

CONTRACT



13News Now
613 Woodis Ave.
Norfolk, VA 23510
(757)625-1313

<u>Contract / Revision</u> 2916878 /		<u>Alt Order #</u> WOC14659318
<u>Advertiser</u> ISS / Virginia Now		<u>Original Date / Revision</u> 05/23/24 / 06/03/24
<u>Contract Dates</u> 06/03/24 - 06/09/24	<u>Estimate #</u> 7042	
<u>Product</u> 2024 Primary		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WVEC	<u>Account Executive</u> Robert Cato	<u>Sales Office</u> TEGNA Sales D
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 678	<u>Product 1/2</u> 850
<u>Agency Ref</u> 73555AG	<u>Advertiser Ref</u> M234514	

And:

Armada Strategies / POL
2637 E Atlantic Blvd, #42878
Pompano Beach, FL 33662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WVEC	06/03/24	06/07/24	13 NEWS NOW @ DA	6:00 AM-7:00 AM		:30			P02	NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	--211--	4			\$825.00					
N 2	WVEC	06/03/24	06/07/24	GOOD MORNING AM	7:00 AM-9:00 AM		:30			P02	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	--211--	4			\$1,000.00					
N 3	WVEC	06/03/24	06/08/24	13 NEWS NOW WEEI	6:00 AM-8:00 AM		:30			P02	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	-----1-	1			\$300.00					
N 4	WVEC	06/03/24	06/08/24	GOOD MORNING AM	8:00 AM-10:00 AM		:30			P02	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	-----1-	1			\$925.00					
N 5	WVEC	06/03/24	06/09/24	GOOD MORNING AM	8:00 AM-9:00 AM		:30			P02	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	-----1	1			\$725.00					
N 6	WVEC	06/03/24	06/07/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:30			P02	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	--211--	4			\$950.00					
N 7	WVEC	06/03/24	06/08/24	ABC World News Now	6:28 PM-7:00 PM		:30			P02	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	-----1-	1			\$4,000.00					
N 8	WVEC	06/03/24	06/09/24	ABC World News Now	6:28 PM-7:00 PM		:30			P02	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	-----1	1			\$4,000.00					
N 9	WVEC	06/03/24	06/07/24	JEOPARDY	7:30 PM-8:00 PM		:30			P02	NM	4	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/03/24	06/09/24	--211--	4			\$2,900.00					
N 10	WVEC	06/03/24	06/08/24	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:30			P02	NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	-----1-				1	\$450.00				
N 11	WVEC	06/03/24	06/08/24	JEOPARDY WEEKEN	7:30 PM-8:00 PM		:30			P02	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	-----1-				1	\$475.00				
N 12	WVEC	06/03/24	06/06/24	13 NEWS NOW @	11:11:00 PM-11:35 P		:30			P02	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/03/24	06/09/24	--11---				2	\$550.00				
Totals												25	\$34,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 06/09/24	25	\$34,675.00	(\$5,201.25)	\$29,473.75
Totals	25	\$34,675.00	(\$5,201.25)	\$29,473.75

Signature: _____ **Date:** _____

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