



KBSL-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

**Contract # 2635180**  
Schedule Dates 09/26/16-10/02/16  
Advertiser Chris Koster for Governor-D (111680)  
Agency Canal Partners Media (15500)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand POLITICAL (1874)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Chris Brinner,  
Phone/Fax /  
CPE 726/837/4453  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Missouri Separation: 30

Date Entered 09/20/16  
Last Modified 09/20/16  
Entered By Brenda Allen  
CO-OP No  
Headline # ECR25311642  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$295.50  
Net Total \$1,674.50  
Sales Tax

**Paducah (KBSL)**  
By Broadcast Month  
Oct. 2016 Spots 26 Rate \$1,970.00  
Grand Total: 26 \$1,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/27/16	1	:30	9A- Judge Greg Mathis	1		1						1	\$20.00	\$20.00	Paducah (KBSL)	JUDGE MATHIS	9/20/16
2.0	Normal Line / SPOT	09/29/16-09/29/16	1	:30	9A- Judge Greg Mathis	1			1					1	\$20.00	\$20.00	Paducah (KBSL)	JUDGE MATHIS	9/20/16
3.0	Normal Line / SPOT	09/28/16-09/28/16	1	:30	10A- Peoples Court	1				1				1	\$20.00	\$20.00	Paducah (KBSL)	PEOPLES COURT	9/20/16
4.0	Normal Line / SPOT	09/28/16-09/28/16	1	:30	10A- Peoples Court	1				1				1	\$20.00	\$20.00	Paducah (KBSL)	PEOPLES COURT	9/20/16
5.0	Normal Line / SPOT	09/30/16-09/30/16	1	:30	10A- Peoples Court	1					1			1	\$20.00	\$20.00	Paducah (KBSL)	PEOPLES COURT	9/20/16
6.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	Orbit- [P]Judge Judy (Mo), [P]Judge Judy (Mo)	1								1	\$30.00	\$30.00	Paducah (KBSL)	JUDGE JUDY/JUDGE JUDY	9/20/16
7.0	Normal Line / SPOT	09/27/16-09/27/16	1	:30	Orbit- [P]Judge Judy (Tu), [P]Judge Judy (Tu)	1								1	\$30.00	\$30.00	Paducah (KBSL)	JUDGE JUDY/JUDGE JUDY	9/20/16
8.0	Normal Line / SPOT	09/28/16-09/28/16	1	:30	Orbit- [P]Judge Judy (We), [P]Judge Judy (We)	1								1	\$30.00	\$30.00	Paducah (KBSL)	JUDGE JUDY/JUDGE JUDY	9/20/16
9.0	Normal Line / SPOT	09/29/16-09/29/16	1	:30	Orbit- [P]Judge Judy (Th), [P]Judge Judy (Th)	1								1	\$30.00	\$30.00	Paducah (KBSL)	JUDGE JUDY/JUDGE JUDY	9/20/16
10.0	Normal Line / SPOT	09/30/16-09/30/16	1	:30	Orbit- [P]Judge Judy (Fr), [P]Judge Judy (Fr)	1								1	\$30.00	\$30.00	Paducah (KBSL)	JUDGE JUDY/JUDGE JUDY	9/20/16
11.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	4:58P- Mike and Molly	1								1	\$40.00	\$40.00	Paducah (KBSL)	MIKE AND MOLLY	9/20/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.inet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Contract # 2635180**

Schedule Dates: 09/26/16-10/02/16  
Advertiser: Chris Koster for Governor-D (111680)  
Agency: Canal Partners Media (15500)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: POLITICAL (1874)  
Salesperson: Millennium/Dc, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Chris Briner,  
Phone/Fax: /  
CPE: 726/837/4453  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Missouri Separation: 30

Date Entered: 09/20/16  
Last Modified: 09/20/16  
Entered By: Brenda Allen  
CO-OP: No  
Headline #: ECR25311642  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$295.50  
Net Total: \$1,674.50  
Sales Tax:

By Broadcast Month	Spots	Rate
Oct 2016	26	\$1,970.00
<b>Grand Total:</b>	<b>26</b>	<b>\$1,970.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/28/16-09/28/16	1	:30	4:58P- Mike and Molly	1								1	\$40.00	\$40.00	Paducah (KBSI)	MIKE AND MOLLY	9/20/16
13.0	Normal Line / SPOT	09/30/16-09/30/16	1	:30	4:58P- Mike and Molly	1								1	\$40.00	\$40.00	Paducah (KBSI)	MIKE AND MOLLY	9/20/16
14.0	Normal Line / SPOT	09/27/16-09/27/16	1	:30	5:28P- Modern Family	1								1	\$50.00	\$50.00	Paducah (KBSI)	MODERN FAMILY	9/20/16
15.0	Normal Line / SPOT	09/29/16-09/29/16	1	:30	5:28P- Modern Family	1								1	\$50.00	\$50.00	Paducah (KBSI)	MODERN FAMILY	9/20/16
16.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	5:58P- Big Bang Theory	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/20/16
17.0	Normal Line / SPOT	09/27/16-09/27/16	1	:30	5:58P- Big Bang Theory	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/20/16
18.0	Normal Line / SPOT	09/28/16-09/28/16	1	:30	5:58P- Big Bang Theory	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/20/16
19.0	Normal Line / SPOT	09/29/16-09/29/16	1	:30	5:58P- Big Bang Theory	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/20/16
20.0	Normal Line / SPOT	09/30/16-09/30/16	1	:30	5:58P- Big Bang Theory	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BNG THEORY	9/20/16
21.0	Normal Line / SPOT	09/27/16-09/27/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$200.00	\$200.00	Paducah (KBSI)	BG BNG THRY B <	9/20/16
22.0	Normal Line / SPOT	09/29/16-09/29/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$200.00	\$200.00	Paducah (KBSI)	BG BNG THRY B <	9/20/16
23.0	Normal Line / News	09/26/16-09/26/16	1	:30	9:30P- News-News	1								1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23 <	9/20/16
24.0	Normal Line / News	09/28/16-09/28/16	1	:30	9P- News-News	1								1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23 <	9/20/16
25.0	Normal Line / News	09/30/16-09/30/16	1	:30	9P- News-News	1								1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOX23 <	9/20/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** POLITICAL (1874)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Chris Briner,  
**Phone/Fax** /  
**CPE** 726/837/4453  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Missouri Separation: 30

