

New Order

Agency: Buying Time
Office: Washington
Client: 586 - Cain for Congress
Product: 594 - political
Estimate: 4949 - Cain (9.13-9.19) Track B

Station: WPXT-TV
Order Type: Normal
Cancel Date:
Received in ePort: 9/15/2016 9:54:05 AM

Flight Start: 09/13/2016
Flight End: 09/19/2016
Hiatus:

Primary Demo:
Demo 2:
Demo 3:

Local/National: Local
Rep Office: WPXT-TV
AE: Jennifer Christiano
Phone:
OrderID: 5395448
Status: New

Airtime Dollars: \$24.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$24.00
Total Spots: 3

GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

MarketShare:

Daily Airtime Lines

11897

Line	Daypart	DPT	Code	Rate	C/T	Len	9/13	9/14	9/15	9/16	9/17	9/18	9/19	Total				
No	(Program)													Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 12P-1P PEOPLES COURT	DT		\$4.00	C	30	0	0	0	0	0	0	1	1				
2	TuWThFM 7:30P-8P MODERN FAMILY	PA		\$10.00	C	30	0	0	0	1	0	0	1	2				
Total Spots:							0	0	0	0	1	0	0	2				
Cash\$ - Spots: \$24.00 - 3 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$24.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																		