47,833  
KBSI Share: 6%  
Comment:  
KFVS: 72%  
WPSD: 17%  
WSIL: 5%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPM
	100%	49	\$3,810.00	N/A
Total	100%	49	\$3,810.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Nov	49	\$3,810.00
Total	49	\$3,810.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/28/16 7:57 AM					\$0		
New	9/27/16 5:01 PM	JONATHAN VITTI	New	49		\$3,810.00	\$3,810.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KBSI - TV Cape Girardeau, MO

**Date:**

08/24/2016

I, Chris Brimer,being/on behalf of: Koster, Chris, a legallyqualified candidate of the Democratic politicalparty for the office of: Governorin the Generalelection to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 08/30/2016Date of Last Broadcast: 09/04/2016**Total Charges:** \$\*\*\*\*\*1,874.25 NET

I represent that the payment for the above described broadcast time has been furnished by:

Koster for Missouri

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Mallory, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

08/24/2016

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