**Date Entered** 09/20/16  
**Last Modified** 09/20/16  
**Entered By** Brenda Allen  
**CO-OP** No  
**Headline #** ECR25311642  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$295.50  
**Net Total** \$1,674.50  
**Sales Tax**

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$1,970.00
<b>Grand Total:</b>	<b>26</b>	<b>\$1,970.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / News	10/02/16-10/02/16	1	:30	9P-News-News								1	1	\$150.00	\$150.00	Paducah (KBSI)	NWS AT 9-FOXSU	9/20/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 2531642

CPE: 726/837/4453

Agency: Canal Partners Media

25 WHITLOCK PLACE  
SW

2nd Fl  
Marietta, GA 30064

Changes as of: 9/20/2016 at 4:31 PM

Flight: 9/26/16 - 10/2/16

Advertiser: KOSTER, CHRIS

Product: Missouri

Agency Order #: 5407112

Buyer: Britner, Chris

Salesperson: JONATHAN VITTI

212-373-8256

Version: Current State Version 1

Station: KBSI

Market: Paducah

Office: WASHINGTON

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: KENNETH MIELE

212-373-8113

Total \$: \$1,970.00

Total Spots: 26

Total CPP: \$0.00

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/26 - 10/2							Total Spots	Total \$	CPP	GRP
						9/26	9/27	9/28	9/29	9/30	10/1	10/2				
1	M-F 9a-10a		JUDGE MATHIS	\$20.00	30	0	1	0	1	0	0	0	2	\$40.00	\$0.00	0.0
2	M-F 10a-11a		PEOPLE'S COURT	\$20.00	30	1	0	1	0	1	0	0	3	\$60.00	\$0.00	0.0
3	M-F 3-4p-5p		JUDGE JUDY/JUDGE JUDY B	\$30.00	30	1	1	1	1	1	0	0	5	\$150.00	\$0.00	0.0
4	M-F 5p-5:30p		MIKE AND MOLLY	\$40.00	30	1	0	1	0	1	0	0	3	\$120.00	\$0.00	0.0
5	M-F 5:30p-6p		MODERN FAMILY	\$50.00	30	0	1	0	1	0	0	0	2	\$100.00	\$0.00	0.0
6	M-F 6p-6:30p		BIG BNG THEORY	\$100.00	30	1	1	1	1	1	0	0	5	\$500.00	\$0.00	0.0
7	M-F 6:30p-7p		BG BNG THEORY B<	\$200.00	30	0	1	0	1	0	0	0	2	\$400.00	\$0.00	0.0
8	M-F 9p-10p		NWS AT 9-FOX23<	\$150.00	30	1	0	1	0	1	0	0	3	\$450.00	\$0.00	0.0
9	Su 9p-10p		NWS AT 9-FOXSU	\$150.00	30	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
<b>TOTALS:</b>						<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>0</b>	<b>1</b>	<b>26</b>	<b>\$1,970.00</b>	<b>\$0.00</b>	<b>0.0</b>

2531642



125 West 55th St  
New York, NY 10019

Contract # 25311642

Changes as of: 9/20/2016 at 4:31 PM

Version: Current State Version 1

Total \$: \$1,970.00

Total Spots: 26

Total CPM: \$0.00

CPE: 726/837/4453  
Agency: Canal Partners Media  
25 WHITLOCK PLACE  
2nd Fl  
Marietta, GA 30064

Flight: 9/26/16 - 10/2/16  
Advertiser: KOSTER, CHRIS  
Product: Missouri  
Agency Order #: 5407112  
Buyer: Birmer, Chris  
Salesperson: JONATHAN VITTI  
212-373-8256

Station: KBSI  
Market: Paducah  
Office: WASHINGTON  
Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: KENNETH MIELE  
212-373-8113

Total GRP:  
Separation:

Special Instructions

Order Level Comments

Date/Time: 09/20/16 4:31 PM  
Added by: JONATHAN VITTI  
Comment: Separation: 30

Competitive Information	
Market Budget:	\$39,400
KBSI Share:	5%
Comment:	
KFVS:	68%
WPSD:	21%
WSIL:	6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GMIP
	100%	26	\$1,970.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>26</b>	<b>\$1,970.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	26	\$1,970.00
<b>Total</b>	<b>26</b>	<b>\$1,970.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/16 5:14 PM				\$0	\$0	
New	9/20/16 4:30 PM	JONATHAN VITTI	New	26	\$1,970.00	\$1,970.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE                       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KBSI - TV Cape Girardeau, MO	<b>Date:</b> 08/24/2016
--	----------------------------

I, Chris Brimer

being/on behalf of: Koster, Chris, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the General

election to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: ~~08/29/2016~~

Date of Last Broadcast: ~~09/04/2016~~

**Total Charges:** ~~\*\*\*\*\*1,874.25 NET~~



I represent that the payment for the above described broadcast time has been furnished by:

Koster for Missouri

---

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Mallory, Treasurer

---

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

08/24/2016

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

